STIC Search Report

EIC 3600

USPTO

TO: Yogesh Garg
Location:Pk.5-7Y05
Art Unit: 3625
Monday, December 22, 2003

Case Serial Number: 09/751081

From: Elizabeth Deal
Location: EIC 3600
PK5-Suite 804
Phone: 305-5783

elizabeth.deal@uspto.gov

Search Notes

Dear Yogesh,

Attached are the results of the above-referenced search. If you have any questions or comments, please feel free to contact me.

Libby

sira
Search and Information
Resources Administration

?show files;ds
File 347:JAPIO Oct 1976-2003/Aug(Updated 031202)
        (c) 2003 JPO & JAPIO
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200381
        (c) 2003 Thomson Derwent
File 371:French Patents 1961-2002/BOPI 200209
        (c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	4700375	ORDER?? OR REQUEST?? OR REQUISITION? OR BUY? ? OR PURCHASE? ? OR CHOOS??? OR SELECT??? OR DEMAND??? OR ASK??? OR PICK??? OR CHOSE? ? OR ELECT??? OR OPT? ? OR OPTING OR SPECIFY??? OR DESIGNAT??? OR INDICAT???
S2	4304869	MERCHANDISE OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? OR UNIT OR UNITS
S3	4287063	DISPLAY??? OR PROMOT??? OR FEATUR??? OR ADVISE OR RECOMMEND? OR GUIDANCE OR ENDORSE? OR SUGGEST??? OR SHOW??? OR EXHIBIT??? OR PRESENT??? OR PRESENTATION OR (MAKE OR MADE)()AVAILABLE
S4	7611090	SECOND??? OR ANOTHER OR DIFFERENT OR SEPARATE OR 2ND OR ADDITIONAL OR OTHER OR MORE OR BESIDES OR ON()TOP OR ADDED
S5	831560	RELATED OR (CROSS OR UP)()SELL OR UPSELL OR UPGRADE OR ATTACHMENT OR ENHANCEMENT OR SUPPLEMENTA?? OR AUXILIARY OR ANCILLARY OR AUGMENT? OR AKIN OR REPLACEMENT OR INSTEAD
S6	10926	CART OR CARTS OR BASKET? ?OR SHOPPINGBASKET? ? OR SHOPPINGCART? ?
S7	4890680	DESELECT??? OR ADD? ? OR SUBTRACT??? OR CHANG??? OR MODIF? OR UPDAT? OR UP()DAT??? OR CORRECT??? OR REVIS??? OR ADJUST? OR SWITCH? OR SUBSTITUT??? OR REPLACE? OR REPLACI? OR CANCEL? OR EDIT???
S8	259922	S1(5N)S2
S9	2086	S3(10N)(S4(5N)S5)
S10	21	S8(S)S9(S)(S6 OR S7)
S11	254973	IC=G06F-017?
S12	8	S10 AND S11
S13	8	IDPAT (sorted in duplicate/non-duplicate order)
S14	8	IDPAT (primary/non-duplicate records only)

14/3,K/1   (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

015373668   **Image available**
WPI Acc No: 2003-434606/200341
XRPX Acc No: N03-347019
   **Product recommendation information providing method in e-commerce
   applications, involves changing product recommendation degree based on
   number of products having higher recommendation degree than that of
   specified product**
Patent Assignee: SILVER EGG TECHNOLOGY KK (SILV-N); SILVER EGG TECHNOLOGY
   CO LTD (SILV-N)
Number of Countries: 002 Number of Patents: 002
Patent Family:
Patent No   Kind Date   Applicat No   Kind Date   Week
JP 2003141148 A   20030516 JP 2001333475 A   20011030 200341 B
KR 2003035770 A   20030509 KR 200217218   A   20020329 200358

Priority Applications (No Type Date): JP 2001333475 A 20011030
Patent Details:
Patent No   Kind Lan Pg   Main IPC   Filing Notes
JP 2003141148 A   15 G06F-017/30
KR 2003035770 A   ·   G06F-017/60
Abstract (Basic):
...   The recommendation degree of a specified product is calculated
   based on product information and information *related* to its access
   from *another* terminal. A coefficient containing the number of
   products having higher *recommendation* degree than that of the
   specified product ·is included in the product information so that the
   recommendation degree is accordingly *changed* to *select* an
   appropriate *product*.
International Patent Class (Main): *G06F-017/30*...

...*G06F-017/60*

14/3,K/7   (Item 7 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2003 JPO & JAPIO. All rts. reserv.

05791118   **Image available**
ELECTRONIC MENU DEVICE AND ELECTRONIC ORDERING SYSTEM USING THE SAME

PUB. NO.:   10-074218   [JP 10074218 A]
PUBLISHED: March 17, 1998 (19980317)
INVENTOR(s):   KITAHARA NOBUYUKI
APPLICANT(s): NEC CORP [000423] (A Japanese Company or Corporation), JP
               (Japan)
APPL. NO.:   08-230892   [JP 96230892]
FILED: August 30, 1996 (19960830)

INTL CLASS: *G06F-017/60*

ABSTRACT
... window is opened by touching the image data of a product displayed at
the menu *display* part 11 and a quantity and the *other* *attachment* data
(an amount and service before and after a meal, etc.,) are selected by
touching a screen in the sub window. Further, 'ordering completion' is
selected and all the *products* *ordered* by a customer are displayed at
the menu display part 11. A unit price and...
... attachment data inputted by a touch panel 11 in a control part 16 for
the *ordered* *products* to be the ordering data and they are tentatively
stored in a memory part 14. In the case that ordering contents are not
changed , the control part 16 transmits the ordering data of the memory

Caryn Wesner-Early EIC 3600 December 17, 2003 1

part 14 to a...

14/AN,AZ,TI/1   (Item 1 from file: 350)

015373668
**Product recommendation information providing method in e-commerce
applications, involves changing product recommendation degree based on
number of products having higher recommendation degree than that of
specified product**
Local Applications (No Type Date): JP 2001333475 A 20011030; KR 200217218 A
  20020329
Priority Applications (No Type Date): JP 2001333475 A 20011030

14/AN,AZ,TI/2   (Item 2 from file: 347)

07647531
METHOD AND SYSTEM FOR SELECTING CONSTRUCTING CONTRACTOR

APPL. NO.:   2001-335231   [JP 20011335231]

14/AN,AZ,TI/3   (Item 3 from file: 347)

07429486
INFORMATION CONTROLLER FOR DRY CLEANING SHOP, PROGRAM, STORAGE MEDIUM AND
COMMODITY SALES METHOD FOR DRY CLEANING SHOP

APPL. NO.:   2001-095850   [JP 20011095850]

14/AN,AZ,TI/4   (Item 4 from file: 347)

07382624
MEMORIZING SYSTEM

APPL. NO.:   2001-105252   [JP 20011105252]

14/AN,AZ,TI/5   (Item 5 from file: 347)

07361969
ACCOUNTING   PROCESSOR   AND   RECORDING   MEDIUM   WITH   RECORDED   ACCOUNTING
PROCESSING PROGRAM

APPL. NO.:   2001-016953   [JP 20011016953]
PRIORITY: 2000-365322 [JP 2000365322], JP (Japan), November 30, 2000
               (20001130)

14/AN,AZ,TI/6   (Item 6 from file: 347)

07248403
MENU DISPLAY DEVICE, MENU DISPLAY METHOD AND COMPUTER READALBE RECORDING
MEDIUM RECORDED WITH PROGRAM FOR ALLOWING COMPUTER TO EXECUTE THE METHOD

APPL. NO.:   2000-309695   [JP 2000309695]

14/AN,AZ,TI/7   (Item 7 from file: 347)

05791118
ELECTRONIC MENU DEVICE AND ELECTRONIC ORDERING SYSTEM USING THE SAME

APPL. NO.:   08-230892   [JP 96230892]

14/AN,AZ,TI/8   (Item 8 from file: 347)
DIALOG(R)File 347:(c) 2003 JPO & JAPIO. All rts. reserv.

05476489
MACHINE TRANSLATION SYSTEM AND TRANSLATION CANDIDATE DISPLAY METHOD

APPL. NO.:   07-246477   [JP 95246477]

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?show files;ds
File 347:JAPIO Oct 1976-2003/Aug(Updated 031202)
        (c) 2003 JPO & JAPIO
File 348:EUROPEAN PATENTS 1978-2003/Nov W05
        (c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20031211,UT=20031204
        (c) 2003 WIPO/Univentio
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200381
        (c) 2003  Thomson Derwent
File 371:French Patents 1961-2002/BOPI 200209
        (c) 2002 INPI.  All rts. reserv.
File 120:U.S. Copyrights 1978-2003/Dec 16
        (c) format only 2003 The Dialog Corp.
File 426:LCMARC-Books 1968-2003/Dec W2
        (c) format only 2003 Dialog Corporation
File 430:British Books in Print 2003/Nov W5
        (c) 2003 J. Whitaker & Sons Ltd.
File 483:Newspaper Abs Daily 1986-2003/Dec 17
        (c) 2003 ProQuest Info&Learning
File   2:INSPEC 1969-2003/Dec W1
        (c) 2003 Institution of Electrical Engineers
File  35:Dissertation Abs Online 1861-2003/Nov
        (c) 2003 ProQuest Info&Learning
File  65:Inside Conferences 1993-2003/Dec W2
        (c) 2003 BLDSC all rts. reserv.
File  99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov
        (c) 2003 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2003/Jul
        (c) 2003, EBSCO Pub.
File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Nov
        (c)2003 Info.Sources Inc
File 474:New York Times Abs 1969-2003/Dec 17
        (c) 2003 The New York Times
File 475:Wall Street Journal Abs 1973-2003/Dec 17
        (c) 2003 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
        (c) 2002 The Gale Group
File   9:Business & Industry(R) Jul/1994-2003/Dec 16
        (c) 2003 Resp. DB Svcs.
File  15:ABI/Inform(R) 1971-2003/Dec 17
        (c) 2003 ProQuest Info&Learning
File  16:Gale Group PROMT(R) 1990-2003/Dec 17
        (c) 2003 The Gale Group
File  20:Dialog Global Reporter 1997-2003/Dec 17
        (c) 2003 The Dialog Corp.
File 148:Gale Group Trade & Industry DB 1976-2003/Dec 16
        (c)2003 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
        (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2003/Dec 17
        (c) 2003 The Gale Group
File 476:Financial Times Fulltext 1982-2003/Dec 17
        (c) 2003 Financial Times Ltd
File 613:PR Newswire 1999-2003/Dec 17
        (c) 2003 PR Newswire Association Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 16
        (c) 2003 The Gale Group
File 624:McGraw-Hill Publications 1985-2003/Dec 16
        (c) 2003 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 17
        (c) 2003 The Gale Group
File 634:San Jose Mercury  Jun 1985-2003/Dec 16
        (c) 2003 San Jose Mercury News
File 610:Business Wire 1999-2003/Dec 17
        (c) 2003 Business Wire.
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File 810:Business Wire 1986-1999/Feb 28
        (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
        (c) 1999 PR Newswire Association Inc
File  13:BAMP 2003/Dec W1
        (c) 2003 Resp. DB Svcs.
File  75:TGG Management Contents(R) 86-2003/Dec W1
        (c) 2003 The Gale Group
File  47:Gale Group Magazine DB(TM) 1959-2003/Dec 15
        (c) 2003 The Gale group
File 635:Business Dateline(R) 1985-2003/Dec 17
        (c) 2003 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2003/Dec 17
        (c) 2003 The Gale Group


Set     Items      Description
S1         36      AU='MOYER M':AU='MOYER M W'
S2          0      AU='MOYER MIKE'
S3         45      AU='MOYER, M.':AU='MOYER, M. S.'
S4         48      AU='MOYER, M.B.':AU='MOYER, M.W.'
S5         52      AU='MOYER, MICHAEL':AU='MOYER, MICHAEL, 1962-'
S6         12      AU='MOYER, MIKE':AU='MOYER, MIKE, 1962-'
S7        193      S1 OR S2 OR S3 OR S4 OR S5 OR S6
S8         36      S7 FROM 347,348,349,350,371
S9     295660      IC=G06F-017?
S10         1      S8 AND S9
S11        11      S8 AND (MERCHANDISE OR GOODS OR WARES OR ITEM? ? OR PRODUC-
                   T? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? OR
                   UNIT OR UNITS)
S12        11      S10 OR S11
S13        11      IDPAT (sorted in duplicate/non-duplicate order)
S14       157      S7 NOT S8
S15        23      S14 AND (MERCHANDISE OR GOODS OR WARES OR ITEM? ? OR PRODU-
                   CT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? OR
                   UNIT OR UNITS)
S16         0      S15 AND (INTERNET OR WORLD()WIDE()WEB OR WORLDWIDEWEB OR W-
                   ORLDWIDE()WEB OR WORLD()WIDEWEB OR (WEB OR HOME)()(PAGE? ? OR
                   SITE? ?) OR WEBPAGE? ? OR HOMEPAGE? ? OR WEBSITE? ? OR GLOBAL-
                   ()(COMPUTER OR COMMUNICATION? ?)()NETWORK)
```

015442183   **Image available**
WPI Acc No: 2003-504325/200347
XRPX Acc No: N03-400479
  **Graphical user interfacing method for conducting business over network,
  involves displaying multiple secondary *products* associated with primary
  product utilizing network and allowing user to select secondary
  *products***
Patent Assignee: BISSELL INC (BISE)
Inventor: *MOYER M*
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No   Kind Date   Applicat No   Kind Date   Week
US 20030088483 A1   20030508 US 2000751081   A   20001228 200347 B

Priority Applications (No Type Date): US 2000751081 A 20001228 .
Patent Details:
Patent No Kind Lan Pg   Main IPC   Filing Notes
US 20030088483 A1   33 G06F-017/60

  **Graphical user interfacing method for conducting business over network,
  involves displaying multiple secondary *products* associated with primary
  product utilizing network and allowing user to select secondary
  *products***
Inventor: *MOYER M*

Abstract (Basic):
...   The method involves receiving a request indicating a primary
  product/service utilizing a network, and displaying the primary
  product on a graphical user interface, utilizing the network based on
  the request. Multiple secondary *products*/services associated with the
  primary *product* are displayed utilizing the network, and a user is
  then allowed to select the secondary *products* utilizing the network.
...   The method eliminates need for the user to navigate through
  multiple links displayed on the *product* pages, thereby avoiding
  cumbersome ordering...
...Title Terms: *PRODUCT*;
International Patent Class (Main): *G06F-017/60*

13/AN,AZ,TI/1   (Item 1 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015563298
   New formulation of fatty acids from fish oil comprising omega-3 fatty
   acids, useful for as dietary supplement and for reducing the side effects
   of chemotherapy or radiation therapy and other diseases
Local Applications (No Type Date): US 2001278138 P 20010323; US 2002102907
   A 20020322
Priority Applications (No Type Date): US 2001278138 P 20010323; US
   2002102907 A 20020322

13/AN,AZ,TI/2   (Item 2 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015442183
   Graphical user interfacing method for conducting business over network,
   involves displaying multiple secondary *products* associated with primary
   product utilizing network and allowing user to select secondary
   products
Local Applications (No Type Date): US 2000751081 A 20001228
Priority Applications (No Type Date): US 2000751081 A 20001228

13/AN,AZ,TI/3   (Item 3 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015441467
   Optical links equalization method for wavelength division multiplexed
   network involves adjusting input power of specific analogous channel
   obtain substantially equal performance parameter for all analogous
   channels
Local Applications (No Type Date): US 98161433 A 19980924
Priority Applications (No Type Date): US 98161433 A 19980924

13/AN,AZ,TI/4   (Item 4 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015088296
   Novel expression vector comprising pre-selected therapeutic nucleic acid
   operably linked to a tumor-specific or cell type-specific promoter and
   Tcf-4/beta-catenin enhancer, useful for treating cancer
Local Applications (No Type Date): WO 2002US18650 A 20020613
Priority Applications (No Type Date): US 2002361137 P 20020301; US
   2001297831 P 20010613

13/AN,AZ,TI/5   (Item 5 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

013684264
   Nutritional supplements comprising antioxidant-free fatty acids derived
   from concentrated fish oil, which minimize side effects of cancer
   therapies
Local Applications (No Type Date): WO 99US16666 A 19990722; AU 9953194 A
   19990722; WO 99US16666 A 19990722
Priority Applications (No Type Date): WO 99US16666 A 19990722

13/AN,AZ,TI/6   (Item 6 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

010159674

                Caryn Wesner-Early EIC 3600 December 17, 2003 1

New ansamycin derivs. - useful in inhibiting oncogene prods., as
antitumour and anticancer agents and for inhibiting growth factors
Local Applications (No Type Date): WO 94IB160 A 19940616; FI 943100 A
19940628; EP 94916372 A 19940616; WO 94IB160 A 19940616; WO 94IB160 A
19940616; JP 95503379 A 19940616; WO 94IB160 A 19940616; JP 95503379 A
19940616; WO 94IB160 A 19940616; US 96578671 A 19960325
Priority Applications (No Type Date): US 9385065 A 19930629; US 96578671 A
19960325

13/AN,AZ,TI/7   (Item 7 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

009549680
  Prepn. of 4,5-dihydrogeldanamycin, used as anticancer and
  immunosuppressive agent - comprises propagating Streptomyces
  hygroscopicus ATCC 55256 under submerged aerobic conditions and isolating
  prods.
Local Applications (No Type Date): WO 92US10189 A 19921203; CS 923905 A
  19921228; WO 92US10189 A 19921203; AU 9332256 A 19921203; PT 101169 A
  19930104; CN 92113885 A 19921215; WO 92US10189 A 19921203; NO 942532 A
  19940705; WO 92US10189 A 19921203; FI 943207 A 19940705; ZA 9333 A
  19930105; WO 92US10189 A 19921203; JP 93512423 A 19921203; BR 927024 A
  19921203; WO 92US10189 A 19921203
Priority Applications (No Type Date): US 92817235 A 19920106

13/AN,AZ,TI/8   (Item 8 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

007492393
  Longitudinal flaw detection appts. tubular member - has signals from
  transducers electronically amplified and transmitted through slip rings
  to external indicator
Local Applications (No Type Date): US 84585686 A 19840302
Priority Applications (No Type Date): US 84585686 A 19840302

13/AN,AZ,TI/9   (Item 9 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

004278183
  Device for detecting flaws in wall of ferromagnetic pipe - includes
  sensor electrically connected to read-out *unit* and sensing leakage of
  magnetic field generated by electromagnet
Local Applications (No Type Date): US 81315329 A 19811026
Priority Applications (No Type Date): US 81315329 A 19811026

13/AN,AZ,TI/10   (Item 10 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

003910211
  Riser pipe connector with box and pin - attachable to respective pipe
  ends and locking dog slidable in channel of connector box
Local Applications (No Type Date): US 81255934 A 19810420
Priority Applications (No Type Date): US 81255934 A 19810420

13/AN,AZ,TI/11   (Item 11 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

002166016
  Machine tool carriage guideway *unit* - has carriage reciprocated on ways
  by drive *unit* having actuator rod extending between ways

Priority Applications (No Type Date): US 77808298 A 19770620

File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Nov
        (c)2003 Info.Sources Inc
File 35:Dissertation Abs Online 1861-2003/Nov
        (c) 2003 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
        (c) 2002 The Gale Group
File 65:Inside Conferences 1993-2003/Dec W3
        (c) 2003 BLDSC all rts. reserv.
File   2:INSPEC 1969-2003/Dec W1
        (c) 2003 Institution of Electrical Engineers
File 233:Internet & Personal Comp. Abs. 1981-2003/Jul
        (c) 2003, EBSCO Pub.
File 474:New York Times Abs 1969-2003/Dec 20
        (c) 2003 The New York Times
File 475:Wall Street Journal Abs 1973-2003/Dec 19
        (c) 2003 The New York Times
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov
        (c) 2003 The HW Wilson Co.
File 95:TEME-Technology & Management 1989-2003/Nov W5
        (c) 2003 FIZ TECHNIK

Set   Items   Description
S1   3793826   DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOWING OR -
            DISCLOS? OR EXHIBIT? OR USER()INTERFACE OR GUI OR PROMOT? OR -
            FEATUR???
S2   2274123   PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR M-
            AJOR OR PRINCIPAL OR DOMINANT OR PREEMINENT OR FUNDAMENTAL
S3   2526653   PRODUCT? ? OR MERCHANDISE OR GOODS OR WARES OR ITEM? ? OR -
            OBJECT? ? OR COMMODIT??? OR UNIT OR UNITS
S4   1234160   RELATED OR (CROSS OR UP)(1W)SELL OR UPSELL? OR UPSALE? OR -
            UPGRADE OR ATTACHMENT? ? OR ENHANCEMENT? ? OR SUPPLEMENT? OR -
            AUXILIARY OR ANCILLARY OR AUGMENT? OR AKIN OR REPLACEMENT OR -
            INSTEAD OR ADDON? OR ADJUVANT? OR ACCESSOR?
S5   6574845   ORDER? OR BUY? OR PURCHAS? OR CHOOS? OR CHOSE? ? OR SPECIF-
            Y? OR SPECIFIE? ? OR DESIGNAT? OR INDICAT? OR SELECT? OR DESE-
            LECT? OR ADD? OR SUBTRACT? OR CHANG? OR MODIF? OR REVIS? OR A-
            DJUST? OR SUBSTITUT? OR REPLAC? OR CANCEL? OR EDIT???
S6   11714   CART? ? OR BASKET? ? OR SHOPPINGBASKET? ? OR SHOPPINGCART?
            ?
S7   10960   S1 AND S2 AND S3 AND S4 AND S5
S8   42   (S1()((S2 AND S4)(3N)S3))
S9   38   S8 NOT PY>2000
S10   2   S9 FROM 256
S11   7   (S9 NOT S10) AND PD<20001228
S12   7   RD (unique items)
S13   1880   (S1 AND S5 AND ((S2 AND S4)(3N)S3)) NOT S8
S14   898   ((S1 AND S5)(20N)((S2 AND S4)(3N)S3)) NOT S8
S15   384   ((S1 AND S5)(5N)((S2 AND S4)(3N)S3)) NOT S8
S16   290   ((S1(S)S5)(5N)((S2 AND S4)(3N)S3)) NOT S8
S17   235   S16 AND PY<2001
S18   235   S17 NOT PD>20001228
S19   14   S18 FROM 256
S20   1   S6 AND S18
S21   6   (S5 AND S6)(5N)(S4(2W)S3)

01051039   DOCUMENT TYPE: Product

PRODUCT NAME: ArchiText (051039)

YellowBrix Inc (703541)
66 Canal Center Plaza #700
Alexandria, VA 22314 United States
TELEPHONE: (703) 548-3300

RECORD TYPE: Directory

CONTACT: Sales Department

REVISION DATE: 20010930

...utilizes the IntelliClix contextual matching engine to personalize a
user's experience by targeting and **displaying related** content,
products , and ads. IntelliClix analyzes textual data to identify key
concepts and topics, assigns relevancy scores...

00076701   DOCUMENT TYPE: Review

PRODUCT NAMES: SiteMeter 5.0   (479497)

TITLE: SiteMeter 5.0
AUTHOR: Staff
SOURCE: LAN Magazine,   v10 n4 p69(1) Apr 1995
ISSN: 1069-5621

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20020923

...supported as are NetWare Directory Services and NetWare SFT III.
Automatic load balancing is a **key feature** of the **product** , allowing
users in various time zones for example, to share the same license. This
'borrowing...

12/3,K/1   (Item 1 from file: 233)

00474634   97SE10-007
   Propeller heads need info pros: the JavaOne conference
   Marcinko, Randall
   Searcher: The Magazine for Database Professionals , October 1, 1997 , v5
n9 p37-39, 3 Page(s)
   ISSN: 1070-4795

   ... turn key JAVA applications.'' Lists the six most sought after
categories, noting that other exhibitors **displayed related products** .
Concludes that if a person is looking for new, cutting edge ideas and a
grasp...
   19971001

 12/3,K/2   (Item 2 from file: 233)

00364089   94PK10-201
   **Redesigned UI highlights alpha of Lotus Notes 4.0 -- Object orientation
helps navigation**
   Rooney, Paula; Dodge, John
   PC WEEK , October 17, 1994 , v11 n41 p1, 132, 2 Page(s)
   ISSN: 0740-1604
   Company Name: Lotus Development
   Product Name: Lotus Notes

   19941017
   Descriptors: Groupware;   **User   Interface   ;   Upgrade   ;**
 Object-oriented ;   Interoperability

 12/3,K/3   (Item 3 from file: 233)

00199262   89PK08-303
   Faster servers lead 3Com product push Major developers lend support
   Higgins, Steve; Morrissey, Jane
   PC WEEK , August 28, 1989 , v6 n34 p1, 6, 2 Pages
   ISSN: 0740-1604

   19890828
   Descriptors: Local Area Networks; 80386; Microcomputer System;
 Promotion ;   Upgrade ;   Product Announcement ; Workstation

 12/3,K/4   (Item 4 from file: 233)

00132751   86PK11-104
   Windows readied for '386 PCs ·
   Kanzler, Stephen
   PC Week , Nov 11 1986 , v3 n45 p1+, 2 Pages
   ISSN: 0740-1604

   19861111
   Descriptors: WINDOW SOFTWARE; MULTITASKING; **USER   INTERFACE ;**
 PRODUCT ANNOUNCEMENT;   **UPGRADE**

01473765 20010103575
Uncertainty propagation and the matching of junctions as feature groupings
Xinquan Shen; Palmer, P
Altera European Technol. Center, High Wycombe, GB
IEEE Transactions on Pattern Analysis and Machine Intelligence, v22, n12,
pp1381-1395, **2000**
Document type: journal article   Language: English
Record type: Abstract
ISSN: 0162-8828

 2000

ABSTRACT:
...of key features in the scene. We describe a robust algorithm for
matching groupings of **features   related** to the **objects** in the scene.
We consider the propagation of uncertainty from the feature detection stage
through...

00922198 M95090495650
**Engineering risk assessment in manufacturing products with short
time-to-market windows**
(Risikobewertung in der Produktfertigung mit kurzen Zeit-Markt-Beziehungen)
Martinez-Heath, MR; Deacon, AG
AT&T Bell Lab., Holmdel, USA
Transactions of the ASME, Journal of Engineering for Industry, v117, n1,
pp49-54, **1995**
Document type: journal article   Language: English
Record type: Abstract
ISSN: 0022-0817

 1995.

ABSTRACT:
...feature augmentation, and value-added tolerance capabilities.
Reliability estimates the availability to manufacture the selected **product**
 consistently; **feature augmentation** quantifies risks associated with
incorporating inherent design features; and value-added tolerance
capabilities measures the...

00765800 I94044312273
An extension of system F with subtyping (typed lambda calculus)
(Eine Erweiterung des Systems F mit Subtyping (Lambda-Rechnung))
Cardelli, L; Martini, S; Mitchell, JC; Scedrov, A
Syst. Res. Center, Digital Equipment Corp., Palo Alto, CA, USA
Information and Computation, v109, n1-2, pp4-56, **1994**
Document type: journal article   Language: English
Record type: Abstract
ISSN: 0890-5401

 1994

ABSTRACT:

...may be encoded in F(ind <:). These include record operations and subtyping hierarchies that are related to features of object -oriented languages.

19/3,K/1   (Item 1 from file: 256)

00117944   DOCUMENT TYPE: Review

PRODUCT NAMES: E-Commerce   (836109)

TITLE: EC on the Internet Directory: Browsing for Business
AUTHOR: McGarr, Michael S
SOURCE: Electronic Commerce World,   v9 n3   p45(21) Mar 1999
ISSN: 1092-0366
HOMEPAGE: http://www.ecomworld.com

RECORD TYPE: Review
REVIEW TYPE: Product Comparison
GRADE: Product Comparison, No Rating

REVISION DATE: 20010430

...applications, and almost 90 percent of respondents support such widely
used enterprise resource planning (ERP)- **related products** . The tools
also **show** that use of intranets and extranets is changing the ways in
which companies use electronic...

 1999

 19/3,K/2   (Item 2 from file: 256)

00113196   DOCUMENT TYPE: Review

PRODUCT NAMES: character studio Windows 9x & NT   (633666)

TITLE: Bipeds in Motion
AUTHOR: Duberman, David
SOURCE: InterActivity Magazine,   v4 n11 p49(2) Nov 1998
ISSN: 1077-8047
HOMEPAGE: http://www.interactivity@mfi.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20020227

...Studio for 3D Studio MAX 2 allows 3D animators to put bipeds in motion
by **adding** a biped **object** to the **main** work area. Two modules are
provided: Biped, an object modeling plug-in for creating and...

 1998

 19/3,K/3   (Item 3 from file: 256)

00104378   DOCUMENT TYPE: Review

**PRODUCT NAMES: Essbase Server   (591831); Informix MetaCube Online
Analytical Processing Server   (626601); Corel Resero (679925); Hyperion
OLAP   (622915); DSS Objects 5.0   (679933)**

TITLE: OLAP Spreads

AUTHOR: Foley, John
SOURCE: Information Week,   v653 p20(2) Oct 20, 1997
ISSN: 8750-6874
HOMEPAGE: http://www.informationweek.com

RECORD TYPE: Review
REVIEW TYPE: Product Comparison
GRADE: Product Comparison, No Rating

REVISION DATE: 20021024

...Baan is linking its applications to Hyperion Software's Hyperion OLAP.
MicroStrategy is releasing an **upgrade** , DSS **Objects** 5.0, that **features**
an OLAP interface for both databases and distributed data marts.
 1997

 19/3,K/4   (Item 4 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00096246   DOCUMENT TYPE: Review

PRODUCT NAMES: WebSite Professional (632333); Microsoft Internet
Information Server 2.0 (591645); Netscape Enterprise Server 2.0 (608904)

TITLE: It's time for 'Name That Server'
AUTHOR: Vegvari, Ted
SOURCE: Computerworld,   v30 n44 p85(4) Oct 28, 1996
ISSN: 0010-4841
HOMEPAGE: http://www.computerworld.com

RECORD TYPE: Review
REVIEW TYPE: Product Comparison
GRADE: Product Comparison, No Rating

REVISION DATE: 20020830

The Web server software market has matured significantly, to the point
where the three **major   products** now offer equivalent **features** and
performance. However, the products do offer some differentiation. O'Reilly
& Associates' WebSite Professional focuses...

 1996

 19/3,K/5   (Item 5 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00096234   DOCUMENT TYPE: Review

PRODUCT NAMES: Infini-D 3.5 (303071)

TITLE: Infini-D adds flare to 3-D rendering and animation
AUTHOR: Long, Ben
SOURCE: MacWEEK,   v10 n38 p39(2) Oct 7, 1996
ISSN: 0892-8118
HOMEPAGE: http://www.macweek.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20010430

...not true Boolean modeling controls, so it is not possible to create an object by **subtracting** or **adding** another **object** . **Instead** , modeling is done through a pop-up menu in each object's Info dialog box...

1996

19/3,K/6   (Item 6 from file: 256)

00095406   DOCUMENT TYPE: Review

PRODUCT NAMES: Maple 4 Windows   (016645)

TITLE: Enhanced functions, code generator highlight math-software upgrade
AUTHOR: Staff
SOURCE: Personal Eng & Instrumentation News,   v13 n8   p45(7) Aug 1996
ISSN: 0748-0016
HOMEPAGE: http://www.pein.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20020930

Maple V 4 from Waterloo Maple Incorporated is touted as The Power **Edition** , and the **product** makes the grade. **Major** enhancements in **features** , usability, and stability are cited. The product, which supports Macintosh and all versions of Microsoft...

1996

19/3,K/7   (Item 7 from file: 256)

00093854   DOCUMENT TYPE: Review

PRODUCT NAMES: Centura Team Developer   (613681)

TITLE: Centura Team Developer
AUTHOR: Roti, Steve
SOURCE: DBMS,   v9 n8   p55(3) Jul 1996
ISSN: 1041-5173
HOMEPAGE: http://www.dbmsmag.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20020228

...Ranger, Application Server, and Web Data Publisher. It has a new interface with a split **main** window and Team **Object** Manager to **replace** TeamWindows for support of large-scale programming projects. Object Compiler translates SQLWindows Application Language code...

1996

19/3,K/8   (Item 8 from file: 256)

00092381   DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft Internet Explorer   (577375); Netscape Navigator
(530883)

TITLE: Best Web Browser
AUTHOR: Staff
SOURCE: PC World,   v14 n8   p136(7) Aug 1996
ISSN: 0737-8939
HOMEPAGE: http://www.pcworld.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20010730

...To process the many file types used in Web sites, both have helper
applications that **display** or play back data. The **primary** differences
between the **products** are **enhancements** , proprietary extensions, and
compatibility.
 1996

 19/3,K/9   (Item 9 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00090600   DOCUMENT TYPE: Review

PRODUCT NAMES: FormFlow 2.0   (631639)

**TITLE: FormFlow brings graphical routing, enhanced security to
electronic...**
AUTHOR: Heck, Mike
SOURCE: InfoWorld,   v18 n17   p110(1) Apr 22, 1996
ISSN: 0199-6649
HOMEPAGE: http://www.infoworld.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20020819

...continue leading the general-purpose electronic forms arena. The Form
Designer has a new graphical **user   interface** (**GUI**) and new **objects** ,
and the **main** screen looks much like the Microsoft Office format, for
better layout and handling of draw...

 1996

 19/3,K/10   (Item 10 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00078972   DOCUMENT TYPE: Review

PRODUCT NAMES: Object Desktop 1.0 OS/2   (569666)

TITLE: StarDock's Object Desktop beautifies OS/2
AUTHOR: Petreley, Nicholas
SOURCE: InfoWorld,   v17 n25   p131(1) Jun 19, 1995
ISSN: 0199-6649

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 19951030

...productivity aid, rather it contributes to the overall usability of the
OS/2 desktop. The **product** contains **fundamental** **features** that IBM
reportedly 'overlooked.' This package is scheduled to ship in the second
half of...

 1995

 19/3,K/11   (Item 11 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00076239   DOCUMENT TYPE: Review

**PRODUCT NAMES: American Journey: History in Your Hands--Women in America
(550531)**

TITLE: Women in America CD-ROM Kicks Off a Journey Through History
AUTHOR: Krasnoff, Barbara
SOURCE: Computer Shopper,   v15 n4   p197(1) Apr 1995
ISSN: 0886-0556
HOMEPAGE: http://www.computershopper.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20020618

...or by chronological reference. Handy features include a Picture Album,
Historical Overview, Key Topics function, **Revisit** , and a **Related   Items**
 look-up. The program is praised for providing an extensive source of
information within a...

 1995

 19/3,K/12   (Item 12 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00073972   DOCUMENT TYPE: Review

PRODUCT NAMES: Autodesk 3D Studio 4   (309443)

TITLE: 3D Studio Release 4: Four Compelling Reasons to Upgrade Now
AUTHOR: Fulton, Nancy
SOURCE: CADalyst,   v12 n1   p60(4) Jan 1995
ISSN: 0820-5450
HOMEPAGE: http://www.cadonline.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

REVISION DATE: 20030130

...and Match Perspective plug-ins allow the user to more easily position

image components and **change** perspective in real time. The **product**
provides many more **enhancements** and new **features** , and is recommend for
all production setting users of 3D Studio.
 1995

 19/3,K/13   (Item 13 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00073961   DOCUMENT TYPE: Review

**PRODUCT NAMES: Branch Validator (549061); IBM Rational PureCoverage for
Windows (077356); TestCenter (481416); Insight (461695); Vista Replay
(465925)**

TITLE: Testing: It's just a phase
AUTHOR: Fromme, Brian
SOURCE: Advanced Systems,   v8 n1 p70(3) Jan 1995
ISSN: 1046-5456

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20030925

...in key locations. PureCoverage also tests for code-coverage, using
object-code insertion, with probes **added** to **key   object** code
locations, **instead** of in source. Error detection may be the most critical
run-time code testing function...

 1995

 19/3,K/14   (Item 14 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00068020   DOCUMENT TYPE: Review

PRODUCT NAMES: OS/400 3 Release 1 (214299)

TITLE: Using V3R1 Security Enhancements
AUTHOR: ˙Heidelberg, Jelan Woodbury, Carol
SOURCE: News 3X/400, p44(9) Aug 1994
ISSN: 1040-6093

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 19980530

...field. Another security enhancement is the primary group feature,
modeled after the UNIX group owner **feature** . Also, under V3R1, every
object can have a **primary** group. In **order** to meet independent
standards and increase flexibility, this version also lets users assign
data authorities...

 1994

20/3,K/1   (Item 1 from file: 35)
DIALOG(R)File   35:Dissertation Abs Online
(c) 2003 ProQuest Info&Learning. All rts. reserv.

742004   ORDER NO: AAD81-08268
THE LATIN AMERICAN ECONOMIES UNDER GENERALIZED FLOATING: AN ANALYSIS OF PRICE EFFECTS, RISK EFFECTS AND ALTERNATIVE EXCHANGE RATE POLICIES
   Author: BROWN, ERNEST WAYNE, II
   Degree: PH.D.
   Year: **1980**
   Corporate Source/Institution: VANDERBILT UNIVERSITY (0242)
   Source: VOLUME 41/10-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
            PAGE 4467.   254 PAGES

   Year: **1980**

      ...for Brazil, Mexico and Peru. The models are used initially to estimate exchange rate induced **changes** in the world prices of **primary product** exports and the resultant **changes** in exports, imports and the effective rate of exchange for each country during the 1971...

...of individual countries are also made. The models suggest that pegging to a trade weighted **basket** reduces price uncertainty but that a policy of minidevaluations is necessary to avoid a trend...

21/3,K/1   (Item 1 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09587169
Citizen to tick alone by buying out JV partner
  INDIA: CITIZEN TO LAUNCH NEW WATCHES
The Economic Times (YZY)   24 Aug 2001 Online
Language: ENGLISH

...pulled out 900 various watches from the local market as part of its move
to **upgrade** its **product** **basket** in India. Meanwhile, Citizen Watches
India's chairperson and Citizen Watches' managing director, T Yamamoto...

21/3,K/2 ·   (Item 2 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06491318
Pinault-Printemps : ·20.000 cartes de retrait interbancaires/
  FRANCE: FINAREF'S FREE CARD IS A SUCCESS
Les Echos (LE)   07 Jul 1997 p.13
Language: FRENCH

PRODUCT: Instruments & **Related**   **Products** ...

21/3,K/3   (Item 3 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

05986815
Counter intelligence
  UK: ASDA USES HOLOS TO EXAMINE SALES
The Times (TS)   13 May 1994 p.34
Language: ENGLISH

... of customers - 130 stores have a system which analyses what people have
in their shopping **baskets**   and offers discount vouchers on **related**
 products .

21/3,K/4   (Item 4 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
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02176190
IMI TO PURCHASE CUMBERLAND CORP
  US - IMI TO PURCHASE CUMBERLAND CORP
Financial Times (C) 1991 (FT)   14 October 1988 p34

IMI, engineering holding company, is to purchase Cumberland Corp, designer
and manufacturer of mobile merchandising **carts** and **related**   **products** ,
for USDlr5.5 mil. Cumberland is based in Chattanooga, Tennessee.

21/3,K/5   (Item 1 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.
(c) 2003, EBSCO Pub. All rts. reserv.

00553295   99PI11-246
   Yahoo! Store
   Randall, Neil
   PC Magazine , November 16, 1999 , v18 n20 p154, 1 Page(s)
   ISSN: 0888-8507

Company Name: Yahoo!
URL: store.yahoo.com
Product Name: Yahoo! Store

... every page and extensive item description options with drop-down
lists. Mentions that the shopping **basket** allows sellers to suggest
related **items** to customers and makes provisions for special discounts
and sales. Says that advanced features include...

21/3,K/6   (Item 1 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2003 The New York Times. All rts. reserv.

00769093   NYT Sequence Number: 039871770728
Brit Govt abandons months-long policy of holding pound at $1.72 and lets it
   rise nearly 1.75 cents to highest level since Sept '76. Action reflects
   improvement in most measures of Brit econ picture. Pound advances even
   more sharply against Eur currencies. GB is trying to let pound reflect
   more representative 'basket' of things it buys . AP repts in related
   item that dollar held firm on July 27 '77 in Eur foreign-exchange
   trading and in NYC. Pound's new strength prompted dealers to start buying
   it in Eur, and movement indirectly helped dollar because of its role as
   'vehicle currency' on foreign-exchange markets. Statistics on dollar's
   performance included (M).)
HERSHEY, ROBERT D, JR
New York Times, Col. 3, Pg. 7, Sec. 4
Thursday July 28 1977

...Eur currencies. GB is trying to let pound reflect more representative
   'basket' of things it buys . AP repts in related   item that dollar
   held firm on July 27 '77 in Eur foreign-exchange trading and in...

```
File 348:EUROPEAN PATENTS 1978-2003/Dec W02
         (c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20031218,UT=20031211
         (c) 2003 WIPO/Univentio
File  15:ABI/Inform(R) 1971-2003/Dec 20
         (c) 2003 ProQuest Info&Learning
File   9:Business & Industry(R) Jul/1994-2003/Dec 19
         (c) 2003 Resp. DB Svcs.
File 610:Business Wire 1999-2003/Dec 22
         (c) 2003 Business Wire.
File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 275:Gale Group Computer DB(TM) 1983-2003/Dec 22
         (c) 2003 The Gale Group
File 476:Financial Times Fulltext 1982-2003/Dec 22
         (c) 2003 Financial Times Ltd
File 624:McGraw-Hill Publications 1985-2003/Dec 19
         (c) 2003 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 22
         (c) 2003 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 19
         (c) 2003 The Gale Group
File 613:PR Newswire 1999-2003/Dec 22
         (c) 2003 PR Newswire Association Inc
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
File  16:Gale Group PROMT(R) 1990-2003/Dec 22
         (c) 2003 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 634:San Jose Mercury  Jun 1985-2003/Dec 20
         (c) 2003 San Jose Mercury News
File 148:Gale Group Trade & Industry DB 1976-2003/Dec 19
         (c)2003 The Gale Group
File  20:Dialog Global Reporter 1997-2003/Dec 22
         (c) 2003 The Dialog Corp.
File 995:NewsRoom 2000
         (c) 2003 The Dialog Corporation


Set     Items    Description
S1      869856   (RELATED OR (CROSS OR UP)(1W)SELL OR UPSELL? OR UPSALE? OR
                 UPGRADE OR ENHANCEMENT? ? OR AUXILIARY OR ANCILLARY OR ADDON?
                 OR ADJUVANT? OR ACCESSOR?)(2N)(PRODUCT? ? OR MERCHANDISE OR G-
                 OODS OR WARES OR ITEM? ?)
S2      407944   (PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR -
                 MAJOR OR PRINCIPAL OR DOMINANT OR PREEMINENT)(2W)(PRODUCT? ? -
                 OR MERCHANDISE OR GOODS OR WARES OR ITEM? ?)
S3        7247   S1(2N)(DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOW-
                 ING OR DISCLOS? OR EXHIBIT? OR USER()INTERFACE OR GUI OR PROM-
                 OT?)
S4         419   S1(5N)(CART? ? OR BASKET? ? OR SHOPPINGBASKET? ? OR SHOPPI-
                 NGCART? ?)
S5          49   S3 AND S4
S6           7   S5 FROM 348,349
S7        4122   S2(2N)(DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOW-
                 ING OR DISCLOS? OR EXHIBIT? OR USER()INTERFACE OR GUI OR PROM-
                 OT?)
S8       17445   S1(3N)(ORDER? OR REQUEST?? OR BUY? ? OR PURCHAS? OR CHOOS?
                 OR SELECT? OR CHOSE? ? OR SPECIFY? OR DESIGNAT? OR INDICAT?)
S9          31   (S5 NOT S6) AND PY<2001
S10         13   RD (unique items)
S11         46   S7 AND S8
S12         45   S11 NOT S5
S13         17   S12 FROM 348,349
S15          2   (S12 NOT S13) AND PD<20001229
S16          0   (S4 AND S7) NOT (S5 OR S9 OR S11)


                        EKD       December 22, 2003
```

```
S17      22    (S4 AND S8) NOT (S5 OR S9 OR S11)
S18       0    S17 FROM 348,349
S19       9    S17 AND PD<20001229
S20       8    RD (unique items)
```

S17   22   (S4 AND S8) NOT (S5 OR S9 OR S11)
S18   0   S17 FROM 348,349
S19   9   S17 AND PD<20001229

EKD   December 22, 2003

```
6/TI,PY,AZ/1      (Item 1 from file: 349)
```

01006987
**A NOVEL PHARMACEUTICAL COMPOUND CONTAINING ABACAVIR SULFATE AND METHODS OF
MAKING AND USING SAME**
NOUVEAU COMPOSE PHARMACEUTIQUE CONTENANT DU SULFATE D'ABACAVIR ET PROCEDES
DE FABRICATION ET D'UTILISATION ASSOCIES
Publication Year: 2003

```
6/TI,PY,AZ/2      (Item 2 from file: 349)
```

00975217
**CONTEXTUAL PRESENTATION OF INFORMATION ABOUT RELATED ORDERS DURING BROWSING
OF AN ELECTRONIC CATALOG**
PRESENTATION CONTEXTUELLE D'INFORMATIONS PORTANT SUR DES COMMANDES CONNEXES
AU COURS DE L'EXPLORATION D'UN CATALOGUE ELECTRONIQUE
Publication Year: 2003

```
6/TI,PY,AZ/3      (Item 3 from file: 349)
```

00948099
**METHOD AND SYSTEM FOR PROVIDING PROMOTIONS TO A COSTUMER BASED ON THE
STATUS OF PREVIOUS PROMOTIONS**
PROCEDE ET SYSTEME PERMETTANT D'OFFRIR DES PROMOTIONS A UN CLIENT EN
FONCTION DU STATUT DES PROMOTIONS PRECEDENTES
Publication Year: 2002

```
6/TI,PY,AZ/4      (Item 4 from file: 349)
```

00937176
METHOD AND SYSTEM FOR ELECTRONIC COMMERCE USING PRODUCTS SATISFACTION INDEX
PROCEDE ET SYSTEME DE COMMERCE ELECTRONIQUE UTILISANT UN INDICE DE
SATISFACTION DE PRODUITS
Publication Year: 2002

```
6/TI,PY,AZ/5      (Item 5 from file: 349)
```

00868209
**SYSTEM AND METHOD FOR BUILDING MODULAR E-COMMERCE ENGINES, PROCESSING
ELECTRONIC COMMERCE TRANSACTIONS OFFLINE, AND DESIGNING ELECTRONIC
STOREFRONTS**
SYSTEME ET PROCEDE DE CONSTRUCTION DE MOTEURS MODULAIRES DE COMMERCE
ELECTRONIQUE, DE TRAITEMENT DE TRANSACTIONS DE COMMERCE ELECTRONIQUE
HORS CONNEXION ET DE CONCEPTION DE VITRINES ELECTRONIQUES
Publication Year: 2002

```
6/TI,PY,AZ/6      (Item 6 from file: 349)
```

00801989
METHODS AND SYSTEMS FOR PROVIDING AND DISPLAYING INFORMATION ON A KEYBOARD
PROCEDES ET SYSTEME PERMETTANT DE FOURNIR ET D'AFFICHER DES INFORMATIONS
SUR UN CLAVIER
Publication Year: 2001

00429116
HEAD WALL FOR A HOSPITAL ROOM
MUR DE TETE DE LIT DE CHAMBRE D'HOPITAL
Publication Year: 1998

EKD   December 22, 2003

00429116   **Image available**
HEAD WALL FOR A HOSPITAL ROOM
MUR DE TETE DE LIT DE CHAMBRE D'HOPITAL
Patent Applicant/Assignee:
  HILL-ROM INC,
Inventor(s):
  GALLANT Dennis J,
  HILLIER Linda A,
  NOBBE Dale A,
  MARASLIGILLER Ares,
  BUCCIERI Michael,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9819580 A1 19980514
  Application: WO 97US19943 19971105   (PCT/WO US9719943)
  Priority Application: US 96743710 19961106
Designated States: BR CN JP KP KR MX TR AT BE CH DE DK ES FI FR GB GR IE IT
  LU MC NL PT SE
Publication Language: English
Fulltext Word Count: 5232

Fulltext Availability:
  Detailed Description

Detailed Description
... instance, a shelf may be mounted to the top track of the head wall. A
  basket or other **accessory** **item** can then be mounted vertically above
  the shelf using the mounting brackets of the present...A section of a
  C-shaped section 158 is formed integrally with mounting
  section 127. **Accessory** **items** (not **shown**) can be coupled to the
  C-shaped section 158.

  Fig. 6 illustrates another embodiment of...

...the top track 98 of head wall IO.

  Also in Figs. 7 and 8 another **accessory** **item** , illustratively a wire
  frame **basket** 176 is secured to ...third accessory item, illustratively
  a wire frame chart holder 180 is
  coupled to the second **accessory** **item** , illustratively wire **basket**
  176. In addition, the third **accessory** **item** 180 may be coupled
  directly to the head wall track 98 using suitably shaped mounting...

```
10/3,K/1        (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2003 Business Wire. All rts. reserv.

00175810  20000120020B1144   (USE FORMAT 7 FOR FULLTEXT)
Gerald Stevens, Inc. Opens First Branded Store
Business Wire
Thursday, January 20, 2000  08:30 EST
JOURNAL CODE:  BW  LANGUAGE:  ENGLISH  RECORD TYPE:  FULLTEXT
DOCUMENT TYPE:  NEWSWIRE
WORD COUNT: 886

  2000

TEXT:
...that
offers a broad selection of fresh cut flowers, dried and silk flowers,
plants, gift basket , and related gift merchandise . It showcases the
best ideas from the company's retail stores nationwide, combined with
fresh...

...fresh cut flowers are presented in glass vases on
tables on the retail floor. Gift baskets and related gift merchandise
are displayed on old English country-style wood fixtures. The tabletop
floral presentations and fixturing offer the...


 10/3,K/2       (Item 2 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2003 Business Wire. All rts. reserv.

00028414  1999103B0085   (USE FORMAT 7 FOR FULLTEXT)
Informix Paves The Way to Analytic Merchandising With i.Sell
Business Wire
Tuesday, April 13, 1999  08:26 EDT
JOURNAL CODE:  BW  LANGUAGE:  ENGLISH  RECORD TYPE:  FULLTEXT
DOCUMENT TYPE:  NEWSWIRE
WORD COUNT: 1,273

  1999

...component of e-commerce
addresses the entire range of online selling issues including catalog
creation, product displays , cross - sell , up-sell, shopping cart ,
payment processing, tax calculation, shipping, and order fulfillment
in an environment that delivers rapid deployment...


 10/3,K/3       (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02287188      SUPPLIER NUMBER: 54373574      (USE FORMAT 7 OR 9 FOR FULL TEXT)
Informix Says it Has First End-to-End E-Commerce Suite.(Product
  Announcement)
Computergram International, NA
April 13, 1999
DOCUMENT TYPE: Product Announcement      ISSN: 0268-716X      LANGUAGE:
  English       RECORD TYPE: Fulltext
WORD COUNT:    618    LINE COUNT:   00052

TEXT:
     ...is the storefront component and includes a range of online selling
features including catalog creation, product displays , cross - sell ,
up-sell, shopping cart , payment processing, tax calculation, shipping,
and order fulfillment. The fourth component, i.Sell Personalizer, is...
```

10/3,K/4   (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

04145135   Supplier Number: 54380132   (USE FORMAT 7 FOR FULLTEXT)
INFORMIX: Informix paves the way to analytic merchandising with i.Sell.
M2 Presswire, pNA
April 14, 1999
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1227

...   component of e-commerce addresses the entire range of online
selling issues including catalog creation, **product   displays , cross -
sell** , up-sell, shopping **cart** , payment processing, tax calculation,
shipping, and order fulfillment in an environment that delivers rapid
deployment...
19990414

10/3,K/5   (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

04144878   Supplier Number: 54379873   (USE FORMAT 7 FOR FULLTEXT)
**INFORMIX SOFTWARE: Informix paves the way to analytic merchandising with
   i.Sell.**
M2 Presswire, pNA
April 13, 1999
Language: English   ·Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1179

...   component of e-commerce addresses the entire range of online
selling issues including catalogue creation, **product   displays ,   cross -
sell** , up-sell, shopping **cart** , payment processing, tax calculation,
shipping, and order fulfilment in an environment that delivers rapid
deployment...
19990413

10/3,K/6   (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2003 The Gale Group. All rts. reserv.

02413735   Supplier Number: 59468723   (USE FORMAT 7 FOR FULLTEXT)
Nike Joins with CART to Create Nike Racing Apparel Line.
PR Newswire, p0676
Feb 15, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 464

   (USE FORMAT 7 FOR FULLTEXT)
TEXT:
...has reached agreement with Nike Racing to develop and distribute a
variety of apparel and **accessory   items** that bear the marks of **CART** ,
and its affiliates.
...   its program, in mass- and trade-media, as well as at retail.
Additionally, Nike will **display   CART   related   merchandise** at various
trade shows where it is exhibiting.
     NIKE Inc. (NYSE: NKE), headquartered in Beaverton...

10/3,K/7   (Item 1 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04642924   Supplier Number: 46830405   (USE FORMAT 7 FOR FULLTEXT)
Anatomy of a Hit
Video Store, p14
Oct 27, 1996
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1466

...   he sent a letter to Toys 'R' Us requesting that videos be included
in 'book **basket** ' **displays** of **related** 'Bananas' **merchandise** .
     The toy retailer says it will do so chainwide through the third
quarter. So far...
19961027

10/3,K/8   (Item 2 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

03856665   Supplier Number: 45529273   (USE FORMAT 7 FOR FULLTEXT)
Lights, Display, Variety Key In New Price Chopper Store
Supermarket News, p69
May 8, 1995
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 589

...   the slanted tables has been equipped with built-in display shelves,
which are used to **show** off **related** **products** such as **baskets** of
dried fruits and nuts, chopped garlic and croutons.
     'That gives us a great opportunity...
19950508

10/3,K/9   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09243898   SUPPLIER NUMBER: 19033425   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Show power is alive. (California giftware shows)
Gifts & Decorative Accessories, v97, n12, p166(4)
Dec, 1996
ISSN: 0016-9889   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1584   LINE COUNT: 00128

...   Tuesday, Jan. 14, and the new Southwest Gift Basket Show. The
two-day mini trade **show** features special **related** **products** skewed
toward gift **basket** retailers with a focal point on enhancing and
educating basket, wrap and gift vendors.
     The...

19961200

10/3,K/10   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

07857703   SUPPLIER NUMBER: 16935532   (USE FORMAT 7 OR 9 FOR FULL TEXT)

Lights, display, variety key in new Price Chopper store.(Company Profile)
Harper, Roseanne
Supermarket News, v45, n19, p69(1)
May 8, 1995
DOCUMENT TYPE: Company Profile   ISSN: 0039-5803   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 842   LINE COUNT: 00076

...   the slanted tables has been equipped with built-in display shelves,
which are used to **show** off **related** **products** such as **baskets** of
dried fruits and nuts, chopped garlic and croutons.
      "That gives us a great opportunity...

...the slanted tables has been equipped with built-in display shelves,
which are used to **show** off **related** **products** such as **baskets** of
dried fruits and nuts, chopped garlic and croutons.
      "That gives us a great opportunity...

 19950508

 10/3,K/11   (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04495552   SUPPLIER NUMBER: 08287939   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Winter welcome for buyers in N.Y. (New York Gift and Decorative Accessories
   Market)
Gifts & Decorative Accessories, v91, n1, p106(3)
Jan, 1990
ISSN: 0016-9889   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1312   LINE COUNT: 00099

...   Accessories, a new division of the Gift Fair that is sharing Pier
92, features 60 **exhibitors** of floral- **related** **products** , including
artificial flowers and trees, **baskets** , wreaths, vases, planters,
potpourri, bouquets, silk flowers, ribbons, glass and ceramic.
      Discounts on airfares and...

 19900100

 10/3,K/12   (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
 (c)2003 The Gale Group. All rts. reserv.

03926249   SUPPLIER NUMBER: 07702509   (USE FORMAT 7 OR 9 FOR FULL TEXT)
How to merchandise year-round.
Progressive Grocer, v68, n6, pS19(9)
June, 1989
ISSN: 0033-0787   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 3510   LINE COUNT: 00268

...   yellow streamers and a large tree laden with colored Easter eggs.
Along the sides, wicker **baskets** displayed crackers and wines. Other
related - item **baskets** were placed near the self-service cheese case. A
hot deli featured cheese demonstrations. "Overall...the store sold two more
thousand-pounders, using the theme "A Winning Combination" in its **related
- item** **display** of cheese and baking potatoes.
      "We ran out of cheese before the end of 1988...

 19890600

 10/3,K/13   (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

02173281   SUPPLIER NUMBER: 03415820   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Ways to talk turkey to your customers. (marketing turkeys via supermarkets)
Dyer, Lee W.
Progressive Grocer, v63, p198(2)
Sept, 1984
ISSN: 0033-0787   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 430   LINE COUNT: 00034

TEXT:
      ...on how well you merchandise the turkeys but also on how effectively
you tie-in **related   items** with your **displays** . Here are some
prize-winning examples of merchandising efforts that sold both turkeys and
other...
...   costume, plus the decorative use of Indian corn and special
artwork, add to the theme. **Related - item** purchases are encouraged by
bushel **basket** displays of baking potatoes, onions, sweet potatoes and
apples along sides of the cabin. Display...

      19840900

13/TI,PY,AZ/1   (Item 1 from file: 348)

01400139
System , method and computer program product for patent-centric and
    group-oriented data processing
System, Vefahren und Programmprodukt zur gruppenorganisierten
    Datenverarbeitung von Patenten
Systeme, procede et produit de programmes informatiques pour le traitement
    de donnees axe sur des brevets d'invention
PATENT (CC, No, Kind, Date): EP 1184798 A2 020306 (Basic)

13/TI,PY,AZ/2   (Item 2 from file: 348)

01014239
SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PATENT-CENTRIC AND
    GROUP-ORIENTED DATA PROCESSING
SYSTEM, VERFAHREN UND PROGRAMPRODUKT ZUR GRUPPENORGANISIERTEN
    DATENVERARBEITUNG VON PATENTEN
SYSTEME, PROCEDE, ET PRODUIT DE PROGRAMMES INFORMATIQUES POUR LE TRAITEMENT
    DE DONNEES AXES SUR DES BREVETS D'INVENTION
PATENT (CC, No, Kind, Date):   EP 986789 A1 000322 (Basic)
                               EP 986789 B1 020918
                               WO 98055945 981210

13/TI,PY,AZ/3   (Item 3 from file: 348)

00719121
USE OF DERIVATIVES OF 2,4-DISUBSTITUTED PHENOLS AS 5-LIPOXIGENASE
    INHIBITORS
VERWENDUNG VON DERIVATEN VON 2,4-DISUBSTITUIERTEN PHENOLEN ALS
    5-LIPOXYGENASEINHIBITOREN
UTILISATION DE DERIVES DE PHENOLS 2,4-DISUBSTITUES EN TANT QU'INHIBITEURS
    DE LA 5-LIPOXIGENASE
PATENT (CC, No, Kind, Date):   EP 707849 A1 960424 (Basic)
                               EP 707849 B1 011219
                               WO 9521610 950817

13/TI,PY,AZ/4   (Item 4 from file: 348)

00585002
PRODUCT INFORMATION SYSTEM FOR SHOPPERS
WARENINFORMATIONS-ANZEIGESYSTEM FUR KUNDEN
SYSTEME D'INFORMATION SUR LES PRODUITS A L'USAGE DES PERSONNES FAISANT
    LEURS COURSES
PATENT (CC, No, Kind, Date):   EP 601064 A1 940615 (Basic)
                               EP 601064 B1 971022
                               WO 9304449 930304

13/TI,PY,AZ/5   (Item 1 from file: 349)

00935853
PROTEINS AND NUCLEIC ACIDS ENCODING SAME
PROTEINES ET ACIDES NUCLEIQUES LES CODANT
Publication Year: 2002

13/TI,PY,AZ/6   (Item 2 from file: 349)

EKD   December 22, 2003

00843106
**SYSTEM AND METHOD FOR ESTABLISHING ELECTRONIC BUSINESS SYSTEMS FOR
    SUPPORTING COMMUNICATIONS SERVICES COMMERCE**
**SYSTEME ET PROCEDE PERMETTANT D'ETABLIR DES SYSTEMES DE COMMERCE
    ELECTRONIQUE POUR LE SUPPORT DU COMMERCE PAR DES SERVICES DE
    COMMUNICATION**
Publication Year: 2001

 13/TI,PY,AZ/7   (Item 3 from file: 349)

00836144
NETWORKED INTERACTIVE TOY SYSTEM
SYSTEME DE JOUETS INTERACTIFS EN RESEAU
Publication Year: 2001

 13/TI,PY,AZ/8   (Item 4 from file: 349)

00829480
207 HUMAN SECRETED PROTEINS
207 PROTEINES HUMAINES SECRETEES
Publication Year: 2001

 13/TI,PY,AZ/9   (Item 5 from file: 349)

00807379
**METHOD AND SYSTEM FOR ENABLING OPTIONAL CUSTOMER ELECTION OF AUXILIARY
    CONTENT PROVIDED ON DETACHABLE LOCAL STORAGE MEDIA**
**PROCEDE ET SYSTEME POUR ACTIVER LE CHOIX D'UN CLIENT D'UN CONTENU
    SECONDAIRE FOURNI SUR UN SUPPORT DE STOCKAGE LOCAL AMOVIBLE**
Publication Year: 2001

 13/TI,PY,AZ/10   (Item 6 from file: 349)

00802542
**SYSTEMS AND METHODS FOR VISUALIZATION OF DATA SETS CONTAINING INTERRELATED
    OBJECTS**
**SYSTEMES ET PROCEDES DE VISUALISATION D'ENSEMBLES DE DONNEES CONTENANT DES
    OBJETS INTER RELATIONNES**
Publication Year: 2001

 13/TI,PY,AZ/11   (Item 7 from file: 349)

00802433
22 HUMAN SECRETED PROTEINS
22 PROTEINES HUMAINES SECRETEES
Publication Year: 2001

 13/TI,PY,AZ/12   (Item 8 from file: 349)

00761422
BUSINESS ALLIANCE IDENTIFICATION
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES

COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU
Publication Year: 2000

13/TI,PY,AZ/13   (Item 9 from file: 349)

00465480
SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR PATENT-CENTRIC AND
    GROUP-ORIENTED DATA PROCESSING, INCLUDING USING HYPERBOLIC TREES TO
    VISUALIZE DATA
SYSTEME, PROCEDE, ET PROGRAMMES INFORMATIQUES POUR LE TRAITEMENT DE DONNEES
    AXES SUR DES BREVETS D'INVENTION OU DES GROUPES, INCLUANT L'UTILISATION
    D'ARBORESCENCES HYPERBOLIQUES POUR VISUALISER DES DONNEES
Publication Year: 1998

13/TI,PY,AZ/14   (Item 10 from file: 349)

00418748
SYSTEMS AND METHODS FOR SECURE TRANSACTION MANAGEMENT AND ELECTRONIC RIGHTS
    PROTECTION
SYSTEMES ET PROCEDES DE GESTION DE TRANSACTIONS SECURISEES ET DE PROTECTION
    DE DROITS ELECTRONIQUES
Publication Year: 1998

13/TI,PY,AZ/15 . (Item 11 from file: 349)

00376920
METHOD AND SYSTEM FOR MULTILINGUAL ONLINE PURCHASING.
PROCEDE ET SYSTEME D'ACHAT EN LIGNE MULTILINGUE
Publication Year: 1997

13/TI,PY,AZ/16   (Item 12 from file: 349)

00268335
SOFTWARE EVAULATION AND DISTRIBUTION APPARATUS, SYSTEM, AND METHOD
PROCEDE, SYSTEME ET APPAREIL D'EVALUATION ET DE DISTRIBUTION DE LOGICIELS
Publication Year: 1994

13/TI,PY,AZ/17   (Item 13 from file: 349)

00230198
PRODUCT INFORMATION SYSTEM FOR SHOPPERS
SYSTEME D'INFORMATION SUR LES PRODUITS A L'USAGE DES PERSONNES FAISANT
    LEURS COURSES
Publication Year: 1993

00585002
PRODUCT INFORMATION SYSTEM FOR SHOPPERS
WARENINFORMATIONS-ANZEIGESYSTEM FÜR KUNDEN
SYSTEME D'INFORMATION SUR LES PRODUITS A L'USAGE DES PERSONNES FAISANT LEURS COURSES
PATENT ASSIGNEE:
  DIGICOMP RESEARCH CORPORATION, (1619660), 710 West Clinton Street,
    Ithaca, NY 14850, (US), (applicant designated states:
    AT;CH;DE;DK;ES;FR;GB;GR;IT;LI;NL)
INVENTOR:
  GUPTA, Om, P., 940 East Shore Drive, Ithaca, NY 14850, (US)
  RICKETSON, Robert, C., 430 Enfield Center Road, Ithaca, NY 14850, (US)
  BAILEY, Jack, F., 2700 Hall Street, Endwell, NY 13060, (US)
  SHILEPSKY, Carol, C., Box 295, Aurora, NY 13062, (US)
  SHILEPSKY, Arnold, C., Box 295, Aurora, NY 13062, (US)
  CLINCH, Marvin, R., 4500 Skenandoah Drive, R.D. 2, Oneida, NY 13421,
    (US)
LEGAL REPRESENTATIVE:
  Jones, Graham H. (32431), Graham Jones & Company 77 Beaconsfield Road
    Blackheath, London SE3 7LG, (GB)
PATENT (CC, No, Kind, Date): EP 601064 A1 940615 (Basic)
                              EP 601064 B1 971022
                              WO 9304449 930304
APPLICATION (CC, No, Date):   EP 92918982 920820; WO 92US6992 920820
PRIORITY (CC, No, Date): US 747727 910820; US 878100 920504
DESIGNATED STATES: AT; CH; DE; DK; ES; FR; GB; GR; IT; LI; NL
INTERNATIONAL PATENT CLASS: G07G-001/00;
NOTE:
  No A-document published by EPO
LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	9710W3	1710
CLAIMS B	(German)	9710W3	1613
CLAIMS B	(French)	9710W3	2184
SPEC B	(English)	9710W3	18568
Total word count - document A			0
Total word count - document B			24075
Total word count - documents A + B			24075

....SPECIFICATION be promoted, ensuring that they are advertised to
  appropriate shoppers at the correct time. The **major   product**
  promotion list fields for each promotable item are bar code (UPC),
  special promotion keys, priority level...code scanner at a cashier's
  counter in a retail establishment capable of recording information
  related to **products** to be **purchased** by reading bar codes affixed to
  the products. The checkout counter system comprises: a data...

...recharged. The method can further include storing a list of product
  information, including pricing information, **related** to **product**
  intended for **purchase** in the remote unit during use by the shopper and
  comparing the list of product...

...The new use can further include storing a list of product information,
  including pricing information, **related** to **product** intended for
  purchase in the remote unit during use by the shopper and comparing the
  list of product...

...CLAIMS code scanner at a cashier's counter in a retail establishment
    capable of recording information **related** to **products** to be
    purchased by reading bar codes affixed to said products, comprising:

a) a data update

13/3,K/12   (Item 8 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00761422
BUSINESS ALLIANCE IDENTIFICATION
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES
    COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU
Patent Applicant/Assignee:
  ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US
    (Residence), US (Nationality)
Inventor(s):
  GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,
  MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,
  BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,
Legal Representative:
  BRUESS Steven C (agent), Merchant, Gould, Smith, Edell, Welter & Schmidt,
    P.A., P.O. Box 2903, Minneapolis, MN 55402-0903, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200073928 A2-A3 20001207 (WO 0073928)
  Application: WO 2000US14375 20000524 (PCT/WO US0014375)
  Priority Application: US 99320816 19990527
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE
  DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
  LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI
  SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 149371

Fulltext Availability:
  Detailed Description
  Claims

Detailed Description
... or services likely to be purchased by the target market. Then, in
  operation 47c, the **products** or services **related** to the **chosen**
  components are chosen to be offered for sale.

  A pictorial representation of the existing network...through specific
  processes.

  Design review
  Classes and components packaging for reuse
  Common components maintenance and **upgrade**
  55
   Process Management
  0 Metrics
   Continuous Improvement
   Rewards and Recognition
   Training and Orientation
  Focus here...An important part of quality management is ensuring that the
  Environment Management team understands the **key** performance indicators
  for service delivery, that these indicators are monitored, and that all
  personnel are...

Claim
... SPECIFIC COMPONENTS HAVING PRODUCTS OR
  SERVICES LIKELY TO BE PURCHASED BY THE TARGET MARKET

                        EKD   December 22, 2003

47c
  CHOOSING THE **PRODUCTS** OR SERVICES **RELATED** TO THE **CHOSEN**
  COMPONENTS TO BE OFFERED FOR SALE
  Figure 1G-1
  47
  DISPLAYING A PICTORIAL REPRESENTATION OF...

 13/3,K/14   (Item 10 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00418748   **Image available**
SYSTEMS AND METHODS FOR SECURE TRANSACTION MANAGEMENT AND ELECTRONIC RIGHTS
     PROTECTION
SYSTEMES ET PROCEDES DE GESTION DE TRANSACTIONS SECURISEES ET DE PROTECTION
     DE DROITS ELECTRONIQUES
Patent Applicant/Assignee:
  INTERTRUST TECHNOLOGIES CORP,
Inventor(s):
  GINTER Karl L,
  SHEAR Victor H,
  SIBERT W Olin,
  SPAHN Francis J,
  VAN WIE David M,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9809209 A1 19980305
  Application: WO 97US15243 19970829   (PCT/WO US9715243)
  Priority Application: US 96706206 19960830
Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
  FI GB GE GH HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN
  MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW
  GH KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI
  FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 195626

 13/3,K/15   (Item 11 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00376920   **Image available**
METHOD AND SYSTEM FOR MULTILINGUAL ONLINE PURCHASING
PROCEDE ET SYSTEME D'ACHAT EN LIGNE MULTILINGUE
Patent Applicant/Assignee:
  DE LA MOTTE Alain L,
Inventor(s):
  DE LA MOTTE Alain L,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9717663 A1 19970515
  Application: WO 96US18133 19961108   (PCT/WO US9618133)
  Priority Application: US 956604 19951109
Designated States: AM AT AU BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU
  IS JP KE KG KP KR KZ LK LR LT LU LV MD MG MN MW MX NO NZ PL PT RO RU SD
  SE SG SI SK TJ TM TT UA UG UZ VN KE LS MW SD SZ UG AT BE CH DE DK ES FI
  FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 7993

Fulltext Availability:
  Detailed Description
Detailed Description
...   interface (as shown in Figs. 18 and 19) of the
  Product Review module includes two **main** sections: the **product**
  specification section (**shown** in Figs. 18 and 19 as a teal-colored,

                        EKD   December 22, 2003

square-shaped information box which is...through 12 (for each month of the year) which
indicate the availability or other information **related** to the **product selected** from a particular supplier. For example, as shown in Figs. 18 and 19, the order...D. Pull-Down
search language
a. allows user to change on the fly language of
major /minor/ product display to ·
(1) English
(2) French
(3) German
(4) Spanish
(5) Italian
(6) Portuguese
E. References...

 13/3,K/16   (Item 12 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00268335   **Image available**
SOFTWARE EVAULATION AND DISTRIBUTION APPARATUS, SYSTEM, AND METHOD
PROCEDE, SYSTEME ET APPAREIL D'EVALUATION ET DE DISTRIBUTION DE LOGICIELS
Patent Applicant/Assignee:
  INFONOW CORPORATION,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9416508 A1 19940721
  Application: WO 94US97 19940106   (PCT/WO US9400097)
  Priority Application: US 931262 19930107
Designated States: AU CA JP NZ AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT
  SE
Publication Language: English
Fulltext Word Count: 24805

Fulltext Availability:
  Detailed Description

Detailed Description
... selected primary product. To perform such a search, the user
  first selects one or more **primary products displayed** in the main
  worksheet
  screen 202, as described above. The user may also select other...from the
  credit card company.

  The central office forwards the part (ff any) of the **order related** to
   items to be shipped to the warehouse for shipment.

  For each product to be desktop vended...selects the various program
  modules that run under the main
  program by selecting an icon **displayed** on the **main** screen. The
  product
  evaluation module in the consumer system offers fewer features than the
  professional system.

  The main...

15/3,K/1   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

12587280   SUPPLIER NUMBER: 65198910   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**THE INCIDENCE OF THE COSTS AND BENEFITS OF GENERIC
   ADVERTISING.(agricultural industry)**
ALSTON, JULIAN M.; CHALFANT, JAMES A.; PIGGOTT, NICHOLAS E.
American Journal of Agricultural Economics, 82, 3, 665
August, 2000'
ISSN: 0002-9092   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 4503   LINE COUNT: 00373

...   only in the demand for one good, we might have to model the demands
for **related   goods** in **order** to be able to measure the full effects of
advertising on the good in question...authorship is not assigned.
      References
      Alston, J.M., H. Carman, and J.A. Chalfant. "Evaluating **Primary**
Product   Promotion : The Returns to Generic Advertising by a Producer
Cooperative in a Small, Open Economy." Promotion...

  20000801

  15/3,K/2   (Item 1 from file: 995)
DIALOG(R)File 995:NewsRoom 2000
(c) 2003 The Dialog Corporation. All rts. reserv.

0111032877 154Y103E
**THE   INCIDENCE   OF   THE   COSTS   AND   BENEFITS   OF   GENERIC
ADVERTISING.(agricultural industry)**
ALSTON, JULIAN M.
  CHALFANT, JAMES A.
  PIGGOTT, NICHOLAS E.
American Journal of Agricultural Economics, v82, n3, p665
Tuesday, August 1, 2000
JOURNAL CODE: AGFD LANGUAGE: ENGLISH RECORD TYPE: Abstract
DOCUMENT TYPE: Trade Journal ISSN: 0002-9092
WORD COUNT: 4,442

  20000801

...only in the demand for one good, we might have to model the demands for
related   goods in .**order** to be able to measure the full effects of
advertising on the good in question...authorship is not assigned.

References

Alston, J.M., H. Carman, and J.A. Chalfant. "Evaluating **Primary   Product
Promotion** : The Returns to Generic Advertising by a Producer Cooperative
in a Small, Open Economy." Promotion...

20/3,K/1   (Item 1 from file: 9)

1287097 Supplier Number: 01287097   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Totally Organized, Mostly Yuppie
(Totally Organized upgraded its product offerings in the new downtown
  store; aims wider assortment of home office and higher-ticket items to
  urban professionals working in the area)
HFN, v 69, n 38, p 63
September 18, 1995
DOCUMENT TYPE: Journal ISSN: 1082-0310 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 591

     (USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...is smaller and more focused, according to Boderman. totally Organized's
management chose a broader **selection** of home office **products** , including
desktop **accessories** , message centers, home office **carts** from
Intermetro's Professionals' Choice line and Tenex and high-end Bigso Boxes.

"We sold...

20/3,K/2   (Item 1 from file: 621)

01130117   Supplier Number: 41065605 (USE FORMAT 7 FOR FULLTEXT)
POWER PACK CART GIVES NEW MOBILITY TO METAL PUT ON TOOL
News Release, p1
Dec 15, 1989
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 409

...   MOBILITY
    TO METAL PUT ON TOOL

    From Selectrons Ltd. of Waterbury, CT comes a major **auxiliary**
product
    called the **Selectron** Powcr Pack **Cart** (AUX PP-CART). This useful
    piece of cquipment, used in conjunction with the Selectron Process...
  19891215

20/3,K/3   (Item 1 from file: 613)

00267983 20000217SFTH013 (USE FORMAT 7 FOR FULLTEXT)
Greatentertaining.Com Debuts Kids' Birthday Party Collection
PR Newswire
Thursday, February 17, 2000 08:31 EST
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,138

  20000217

...napkins, plates, flatware, tablecloths, balloons, decorations, party
hats,
party favors and a variety of other **accessories** . **Items** can be **ordered**
a la **carte** or as kit. Standard kits start at under $3 per person.

Even the best theme...

20/3,K/4   (Item 1 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)

03531261   Supplier Number: 44950997   (USE FORMAT 7 FOR FULLTEXT)
Bath, Fragrance Lines To Get Christmas Push
Supermarket News, p35
August 29, 1994
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1377

...   The stores may create a whole endcap of gift items, including
bubble bath products, sponges, **baskets** and other **related   items** that
customers can **buy** to create their own gift baskets, Coker said.
     'This is the first year we will...
19940829

20/3,K/5   (Item 2 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)

03508537   Supplier Number: 44911875   (USE FORMAT 7 FOR FULLTEXT)
Mexico-Supported Trading Company Bows in Dallas
WWD, v0, n0, p29
August 10, 1994
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 521

...   franchised carts in 500 U.S. shopping malls during 1995. Shoppers
will be able to **buy** tabletop **goods** , jewelry and **accessories** from the
carts or order other products from an adjacent interactive touch-sensitive
computer screen that displays goods...
19940810

20/3,K/6   (Item 3 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)

02413775   Supplier Number: 43176323   (USE FORMAT 7 FOR FULLTEXT)
Feisty Bill's carves candy niche
Drug Store News, v0, n0, p16
July 27, 1992
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 440

...   Osborne said. 'We try to incorporate everything in a seasonal set,
so the customer can **buy   related   merchandise** like toys, **baskets** ,
coloring books or the like, along with candy.'
     To build seasonal volume in candy and...
19920727

20/3,K/7   (Item 4 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)

01112691   Supplier Number: 41251618   (USE FORMAT 7 FOR FULLTEXT)

Supermarket buyers discuss candy's potential
Candy Marketer, v00, n00, p21
April, 1990
Language: English   Record Type: Fulltext Abstract
Article Type: Industry overview
Document Type: Magazine/Journal; Trade
Word Count: 2508

...   seasonal items. A prime example of this is Easter. We place candy
with the Easter **baskets** , grass and other **related** Easter **products** to
increase multiple **purchases** ."
    Grand Central's Zaret says: "We cross only in the produce department,
with dried fruit...
 19900401

 20/3,K/8   (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

09935562 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**5 Tips for Hosting a Fun and Memorable Birthday Party for Your Child From
  GreatEntertaining.com**
PR NEWSWIRE
March 07, 2000
JOURNAL CODE: WPRW   LANGUAGE: English   RECORD TYPE: FULLTEXT
WORD COUNT: 766

  (USE FORMAT 7 OR 9 FOR FULLTEXT)   , '

...   napkins, plates, flatware, tablecloths, balloons, decorations,
party hats, party favors and a variety of other **accessories** . **Items** can
be **ordered** a la **carte** or as kit. Standard kits start at

    under $3 per person.
      2. Serve Great Food...

 20000307

STN

FILE 'CONFSCI, COMPUAB, COMPUSCIENCE, ELCOM, INFODATA' ENTERED AT
       12:07:41 ON 22 DEC 2003
L1   239551 S DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW# OR SHOWING OR DISCL
L2   159289 S PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR MAJO
L3   150977 S PRODUCT# OR MERCHANDISE OR GOODS OR WARES OR ITEM# OR OBJECT#
L4   80569 S RELATED OR (CROSS OR UP)(1W)SELL OR UPSELL? OR UPSALE? OR UPG
L5   236445 S ORDER## OR REQUEST? OR BUY# OR PURCHASE# OR CHOOS? OR SELECT?
L6   274682 S DESELECT? OR ADD? OR SUBTRACT? OR CHANG? OR MODIF? OR REVIS?
L7   1681 S L2(1W)L3
L8   433 S L4(1W)L3
L9   0 S L1 AND L7 AND L8
L10   4 S L7 AND L8
L11   68 S L1(S)L8
L12   17 S L1(10A)L8
L13   178 S L8 AND (L5 OR L6)
L14   168 S L8(S)(L5 OR L6)
L15   37 S L8(10A)(L5 OR L6)
L16   32 S L15 AND PD<20001229
L17   26 DUPLICATE REMOVE L16 (6 DUPLICATES REMOVED)

EKD   12/22/2003

STN

AN   2000:11138 COMPUAB
TI   Adaptive role development in a homogeneous connected robot group
     PROC IEEE INT CONF SYST MAN CYBERN
AU   Kawakami, Ken-ichiroh; Ohkura, Kazuhiro; Ueda, Kanji
CS   Kobe Univ, Kobe, Jpn
SO   (19990000) vol. 3, pp. III-251 - III-256. IEEE. , (USA).
     Meeting Info.: 1999 IEEE International Conference on Systems, Man, and
     Cybernetics 'Human Communication and Cybernetics'. Tokyo, Jpn.
     10/12-10/15/99.
DT   Book
TC   Conference
FS   C
LA   English
AB   A distributed autonomous approach to adaptive system design is
     investigated through Cooperative Carrying Problem (CCP), in which a
     homogeneous group of autonomous moving robots have to cooperate in
     carrying a load. A robot's action generator is designed using two
     Reinforcement Learning (RL) units in order to cope with the dynamics in
     CCP. The employed strategy is that each robot is learning its behavior as
     it were in a static environment, by expanding the state space of the
     main RL unit using the prediction information of the
     nearest future that is generated by the supplementary RL
     unit. Computer simulations with two robots are conducted in order
     to illustrate the effectiveness of the proposed approach. The cooperative
     behaviors, which is adaptive role development, through autonomous task
     decomposition is observed in the achieved stable behavior.
CC   731. Robotics; 723. Artificial Intelligence; 731. Control Systems; 921.
     Numerical Methods; 723. Computer Applications
UT   Adaptive systems; Learning systems; Distributed parameter control systems;
     State space methods; Computer simulation; Robot learning; Cooperative
     carrying problem; Reinforcement learning; Homogeneous connected robot
     group

AN   1998:7773 COMPUAB
TI   Framework for the object life cycle in integrated environments
AU   Alshawi, M.; Putra, C.W.F. Che Wan; Faraj, I.
CS   Univ of Salford, Salford, UK
SO   MICROCOMPUT CIV ENG, (19970900) vol. 12, no. 5, pp. 339-351.
     ISSN: 0885-9507.
DT   Journal
FS   C
LA   English
AB   Problems related to the implementation of product models are different
     from those encountered during their theoretical development. They are
     related mainly to information management and the flow of information
     within the integrated environment. From the point of view of
     implementation, this paper addresses the problems experienced with current
     models, concentrating on two main issues: object
     definition and the life cycle of objects. It also discusses briefly a
     proposed strategic framework for an integrated construction environment
     within which a framework for the object life cycle is introduced. Four
     phases have been defined for the object life cycle. These are create and
     amend, supplement object with data, use object, and
     decommission object. This concept has been implemented in the integrated
     environment SPACE.
CC   408. Structural Design (General); 723. Computer Applications; 903.

Information Dissemination; 723 Computer Software, Data Handling and
Applications; 723. Computer Programming
UT   Construction; Computer aided design; Information management; Models;
        Computer simulation; Computer software; Object oriented programming;
        Software package SPACE; Computer aided construction

L10   ANSWER 3 OF 4   COMPUAB   COPYRIGHT 2003 CSA on STN
AN   97:4340   COMPUAB
TI   Hilbert class library: a library of abstract C++ classes for optimization
        and inversion
AU   Gockenbach, M.S.; Symes, W.W.
CS   Univ of Michigan, Ann Arbor, MI, USA
SO   COMPUT MATH APPL, (1996) vol. 32, no. 6, pp. 1-13.
        ISSN: 0898-1221.
DT   Journal
FS   C
LA   English
AB   According to the Object-Oriented Programming paradigm, a computer program
        should be organized around the **fundamental objects** it
        manipulates. In the C++ programming languages, these objects are embodied
        in classes. The Hilbert Class Library (HCL) is a collection of C++ classes
        designed for implementing numerical optimization algorithms in the context
        of Hilbert spaces. HCL includes base classes for defining vectors, linear
        operators, nonlinear operators and functionals, and **related**
        mathematical **objects**. Using these base classes, algorithms can
        be coded in a natural style that does not refer to application-specific
        details; nonetheless, the code can be applied to arbitrarily complex
        applications. Thus, HCL is intended to provide a way to bridge the often
        large gap between sophisticated numerical optimization routines and
        complicated simulation-based applications.
CC   723. Computer Programming; 716. Information and Communication Theory; 921
        Applied Mathematics
UT   Computer software; Computer programming languages; Classification (of
        information); Algorithms; Optimization; Computer simulation; Mathematical
        operators

L10   ANSWER 4 OF 4   COMPUSCIENCE   COPYRIGHT 2003 FIZ KARLSRUHE on STN
AN   1997(9):CS5851   COMPUSCIENCE
TI   Hilbert class library: a library of abstract C++ classes for optimization
        and inversion.
AU   Glockenbach, M. S.; Symes, W. W.
SO   Computers and Mathematics with Applications. (1996) v. 32(6), p. 1-13.
        Oxford: Pergamon Press.
        ISSN: 0898-1221
DT   Journal
TC   Methodical
CY   United Kingdom
LA   English
IP   FIZKA
AB   According to the Object-Oriented Programming paradigm, a computer program
        should be organized around the fundamental objects it manipulates. In the
        C++ programming languages, these objects are embodied in \it classes .
        The Hilbert Class Library (HCL) is a collection of C++ classes designed
        for implementing numerical optimization algorithms in the context of
        Hilbert spaces. HCL includes base classes for defining vectors, linear
        operators, nonlinear operators and functionals, and related mathematical
        objects. Using these base classes, algorithms can be coded in a natural
        style that does not refer to application-specific details; nonetheless,
        the code can be applied to arbitrarily complex applications. Thus, HCL is

intended to provide a way to bridge the often large gap between
sophisticated numerical optimization routines and complicated
simulation-based applications.
CC   *D.1.5 Object-oriented programming
ST   mathematical software; object-oriented design; simulation

L12   ANSWER 1 OF 17   COMPUAB   COPYRIGHT 2003 CSA on STN
AN   2002:6246   COMPUAB
TI   A logical theory of interfaces and objects
AU   Alencar, Paulo S.C.; Cowan, Donald D.; Lucena, Carlos J.P.
CS   Computer Science Department University of Waterloo, Waterloo, Ont. N2L
      3G1, Canada
SO   IEEE Transactions on Software Engineering, (20020600) vol. 28, no. 6, pp.
      548-575.
      ISSN: 0098-5589.
DT · Journal
FS   C
LA   English
AB   .   .   .   for this purpose are temporal logic and some tools from category
      theory. The formal approach is illustrated by examples that **show**
      how the interface and **related objects** and the views-a
      relationship can be used in object-oriented specifications. Once the
      designer identifies the concerns, the theory provides a.   .   .

L12   ANSWER 2 OF 17   COMPUAB   COPYRIGHT 2003 CSA on STN
AN   2000:2926   COMPUAB
TI   Use of model-based test requirements throughout the product life cycle
AU   Bukata, Eric; Davis, Danny C.; Shombert, Lee
CS   AverStar, Inc, Vienna, VA, USA
SO   Autotestcon Proc, (19990000) pp. 53-58.
      Meeting Info.: The 1999 IEEE Systems Readiness Technology Conference 'Test
      Technology for the New Millennium' - AUTOTESTCON 9. San Antonio, TX, USA.
      08/30-09/02/99.
      ISSN: 0734-7510.
DT   Journal
TC   Conference
FS   C
LA   English
AB   .   .   .   in subsequent life cycle stages. This paper describes a
      model-based methodology, specifically the Test Requirements Model (TERM),
      which can be **shown** to facilitate the transfer of test-
      related product information between various stages of
      the life cycle. This transportability, in conjunction with an exchange
      format that can be processed.   .   .

L12   ANSWER 3 OF 17   COMPUAB   COPYRIGHT 2003 CSA on STN
AN   97:16337   COMPUAB
TI   Calculational approach to mathematical induction
AU   Doornbos, Henk; Backhouse, Roland; van der Woude, Jaap
CS   Eindhoven Univ of Technology, Eindhoven, Neth
SO   THEOR COMPUT SCI, (1997) vol. 179, no. 1-2, pp. 103-135.
      ISSN: 0304-3975.
DT   Journal
FS   C
LA   English
AB   .   .   .   equivalent. The formulations are expressed in variable-free
      relation algebra and thus are in terms of relations only, without
      mentioning the **related objects**. It is **shown**
      that the induction principle in this form, when combined with the explicit
      use of Galois connections, lends itself very well.   .   .

L12   ANSWER 4 OF 17   COMPUAB   COPYRIGHT 2003 CSA on STN
AN   86:11380   COMPUAB
TI   Enhancement of text representations using related document titles.

STN

```
AU   Salton, G.; Zhang, Y.
CS   Dep. Comp. Sci., Cornell Univ., Ithaca, NY 14853, USA
SO   INFO. PROC. MANAGE., (1986) vol. 22, no. 5, pp. 385-394.
DT   Journal
FS   C
LA   English
SL   English
AB   Some recent work by Kwok suggests that document indexing may be enhanced
     by using title words taken from bibliographically related
     items. An evaluation of the process shows that many
     useful content words can be extracted from related document titles, as
     well as many terms of doubtful value..
```

```
L12  ANSWER 5 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN   1999(5):AC2614   COMPUSCIENCE
TI   Cost-effective analysis of in-place software processes.
AU   Cook, Jonathan E.; Votta, Lawrence G.; Wolf, Alexander L.
SO   IEEE Trans. Softw. Eng. (Aug 1998) vol. 24(8), p. 650-663.
     1998.
     ISSN: 0098 5589
DT   Journal
TC   Theoretical
LA   English
IP   ACM-CR
DN   9903-0220
```

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L12  ANSWER 6 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN   1998(12):MA5144   COMPUSCIENCE
TI   A calculational approach to mathematical induction.
AU   Doornbos, Henk; Backhouse, Roland; van der Woude, Jaap
SO   Theor. Comput. Sci. (1997) v. 179(1-2) p. 103-135.
     1997.
DT   Journal
TC   Theoretical
CY   Germany, Federal Republic of
LA   English
IP   FIZKA
DN   901.68124
```

```
L12  ANSWER 7 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN   1996(3):CS41815   COMPUSCIENCE
TI   Slow revolution. The electronic AACR2.
AU   Duke, J. K.
SO   Library resources and technical services. (1994) vol. 38(2) p. 190-194.
     Chicago, IL, US:  1994.
     ISSN: 0024-2527
DT   Journal; Short Communication
TC   Theoretical
CY   Germany, Federal Republic of
LA   English
IP   FH Potsdam
```

```
L12  ANSWER 8 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN   1995(6):MA15074   COMPUSCIENCE
TI   Constructing $c$-ary perfect factors.
AU   Mitchell, Chris J.
SO   Des. Codes Cryptography. (1994) v. 4(4) p. 341-368.
     1994.
DT   Journal
```

```
TC      Theoretical
CY      Germany, Federal Republic of
LA      English
IP      FIZKA
DN      807.94010          -
```

```
L12     ANSWER 9 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN      1993(3):CS28169  COMPUSCIENCE
TI      Re-engineering of old systems to an object-oriented architecture.
AU      Jacobson, Ivar; Lindstroem, Fredrik
SO      OOPSLA '91. Object-oriented programming. Systems, languages, and
        applications. Proceedings.
        Editor(s): Paepcke, Andreas
        New York, NY; Amsterdam: ACM Press; Addison Wesley Publishing Group.
        1991. p. 340-350 of XI, 365 p.
        Conference: OOPSLA '91. 6th Annual Conference, Phoenix, AZ (USA), 6 - 11
        Oct 1991
        ISBN: 0-89791-446-5; 0-201-55417-8
DT      Book Article; Conference
TC      Methodical
CY      United States
LA      English
IP      FIZKA
```

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L12     ANSWER 10 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN      1992(5):CS24329  COMPUSCIENCE
TI      Understanding object motion: recognition, learning and spatiotemporal
        reasoning.
AU      Mohnhaupt, Michael; Neumann, Bernd
SO      Robotics and Autonomous Systems. (Nov 1991) v. 8(1-2) p. 65-91.
        Amsterdam: Elsevier Science Publishers B. V.
        International Journal.
        ISSN: 0921-8830
DT      Journal
TC      Methodical
CY      Netherlands
LA      English
IP      FIZKA
```

```
L12     ANSWER 11 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN      1991(5):CS21258  COMPUSCIENCE
TI      Understanding object motion: recognition, learning, and spatiotemporal
        reasoning.
AU      Mohnhaupt, Michael; Neumann, Bernd
CS      FB Informatik, Univ., Bodenstedtstr. 16, W-2000 Hamburg 50, FRG
NR      FBI-HH-B--145/90
SO      Mar 1990. 43 p.
        Ser. Title: Bericht, Univ. Hamburg, FB Informatik.
DT      Report; Progress Report
TC      Methodical
CY      Germany, Federal Republic of
LA      English
IP      FIZKA
```

```
L12     ANSWER 12 OF 17  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN      1987(4):AC271  COMPUSCIENCE
TI      Boxer: a reconstructible computational medium.
AU      diSessa, A. A. (Univ. of California, Berkeley); Abelson, H. (MIT,
        Cambridge, MA)
```

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SO    Commun. ACM. (Sept. 1986) v. 29, 9 , p.859-868.
DT    Journal
LA    English
IP    ACM-CR
DN    8704-0271
```

```
L12   ANSWER 13 OF 17  ELCOM        COPYRIGHT 2003 CSA on STN
AN    2000:7818  ELCOM
TI    Use of model-based test requirements throughout the product life cycle
AU    Bukata, Eric; Davis, Danny C.; Shombert, Lee
CS    AverStar, Inc, Vienna, VA, USA
SO    IEEE Aerospace and Electronic Systems Magazine [IEEE Aerosp Electron Syst
      Mag], (20000000) vol. 15, no. 2, pp. 39-44.
      ISSN: 0885-8985.
DT    Journal
FS    E
LA    English
AB    .   .   .   in subsequent life cycle stages. This paper describes a
      model-based methodology, specifically the Test Requirements Model (TeRM),
      which can be shown to facilitate the transfer of test-
      related product information between various stages of
      the life cycle. This transportability, in conjunction with an exchange
      format that can be processed.   .   .
```

```
L12   ANSWER 14 OF 17  ELCOM        COPYRIGHT 2003 CSA on STN
AN    81:6191  ELCOM
TI    Continued High Growth Rate for Process Control Instruments.
AU    Anon.
SO    INDUST. HEAT., (1981) vol. 48, no. 2, pp. 20-21.
DT    Journal
FS    E
LA    English
AB    .   .   .   Classification industries: SIC 3822, Automatic Controls for
      Regulating Residential and Commercial Environments and Appliances; SIC
      3823, Industrial Instruments for Measurement, Display, and
      Control of Process Variables and Related Products; SIC
      3824, Totaling Fluid Meters and Counting Devices; and SIC 3829, Measuring
      and Controlling Devices, Not Elsewhere Classified. The Expectation.   .   .
```

```
L12   ANSWER 15 OF 17  INFODATA  COPYRIGHT  2003 FHS Potsdam on STN
AN    1994(11):2527 INFODATA     ON: 94-02527  (GMD-IZ)
TI    Slow revolution.
      The electronic AACR2.
AU    Duke, J. K. (Virginia Commonwealth Univ., Richmond, VA, US)
SO    Library resources and technical services
      Chicago, IL, US: (1994) V. 38 (2) p. 190-194, 5 refs.
      ISSN: 0024-2527
CY    United States
DT    Journal
LA    English
AB.   .   .   users as a finished product, but rather as a source file to other
      developers who would be responsible for adding display and
      search software and, if desired, for integrating other cataloging-
      related products with it. In producing AACR2-e, we have
      tried to remain true to several fundamental principles: (1) preserve the
      integrity of.   .   .
```

```
L12   ANSWER 16 OF 17  INFODATA  COPYRIGHT  2003 FHS Potsdam on STN
AN    1993(12):2143 INFODATA     ON: 93-02143  (GMD-IZ)
```

TI   Making your electronic information products promote and pay for each
      other.
AU   Cox, J.
SO   Online information 91. 15th international online information meeting.
      Proceedings London 10-12 December 1991.
      Editor(s): Raitt, D. I.
      Learned Information (LI), Oxford (GB)
      Oxford, GB: 1991, p. 421-428 of 544 p., 2 figs., 15 refs.
      Conference: International online information meeting 15, London, GB,
      1991.12.10-1991.12.12
      Organizer(s): Learned Information (LI), Oxford (GB)
      ISBN: 0-904933-79-2
CY   United Kingdom
DT   Book article; Conference
LA   English
AB.   . . Royal Free Hospital School of Medicine has funded the expansion of
      its CD-ROM search service by generating income through the
      promotion of **related products**, namely current
      awareness databases on floppy disk and personal bibliographic software.
      The complementary nature of different electronic information products and.
        . .

L12   ANSWER 17 OF 17   INFODATA   COPYRIGHT   2003 FHS Potsdam on STN
AN   1986(12):4473 INFODATA   ON: 86-04473   (GMD-IZ)
TI   Enhancement of text representations using related document titles.
AU   Salton, G. (Cornell Univ., Dep. of Computer Science, Ithaca, NY, US);
      Zhang, Y.
SO   Information processing and management. An international journal.
      Oxford, GB: (1986) V. 22 (5) p. 385-394, 1 figs., 8 tabs., 31 refs.
      ISSN: 0306-4573
CY   United Kingdom
DT   Journal
TC   General review
LA   English
AB.   . . environments. Some recent work by Kwok suggests that document
      indexing may be enhanced by using title words taken from bibliographically
      related items. An evaluation of the process
      shows that many useful content words can be extracted from related
      document titles, as well as many terms of doubtful value.. . .

AN   2000:13575 COMPUAB
TI   Evaluation of the business object approach to software development
AU   Tsagias, Manolis; Kitchenham, Barbara
CS   SUNSOFT, Athens, Greece
SO   Journal of Systems and Software [J Syst Software], (20000000)
      vol. 52, no. 2, pp. 149-156.
      ISSN: 0164-1212.
DT   Journal
FS   C
LA   English
SO   Journal of Systems and Software [J Syst Software], (20000000)
      vol. 52, no. 2, pp. 149-156.
      ISSN: 0164-1212.
AB   .   .   . replicated product case study in which a part of an existing
      product was re-implemented using an UML-based development process. In
      order to assess the impact of re-use, a second related
      product was implemented using the new technology. We found that
      producing software from scratch using UML was less productive during the.
      .   .

AN   2000:9712 COMPUAB
TI   Growing smaller networks with the tiling algorithm
      PROC INT JT CONF NEURAL NETWORKS
AU   Donnelly, G.M.; Ojha, P.C.; Bell, D.A.
CS   Univ of Ulster at Jordanstown, Newtownabbey, UK
SO   (19990000) vol. 3, pp. 1895-1899. IEEE. , (USA).
      Meeting Info.: International Joint Conference on Neural Networks
      (IJCNN'99). Washington, DC, USA. 07/10-07/16/99.
DT   Book
TC   Conference
FS   C
LA   English
SO   (19990000) vol. 3, pp. 1895-1899. IEEE. , (USA).
      Meeting Info.: International Joint Conference on Neural Networks
      (IJCNN'99). Washington, DC, USA. 07/10-07/16/99..   .   .
AB   .   .   . generalized as well as their trial-and-error counterparts. We
      examine the tiling algorithm of Mezard and Nadal in greater detail. By
      choosing various alternative strategies for training the
      ancillary units in each layer, we are able to reduce the
      size of the network and improve generalization.

AN   2000:11138 COMPUAB
TI   Adaptive role development in a homogeneous connected robot group
      PROC IEEE INT CONF SYST MAN CYBERN
AU   Kawakami, Ken-ichiroh; Ohkura, Kazuhiro; Ueda, Kanji
CS   Kobe Univ, Kobe, Jpn
SO   (19990000) vol. 3, pp. III-251 - III-256. IEEE. , (USA).
      Meeting Info.: 1999 IEEE International Conference on Systems, Man, and
      Cybernetics 'Human Communication and Cybernetics'. Tokyo, Jpn.
      10/12-10/15/99.
DT   Book
TC   Conference
FS   C
LA   English
SO   (19990000) vol. 3, pp. III-251 - III-256. IEEE. , (USA).

Meeting Info.: 1999 IEEE International Conference on Systems, Man, and
Cybernetics. . .

AB   . . . state space of the main RL unit using the prediction information
of the nearest future that is generated by the **supplementary** RL
unit. Computer simulations with two robots are conducted in
order to illustrate the effectiveness of the proposed approach.
The cooperative behaviors, which is adaptive role development, through
autonomous task decomposition. . .

L17   ANSWER 4 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN
AN   1998(6):CS5980 COMPUSCIENCE
TI   A framework for physically-based information visualization.
AU   Sprenger, T. C.; Gross, M. H.; Eggenberger, A.; Kaufmann, M.
SO   Visualization in scientific computing '97. Proceedings.
    Editor(s): Lefer, Wilfrid; Grave, Michel
    Wien etc.: Springer. 1997. p. 71-83 of VII, 187 p.
    Ser. Title: Eurographics.
    ISBN: 3-211-83049-9
DT   Book Article; Conference
TC   Methodical
CY   Austria
LA   English
IP   FIZKA

L17   ANSWER 5 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN
AN   1997(12):CS8145 COMPUSCIENCE
TI   Distributed multimedia synchronization specification using $M 2 EST$.
AU   Huang, Chung; Chang, Ye In; Lin, Chih Hao; Chen, Jhy Shiou
SO   Information and Software Technology. (1997) v. 39(8), p. 561-578.
    Amsterdam etc.: Elsevier Science Ltd.
    ISSN: 0950-5849
DT   Journal
TC   Methodical
CY   Netherlands
LA   English
IP   FIZKA

L17   ANSWER 6 OF 26 ELCOM   COPYRIGHT 2003 CSA on STN
AN   97:8279 ELCOM
TI   Unbundling of transmission and ancillary services, Part I: Technical
    issues
AU   Zobian, Assef; Ilic, Marija D.
CS   Massachusetts Inst of Technology, Cambridge, MA, USA
SO   IEEE TRANS POWER SYST, (1997) vol: 12, no. 2, pp. 539-548.
    ISSN: 0885-8950.
DT   Journal
FS   E
LA   English
SO   IEEE TRANS POWER SYST, (1997) vol. 12, no. 2, pp. 539-548.
    ISSN: 0885-8950.
AB   . . . power imbalance caused by each transaction can be obtained as a
function of all transactions present on the system. In **addition**,
formulae are proposed for calculating the contributions of every
ancillary generation **unit** to each transaction. This
generation is needed to balance the system in response to economic
transactions. Formulae supporting this are. . .

L17   ANSWER 7 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN
AN   1997(5):CS5911 COMPUSCIENCE

STN

TI   Low-cost, concurrent checking of pointer and array accesses in C
        programs.
AU   Patil, Harish; Fischer, Charles
SO   Software. (Jan 1997) v. 27(1), p. 87-110.
        Chichester etc.: John Wiley \& Sons.
        Practice and Experience.
        ISSN: 0038-0644
DT   Journal
TC   Methodical
CY   United Kingdom
LA   English
IP   FIZKA

L17   ANSWER 8 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN
AN   1996(9):AC120   COMPUSCIENCE
TI   On time, within budget (2nd ed.). software project management practices
        and techniques.
AU   Bennatan, E. M.
SO   New York, NY: John Wiley and Sons, Inc. 1995. 237 p.
        ISBN: 0-471-12811-2
DT   Book
TC   Theoretical
LA   English
IP   FIZKA
DN   9609-0689

L17   ANSWER 9 OF 26 COMPUAB   COPYRIGHT 2003 CSA on STN DUPLICATE 1
AN   96:11003   COMPUAB
TI   Time-sensitive object model for real-time systems
AU   Callison, H. Rebecca
CS   Oregon State Univ, Corvallis, OR, USA
SO   ACM TRANS SOFTWARE ENG METHODOL, (1995) vol. 4, no. 3, pp.
        287-317.
        ISSN: 1049-331X.
DT   Journal
FS   C
LA   English
SO   ACM TRANS SOFTWARE ENG METHODOL, (1995) vol. 4, no. 3, pp.
        287-317.
        ISSN: 1049-331X.
AB   . . . a set of objects and their dependencies. The TSO model describes
        the effects of object operations and the propagation of **change**
        among **related objects**. Periodic objects, a class of
        objects within the TSO model, are described in detail in this article and
        compared with. . .

L17   ANSWER 10 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN
AN   1996(6):AC31548   COMPUSCIENCE
TI   E-mail addresses for companies with library-related products and
        services.
AU   Brandt, D. Scott
SO   Comput. Libr. (Jan 1995) vol. 15(1), p. 56-61.
        1995.
        ISSN: 1041 7915
DT   Journal
TC   Theoretical
LA   English
IP   ACM-GUIDE
DN   1995-06838

EKD   12/22/2003

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L17    ANSWER 11 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN     1994(10):AC59003   COMPUSCIENCE
TI     Managing internetworks with SNMP. the definitive guide to the Simple
       Network Management Protocol (SNMP) and SNMP version 2.
AU     Miller, Mark A.
SO     New York, NY: M and  T Books. 1993. 507 p.
       ISBN: 1-55851-304-3
DT     Book
LA     English
IP     ACM-CR
DN     9410-9003


L17    ANSWER 12 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN     1995(8):MA18826   COMPUSCIENCE
TI     A geometric Lagrangian formalism for extended objects.
AU     Grigore, D. R.
SO     Math. Publ. (Opava). (1993) v. 1 p. 439-448.
       Editor(s): Kowalski, O. et al.
       Opava: Open Education and Sciences, Silesian Univ. 1993.
       Conference: Differential geometry and its applications. Proceedings of
       the 5th international conference, Opava, Czechoslovakia, 1992.
       ISBN: 80-901581-0-2
DT     Journal; Conference
TC     Theoretical
CY     Germany, Federal Republic of
LA     English
IP     FIZKA
DN     813.58013


L17    ANSWER 13 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN     1993(7):AC50428   COMPUSCIENCE
TI     Turbo C/C++ (2nd ed.): the complete reference.
AU     Schildt, Herbert
SO     Berkeley, CA: Osborne/McGraw-Hill. 1992. 1118 p.
       ISBN: 0-07-881776-5
DT     Book
LA     English
IP     ACM-CR
DN     9307-0428


L17    ANSWER 14 OF 26  COMPUAB     COPYRIGHT 2003 CSA on STN
AN     93:6410  COMPUAB
TI     Application of "off-the-shelf" hardware for machine vision.
       PROC SPIE INT SOC OPT ENG.
AU     Beving, James E.
CS     Computer Controlled Machines, Northfield, MN, USA
SO     (1992) vol. 1778, pp. 122-127. INT SOC FOR OPTICAL ENGINEERING,
       BELLINGHAM, WA (USA).
       Meeting Info.: Imaging Technologies and Applications. Chicago, IL, USA.
       03/19/92.
DT     Book
TC     Conference
FS     C
LA     English
SO     (1992) vol. 1778, pp. 122-127. INT SOC FOR OPTICAL ENGINEERING,
       BELLINGHAM, WA (USA).
       Meeting Info.: Imaging Technologies and Applications. Chicago, IL,.
AB     .  .  .   in-house high performance hardware design when those designs are
```

available as commodity items. Three of Computer Controlled Machines'
machine vision **related products** are discussed, the Ear
Select Machine, the Green Corn Eliminator, and the Post Husker
Sorter.

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L17   ANSWER 15 OF 26  COMPUAB    COPYRIGHT 2003 CSA on STN DUPLICATE 2
AN    92:3480  COMPUAB
TI    Charging policies and practice in corporate information units in the UK 1:
      To charge or not to charge?.
AU    Yates-Mercer, P.A.; Pearson, D.
CS    Dep. Inf. Sci., City Univ., London EC1V 0HB, UK
SO    J. INF. SCI., (1992) vol. 18, no. 1, pp. 11-25.
DT    Journal
FS    C
LA    English
SL    English
SO    J. INF. SCI., (1992) vol. 18, no. 1, pp. 11-25.
AB    .   .   .   internal units, are reviewed. Current charging practice was
      surveyed, mainly in information units in product-based industries in the
      UK, but supplemented by units in service-based
      companies in Greater London. This indicated that 43% of services
      in product-based companies charge, although there is some variation
      between different sectors of industry, and 58%.   .   .
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L17   ANSWER 16 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN    1991(11):AC50847  COMPUSCIENCE
TI    DB2. concepts, programming, and design.
AU    Ranade, Jay; Sehgal, Mukesh; Elkind, Phyllis; Grossman, Joseph
SO    New York, NY: McGraw-Hill, Inc. 1991. 430 p.
      Ser. Title: J. Ranade IBM series.
      ISBN: 0-07-051265-5
DT    Book
IP    ACM-CR
DN    9111-0847
```

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L17   ANSWER 17 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN    1989(12):CS17530  COMPUSCIENCE
TI    Direct manipulation of integrated documents. An approach to interactively
      manipulate spatial relationship based on constraint programming
      techniques.
AU    Li, Jiarong
CS    Dept. of Numerical Analysis and Computing Science, Royal Institute of
      Technology, S-10044 Stockholm
NR    TRITA-NA--8901
SO    1989. 81 p.
      Ser. Title: Reports Royal Institute of Technology Stockholm.
DT    Book
TC    Methodical
CY    Sweden
LA    English
IP    FIZKA
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L17   ANSWER 18 OF 26  ELCOM      COPYRIGHT 2003 CSA on STN
AN    89:5614  ELCOM
TI    Batteries in aviation applications.
AU    Anon.
SO    AIRCRAFT ENG., (1989) vol. 61, no. 3, pp. 8-9.
DT    Journal
FS    E
```

```
LA    English
SO    AIRCRAFT ENG., (1989) vol. 61, no. 3, pp. 8-9.
AB    .  .  .  applications across the whole aerospace spectrum but we examine
      those used for the direct or indirect starting of engines or
      auxiliary power units on the ground or in the air. In
      order to determine the suitability of one particular battery type
      over another, many factors must be taken into account. Here are.  .  .
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L17   ANSWER 19 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN    1989(7):AC466  COMPUSCIENCE
TI    An Ada package for dimensional analysis.
AU    Hilfinger, Paul N. (Univ. of California, Berkeley)
SO    ACM Trans. Program. Lang. Syst. (April 1988) v. 10, 2 , p.189-203.
DT    Journal
LA    English
IP    ACM-CR
DN    8907-0466
```

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L17   ANSWER 20 OF 26  COMPUAB    COPYRIGHT 2003 CSA on STN
AN    88:1597  COMPUAB
TI    Japan favours flexible cells for electronics manufacture.
AU    Hartley, J.
SO    ASSEMBLY AUTOM., (1988) vol. 8, no. 1, pp. 49-51.
DT    Journal
FS    C
LA    English
SO    ASSEMBLY AUTOM., (1988) vol. 8, no. 1, pp. 49-51.
AB    .  .  .. out several operations, is coming into favour in Japan. The
      overall system is more flexible than the assembly centre, since
      ancillary units can be added as needed, but
      can supply all stations.
```

```
L17   ANSWER 21 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
      DUPLICATE 3
AN    1989(10):ID3746  COMPUSCIENCE
TI    Stages of lexical access.
AU    Levelt, W. J. M.; Schriefers, H.
SO    Natural language generation. New results in artificial intelligence,
      psychology and linguistics.
      Editor(s): Kempen, G.
      North Atlantic Treaty Organization (NATO), Bruxelles, BE (Veranst.)
      Dordrecht, NL: Nijhoff. 1987. p. 395-404 of 480 p. 4 Abb., 1 Tab., 16
      Lit.
      Conference: Advanced research workshop: Natural language generation 3,
      Nijmegen, NL, 19860819-19860823
      ISBN: 90-247-3558-0
DT    Book Article; Conference
CY    Netherlands
LA    English
IP    GMDIZ
```

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L17   ANSWER 22 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
      DUPLICATE 4
AN    1989(10):ID3734  COMPUSCIENCE
TI    Natural language generation. New results in artificial intelligence,
      psychology and linguistics.
AU    Editor(s): Kempen, G.
CS    North Atlantic Treaty Organization (NATO), Bruxelles, BE (Veranst.)
SO    Dordrecht, NL: Nijhoff. 1987. 480 p. 110 Abb., 8 Tab., zahlr. Lit.
```

```
        Conference: Advanced research workshop: Natural language generation 3,
        Nijmegen, NL, 19860819-19860823
        ISBN: 90-247-3558-0
DT      Book; Conference
CY      Netherlands
LA      English
IP      GMDIZ


L17  ANSWER 23 OF 26  COMPUAB    COPYRIGHT 2003 CSA on STN
AN   87:5940   COMPUAB
TI   Internal university budget planning with GERT modeling and simulation.
     METHODOLOGY AND VALIDATION.
AU   Johnston, K.M.; Balci, O. [editor]
CS   Virginia Polytech. Inst. and State Univ., Blacksburg, VA 24061, USA
SO   (1987) vol. 19, no. 1, pp. 83-89.
     Meeting Info.: 1987 SCS Simulators Conference. Orlando, FL (USA). 6-9 Apr
     1987.
DT   Book
TC   Conference
FS   C
LA   English
SL   English
SO   (1987) vol. 19, no. 1, pp. 83-89.
     Meeting Info.: 1987 SCS Simulators Conference. Orlando, FL (USA). 6-9 Apr
     1987.
AB   .  .  .  is a complex process. The distribution of position and operating
     allocations, development of tuition and fee rates, determination of salary
     adjustments for faculty, preparation of business plans for
     auxiliary enterprise units, and the activation of the
     accounting system are tasks which must be complete before the university's
     budgeting process is finalized..  .  .


L17  ANSWER 24 OF 26  COMPUAB    COPYRIGHT 2003 CSA on STN
AN   86:16888   COMPUAB
TI   Contemporary data security: A leadership vacuum.
AU   Courtney, R.H.,Jr.
SO   COMP. SECURITY J., (1986) vol. 4, no. 2, pp. 7-16.
DT   Journal
FS   C
LA   English
SL   English
SO   COMP. SECURITY J., (1986) vol. 4, no. 2, pp. 7-16.
AB   Most DP hardware and software products simply ignore security needs
     entirely. And too many of the security-related products
     that do appear on the market address the wrong problems. What is
     sorely needed today is leadership in computer security--from vendors, from
     senior management in computer-using organizations,.  .  .


L17  ANSWER 25 OF 26  COMPUSCIENCE  COPYRIGHT  2003 FIZ KARLSRUHE on STN
AN   1985(11):AC1056   COMPUSCIENCE
TI   An interactive database end user facility for the definition and
     manipulation of forms.
AU   Laender, A. H.F.; Stocker, P. M. (Univ. of East Anglia, Norwich, UK)
SO   Research and development in information retrieval.
     Editor(s): van Rijsbergen, C.
     New York, NY: Cambridge University Press. 1984. p. 41-54.
     Conference: Proc. of the third joint BCS and ACM symposium, King's
     College, Cambridge, July 2-6, 1984
DT   Book Article; Conference
```

STN

LA   English
IP   ACM-CR
DN   8511-1056

L17   ANSWER 26 OF 26   INFODATA   COPYRIGHT   2003 FHS Potsdam on STN
AN   1980(5):1131 INFODATA   ON: 80-01131   (GMD-IZ)
      ·Call No.: UC1 80-0019
TI   The impact of economic variables on the demand for library services.
AU   Casper, C. A.
SO   Tally, R.D.(Hrsg.);u.a.: 'Information choices and policies', Proceeding of
      the 42. ASIS Annual Meeting, Minneapolis, Minn., US, 14.10.-18.10.1979.
      Washington, D.C.,US: ASIS.
        1979, p. 41-50, 1 figs., 2 tabs., 6 refs.
DT   Book (Compilation)
TC   Theoretical (mathematically oriented)
LA   English
SO.   .   . Tally, R.D.(Hrsg.);u.a.: 'Information choices and policies',
      Proceeding of the 42. ASIS Annual Meeting, Minneapolis, Minn., US,
      14.10.-18.10.1979. Washington, D.C.,US: ASIS.
        1979, p. 41-50, 1 figs., 2 tabs., 6 refs.
AB.   .   . of the sensitivity of library users to changes in economic variables
      such as user fees, expenditures, and the prices of **related
      goods** and services. In **addition** to predictive value,
      these estimates can assist library administrators in formulating
      appropriate policies for library management. (Autor)

File 635:Business Dateline(R) 1985-2003/Dec 20
         (c) 2003 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2003/Dec 22
         (c) 2003 The Gale Group
File 387:The Denver Post 1994-2003/Dec 19
         (c) 2003 Denver Post
File 471:New York Times Fulltext 90-Day 2003/Dec 21
         (c) 2003 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2003/Dec 21
         (c) 2003 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2003/Dec 19
         (c) 2003 Detroit Free Press Inc.
File 631:Boston Globe 1980-2003/Dec 19
         (c) 2003 Boston Globe
File 633:Phil.Inquirer 1983-2003/Dec 16
         (c) 2003 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2003/Dec 21
         (c) 2003 Newsday Inc.
File 640:San Francisco Chronicle 1988-2003/Dec 21
         (c) 2003 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2003/Dec 19
         (c) 2003 Scripps Howard News
File 702:Miami Herald 1983-2003/Dec 19
         (c) 2003 The Miami Herald Publishing Co.
File 703:USA Today 1989-2003/Dec 19
         (c) 2003 USA Today
File 704:(Portland)The Oregonian 1989-2003/Dec 21
         (c) 2003 The Oregonian
File 713:Atlanta J/Const. 1989-2003/Dec 21
         (c) 2003 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2003/Dec 22
         (c) 2003 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2003/Dec 22
         (c) 2003 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2003/Dec 21
         (c) 2003 The Plain Dealer
File 735:St. Petersburg Times 1989- 2003/Dec 21
         (c) 2003 St. Petersburg Times
File 476:Financial Times Fulltext 1982-2003/Dec 22
         (c) 2003 Financial Times Ltd
File 477:Irish Times 1999-2003/Dec 22
         (c) 2003 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2003/Dec 20
         (c) 2003 Times Newspapers
File 711:Independent(London) Sep 1988-2003/Dec 22
         (c) 2003 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2003/Dec 22
         (c) 2003 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2003/Dec 22
         (c) 2003
File 13:BAMP 2003/Dec W2
         (c) 2003 Resp. DB Svcs.
File 75:TGG Management Contents(R) 86-2003/Dec W2
         (c) 2003 The Gale Group

Set   Items   Description
S1   66766   (RELATED OR (CROSS OR UP)(1W)SELL OR UPSELL? OR UPSALE? OR
                 UPGRADE OR ENHANCEMENT? ? OR AUXILIARY OR ANCILLARY OR ADDON?
                 OR ADJUVANT? OR ACCESSOR?)(2W)(PRODUCT? ? OR MERCHANDISE OR G-
                 OODS OR WARES OR ITEM? ?)
S2   732   S1(2N)(DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOW-
                 ING OR DISCLOS? OR EXHIBIT? OR USER()INTERFACE OR GUI OR PROM-
                 OT?)
S3   1320   S1(3N)(ORDER? OR REQUEST?? OR BUY? ? OR PURCHAS? OR CHOOS?

                         EKD   December 22, 2003

```
            OR SELECT? OR CHOSE? ? OR SPECIFY? OR DESIGNAT? OR INDICAT? OR
              SHOPPING()(CART? ? OR BASKET? ?) OR SHOPPINGBASKET? ? OR SHO-
              PPINGCART? ?)
S4        34    S1 AND S2 AND S3
S5        10    S4 AND PD<20001229
S6        10    RD (unique items)
S7     43900    (PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR -
              MAJOR OR PRINCIPAL OR DOMINANT OR PREEMINENT)(2W)(PRODUCT? ? -
              OR MERCHANDISE OR GOODS OR WARES OR ITEM? ?)
S8       495    S7(2N)(DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOW-
              ING OR DISCLOS? OR EXHIBIT? OR USER()INTERFACE OR GUI OR PROM-
              OT?)
S9         2    (S3 AND S8) NOT S4
```

6/3,K/1   (Item 1 from file: 635)
DIALOG(R)File 635:Business Dateline(R)

2071484   55095698
MuseumShop.com Secures $8 Million in Financing And Appoints Chief Executive
    Officer; The Sprout Group Leads Investors in Funding E- Commerce
    Solutions Provider to Museums
Anonymous
Business Wire p1
Jun 13, 2000
WORD COUNT: 671
DATELINE: Arlington Massachusetts

TEXT:

    ...worldwide."

        About MuseumShop.com

        Founded in 1997, MuseumShop.com offers culturally curious shoppers
the largest **selection** of museum- **related** **products** online while
promoting the exhibits and programs of participating museums.
MuseumShop.com has established partnerships and affiliations with...

6/3,K/2   (Item 1 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)

01127226   Supplier Number: 41483880   (USE FORMAT 7 FOR FULLTEXT)
BE shifts emphasis to core hardware lines to stay afloat
National Home Center News, v00, n00, p24
August 6, 1990
ISSN: 0192-6772
Language: English   Record Type: Fulltext Abstract
Document Type: Magazine/Journal; Trade
Word Count: 881

...   the showroom is dedicated to nursery and garden fare. And, in this
section, a limited **selection** of project- **related** building **products** is
displayed on warehouse racking.
    McKitrick concedes that the product mix and presentation at Chino
Hills still...
 19900806

6/3,K/3   (Item 1 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz

03560635
FIRM ACCUSED OF CONSUMER FRAUD CAN STAY OPEN
Arizona Republic (AR) - TUESDAY October 14, 1986
Edition: Final   Section: Valley & State   Page: B1
Word Count: 318

... Because of Peterson's ruling, Eames said, Interstate Factors plans to
expand the business and **promotion** of business- **related** **merchandise** .

    Peterson's order was issued Oct. 3 after a three-day hearing on a suit
filed July 14...

 861014

6/3,K/4   (Item 1 from file: 704)
DIALOG(R)File 704:(Portland)The Oregonian
(c) 2003 The Oregonian. All rts. reserv.

05138256
ROSANNA CREIGHTON DISPLAYS WATERPIPES AND
OREGONIAN (PO) - THURSDAY May 18, 1989
Edition: FOURTH Section: Picture Caption Page: B03
Word Count: 22

CAPTION:
PHOTO

    Photo by DOUG BEGHTEL of The Oregonian staff

    Rosanna Creighton **displays** waterpipes and **related items** that she
purchased at "head shops."

    890518

6/3,K/5   (Item 1 from file: 13)
DIALOG(R)File 13:BAMP
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1135041   Supplier Number: 02117412 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Direct Alternatives
(Premiums with high perceived value can be more useful than those with a
    brand tie-in; adding premiums usually lowers cost per sale)
Promo Premium Incentives Special Report, p S11-S13
September 1999
DOCUMENT TYPE: Journal ISSN: 1047-1707 (United States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 995

    (USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:
Direct mailers should remember that the best premiums do not necessarily
have to be **related** to the **products** they are **promoting** . Traditionally,
premiums offered to consumers are **related** to the **products** that they
should **buy** to get the premiums. For example, Omaha Steaks (NB) have used
barbeque utensils and pepper...

...the ones which consumers perceive to be valuable, never mind if the
premium is not **related** to the **product** they have to **buy** . However, when
using such premiums, direct mailers should find a way to use high-value...

TEXT:
...of its marketing strategy since its 1982 introduction. "The brand has
always favored useful coffee-**related items** that help highlight its
quality," says Gevalia category business director Steve Mason.

Its first offer...

6/3,K/6   (Item 2 from file: 13)
DIALOG(R)File 13:BAMP
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1100163   Supplier Number: 01712716 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Putting patient compliance programs in perspective
(Article discusses patient compliance programs, especially in light of the
    trend towards direct-to-consumer pharmaceutical marketing; some question
    whether they are medicine or marketing;)
Article Author(s): Herzfeld, Jeff

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...pharmaceutical product management at McKesson Corp. He is responsible
for manufacturer trade relations, including activities **related** to
pharmaceutical **product** launches and **promotions** ; **Select** Generics,
McKesson's proprietary generic pharmaceutical purchasing program, and the
company's Patient Care Enhancing...

   6/3,K/7   **(Item 3 from file: 13)**
DIALOG(R)File   13:BAMP
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1093794   Supplier Number: 01632626 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Ancillary Avenues
(Tobacco retailers are urged to offer **ancillary** **products** such as
   humidors, lighters and even candy and gum in order to attract customers)

Article Author(s): Hradecky, George

 (USE FORMAT 7 OR 9 FOR FULLTEXT)
(Tobacco retailers are urged to offer **ancillary** **products** such as
   humidors, lighters and even candy and gum in order to attract customers)

ABSTRACT:
...to position their establishment as a one-stop tobacco shop preferred by
customers should offer **ancillary** **products** , such as lighters, cigar
butters, humidors, and rolling papers. Offering **ancillary** **products**
enables tobacco retailers to give convenience to their customers,
increasing both the possibility of customer return and higher sales. Since
there are so many **ancillary** **products** that can be offered, tobacco
retailers can decide which **ancillary** **products** to carry by: considering
the physical layout of their shops; listening to what the customers say
they need; reading trade magazines; and, for tobacco shop chains, selling
ancillary **products** in one of the stores to know whether customers would
buy them. Once they have **chosen** the **ancillary** **products** they would
sell, tobacco retailers should display them strategically. For example,
lighter fluids can be...

...loose tobacco, while impulse items can be placed beside cash registers.
Tobacco retailers can also **display** **ancillary** **products** at an eye level
spot or pack them together with other products. For cautious tobacco
retailers, they can **display** their **ancillary** **products** in showcases or
gondolas. Article discusses trends in tobacco **ancillary** **products** .

TEXT:
...the biggest proportion of a retailer s profit margins, but a store had
better have **ancillary** **products** if they want their customers to be able
to count on it as a one-stop tobacco shop. But what **ancillary** **products**
should you carry? And where on Earth do you put it all? Plus, is there
anything new that retailers should be aware of? Tobacco Retailer spoke with
retailers and **ancillary** **product** manufacturers to get to the bottom of
this often taken for granted category.

                    EKD   December 22, 2003

Why **ancillary** **products** ?

It should be noted that, for the purpose of this article, **ancillary**
products includes all products related directly to tobacco. Lighters,
cigar cutters, humidors, rolling papers and similar items all fall within
this category, but nontobacco **related** **items** that retailers may carry,
like gum, candy and lotto tickets, are excluded.

Deciding to carry **ancillary** **products** is a no brainer--retailers need to
offer items like lighter fluid, lighters and rolling...

...carry may take a little bit more investigation. For the most part, the
type of **ancillary** **products** a retailer carries may be directly related
to the physical layout of the store.

Jim...

...have walk-in humidors, those 10 stores have cigar cutters and personal
humidors. Even though **ancillary** **products** account for roughly 5% of his
total profits, Evans says he carries them "as a convenience or an impulse
item. If we sell the high grade cigars, we have (cigar **related** **products**
) available to the customer"

Knowing what **ancillary** **products** to carry is not always that simple.
Susan Tomchek, store manager of The Smoker's...

...s store, they have several different options as far as placement goes.
Evans says generally, **ancillary** **products** like lighter fluid and rolling
papers go near their respective accompanying products (i.e., lighter fluid
near lighters and rolling papers near loose tobacco). Because many
ancillary **products** like lighters and cigar cutters tend to walk away, he
says many managers merchandise accordingly...

...as much a factor in the prevention of theft as product location. Tomchek
keeps her **ancillary** **products** on a gondola in the middle of the store so
that customers can view them...

...Regardless of store layout, there are certain areas of a store that lend
themselves to **ancillary** and impulse **items** . "The eye level spot is
probably where products are going to move the best," says...sales manager
for Abbey Cigar and Pipe Products, suggests that the best way to move
ancillary **items** is to package them with other products. "If (retailers)
can package things up, maybe package...

...front as we can," says Gaw.

In many cases impulse items sell best when near **related** **products** .
Evans' stores keep cigar products near the humidor so customers getting
cigars will see them...

...functionality is probably about 90% of the number one thing retailers
are looking for in **ancillary** **products** , with the other 10% being cost"
says Gaw. "Something that works and is affordable. We...

...cost a bit more.

These trends, as well as varied choices in merchandising, should make
ancillary **products** a category that retailers might want to pay more
attention to in the future--their...

 6/3,K/8   (Item 4 from file: 13)
DIALOG(R)File 13:BAMP
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1092774   Supplier Number: 01616137 (USE FORMAT 7 OR 9 FOR FULLTEXT)

                    EKD   December 22, 2003

Using Information To Define Your Marketing Strategy: How Utilities Can Survive And Succeed Amid Deregulation And Competition
(Deregulation accelerates utilities' use of information to define their
    marketing strategies; discusses Mid-American Energy's 3-step strategy)
Article Author(s): Dikdan, Joe
Call Center Solutions, v 17, n 2, p 106-110
August 1998
DOCUMENT TYPE: Journal ISSN: 0730-6156 (United States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1209

  (USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...customers,

* Develop best customer programs that reward customers based on their usage
patterns and/or **ancillary   product   purchases** ,

* **Promote** new products aimed to serve additional customer needs.
Customer Acquisition

Expanding your customer base will...

...can also be of value to utility marketers, as the information provides
the opportunity to **cross - sell   products** and services that will enhance
the lifestyles of customers. For example, consumers who own swimming...

  6/3,K/9   (Item 5 from file: 13)
DIALOG(R)File 13:BAMP
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1075614   Supplier Number: 01392934 (USE FORMAT 7 OR 9 FOR FULLTEXT)
RFM List Modeling on a Limited Budget
(A number of cheap, effective alternatives to sophisticated list modeling
    techniques are available, with the RFM basic segmentation model
    discussed in detail)
Article Author(s): Ennis, Teresa ,
CM/Circulation Management, v 13, n 2, p 50-52
February 1998
DOCUMENT TYPE: Journal; Guideline ISSN: 0888-8191 (United States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2391

  (USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...bought only one subscription for the lowest possible price, and has
never bought any other **ancillary   products** , will be mailed," Kenny
notes. "At the same time, a person who subscribed a year...

...ago, has subscribed a number of times in the past, and has a history of
purchasing   ancillary   products will not be mailed. Which do you think
is the better prospect?"

RFM works much...apply the total dollars spent by the customer. Total
dollars should include gift donors and **ancillary   product** buyers. Sort
the list from the most dollars spent to the least, then divide it...better
to customer loyalty programs and up-sell efforts, and are prime candidates
for new **ancillary   product   promotions** .

RECOGNIZING RFM LIMITATIONS

Useful as RFM applications are, it's important to keep it in...

00152050   SUPPLIER NUMBER: 11853147   (USE FORMAT 7 FOR FULL TEXT)
U.S. supermarkets likely to take on European flavor. (boutique-type supermarkets)
Schlossberg, Howard
Marketing News, v26, n1, p11(1)
Jan 6, 1992
ISSN: 0025-3790   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 618   LINE COUNT: 00059

...   and retailers' shopper frequency programs will provide more and
better information on consumer reactions to **promotions** , including
ancillary   product   purchases and post-promotion effects on sales.
      He did note, though, that "national, statistically validated
household...

19920106

9/3,K/1   (Item 1 from file: 13)
DIALOG(R)File   13:BAMP

1018600   Supplier Number: 00803403 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Uncovering New Sources of Names
(Alternate media, such as directories, can be used as a source of names
   when you run out)
Article Author(s): Yoegel, Rob
Target Marketing, v 19, n 8, p 24-25
August 1996
DOCUMENT TYPE: Journal; Guideline ISSN: 0889-5333   (United States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1148

  (USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...instance, a photo finishing company--a Response Media
client--participated in an on-pack retail **promotion** with a **major**
packaged **goods** company. Both were able to share a database and gain new
customers.

RETURN TO WHAT...
...a list of primarily male subscribers to a sports magazine may not only
want to **purchase**   **related**   **merchandise** for themselves but are also
likely to buy for their wives and children.

These and...

 9/3,K/2   (Item 1 from file: 75)
DIALOG(R)File   75:TGG Management Contents(R)

00191979   SUPPLIER NUMBER: 18622681   (USE FORMAT 7 FOR FULL TEXT)
Uncovering new sources of names. (alternative sources of customer
  lists)(Cover Story)
Stevens, Ralph
Target Marketing, v19, n8, p24(2)
August, 1996
DOCUMENT TYPE: Cover Story   ISSN: 0889-5333   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1220   LINE COUNT: 00095

...   instance, a photo finishing company - a Response Media client -
participated in an on-pack retail **promotion** with a **major** packaged
goods company. Both were able to share a database and gain new customers.
    RETURN TO WHAT...

...a list of primarily male subscribers to a sports magazine may not only
want to **purchase**   **related**   **merchandise** for themselves but are also
likely to buy for their wives and children.
    These and...

EKD   December 22, 2003

? t s2/3/2

 2/3/2   (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00806382
METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF
    MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A
    MARKET SPACE INTERFACE
PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHE ENTRE UNE
    PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION
    D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHE
Patent Applicant/Assignee:
  ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US
    (Residence), US (Nationality)
Inventor(s):
  MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,
Legal Representative:
  HICKMAN Paul L (et al) (agent), Oppenheimer Wolff & Donnelly LLP, 1400
    Page Mill Road, Palo Alto, CA 94304, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200139028 A2 20010531 (WO 0139028)
  Application: WO 2000US32308 20001122 (PCT/WO US0032308)
  Priority Application: US 99444773 19991122; US 99444798 19991122
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK
  LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK
  SL TJ TM TR TT TZ UA UG UZ VN YU ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 170977
? ds

Set   Items   Description
S1   45508   (UPSELL?) OR (CROSS-SELL) OR (CROSS()SELL) OR (CROSS()MARK-
                 ET)
S2   2   S1 (S) (NETWORK) (S) (REQUEST) (S) (DISPLAY?) (S) (GRAPHIC)
?

search for 09/751,081

Logging in to Dialog

Trying 31060000009999...Open

DIALOG INFORMATION SERVICES
PLEASE LOGON:
   ****
ENTER PASSWORD:
   ****
Welcome to DIALOG

Dialog level 03.05.00D

Last logoff: 10dec03 14:24:55
Logon file405 12dec03 13:26:33
              *** ANNOUNCEMENT ***
                    ***
--File 654 - US published applications from March 15, 2001 to the
present are now online. Please see HELP NEWS 654 for details.

                    ***
--File 581 - The 2003 annual reload of Population Demographics is
complete. Please see Help News581 for details.

                    ***
--File 990 - NewsRoom now contains February 2003 to current records.
File 992 - NewsRoom 2003 archive has been newly created and contains
records from January 2003. The oldest months's records roll out of
File 990 and into File 992 on the first weekend of each month.
To search all 2003 records BEGIN 990, 992, or B NEWS2003, a new
OneSearch category.
                    ***
--Connect Time joins DialUnits as pricing options on Dialog.
See HELP CONNECT for information.
                    ***
                    ***
--SourceOne patents are now delivered to your email inbox
as PDF replacing TIFF delivery. See HELP SOURCE1 for more
information.
                    ***
--Important news for public and academic
libraries. See HELP LIBRARY for more information.
                    ***
--Important Notice to Freelance Authors--
See HELP FREELANCE for more information
                    ***
NEW FILES RELEASED
***DIOGENES: Adverse Drug Events Database (File 181)
***Emergency Room (File 454), Hospital Inpatient Profiles (File 462),
    and Hospital Outpatient Profiles (File 463)
***World News Connection (File 985)
***Dialog NewsRoom - 2003 Archive (File 992)
***TRADEMARKSCAN-Czech Republic (File 680)
***TRADEMARKSCAN-Hungary (File 681)
***TRADEMARKSCAN-Poland (File 682)
                    ***

search for 09/751,081

UPDATING RESUMED
                        ***
RELOADED
***Population Demographics -(File 581)
***CLAIMS Citation (Files 220-222)

REMOVED
                        ***

     >>> Enter BEGIN HOMEBASE for Dialog Announcements <<<
     >>>   of new databases, price changes, etc.   <<<
                        ****
FTXTCOR is set ON as an alias for 15, 9, 810, 275, 476, 610, 275, 476, 624, 636,
621, 613, 813, 16, 160, 634, 148, 20.
NFTXTCOR is set ON as an alias for 77, 35, 583, 65, 2, 233, 474, 475, 99,
348,349,347.
* * *   * * *
SYSTEM:HOME
Cost is in DialUnits
Menu System II: D2 version 1.7.9 term=ASCII
                 *** DIALOG HOMEBASE(SM) Main Menu ***

 Information:
  1. Announcements (new files, reloads, etc.)
  2. Database, Rates, & Command Descriptions
  3. Help in Choosing Databases for Your Topic
  4. Customer Services (telephone assistance, training, seminars, etc.)
  5. Product Descriptions

 Connections:
  6. DIALOG(R) Document Delivery
  7. Data Star(R)

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    /H = Help   /L = Logoff   /NOMENU = Command Mode

Enter an option number to view information or to connect to an online
service. Enter a BEGIN command plus a file number to search a database
(e.g., B1 for ERIC).
? dialog
>>Invalid Option Number

                 *** DIALOG HOMEBASE(SM) Main Menu ***

 Information:
  1. Announcements (new files, reloads, etc.)
  2. Database, Rates, & Command Descriptions
  3. Help in Choosing Databases for Your Topic
  4. Customer Services (telephone assistance, training, seminars, etc.)
  5. Product Descriptions

 Connections:
  6. DIALOG(R) Document Delivery
  7. Data Star(R)

search for 09/751,081

/H = Help   /L = Logoff   /NOMENU = Command Mode

Enter an option number to view information or to connect to an online
 service. Enter a BEGIN command plus a file number to search a database
(e.g., B1 for ERIC).
? b 410

        12dec03 13:26:35 User242899 Session D293.1
                $0.00   0.156 DialUnits FileHomeBase
    $0.00 Estimated cost FileHomeBase
    $0.00 Estimated cost this search
    $0.00 Estimated total session cost   0.156 DialUnits

File 410:Chronolog(R) 1981-2003/Dec
        (c) 2003 The Dialog Corporation

    Set Items Description
    --- ----- -----------
? set hi ;set hi
HILIGHT set on as ''
HILIGHT set on as ''
? b ftxtcor nftxtcor
>>>   77 does not exist
>>>1 of the specified files is not available
        12dec03 13:26:53 User242899 Session D293.2
                $0.00   0.072 DialUnits File410
    $0.00 Estimated cost File410
    $0.06 TELNET
    $0.06 Estimated cost this search
    $0.06 Estimated total session cost   0.228 DialUnits

SYSTEM:OS - DIALOG OneSearch
  File 15:ABI/Inform(R) 1971-2003/Dec 12
        (c) 2003 ProQuest Info&Learning
*File 15: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File   9:Business & Industry(R) Jul/1994-2003/Dec 11
        (c) 2003 Resp. DB Svcs.
  File 810:Business Wire 1986-1999/Feb 28
        (c) 1999 Business Wire
  File 275:Gale Group Computer DB(TM) 1983-2003/Dec 11
        (c) 2003 The Gale Group
  File 476:Financial Times Fulltext 1982-2003/Dec 12
        (c) 2003 Financial Times Ltd
  File 610:Business Wire 1999-2003/Dec 12
        (c) 2003 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 624:McGraw-Hill Publications 1985-2003/Dec 11
        (c) 2003 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
  File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 11
        (c) 2003 The Gale Group
  File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 12

search for 09/751,081

```
              (c) 2003 The Gale Group
  File 613:PR Newswire   1999-2003/Dec 12
              (c) 2003 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
  File 813:PR Newswire   1987-1999/Apr 30
              (c) 1999 PR Newswire Association Inc
  File  16:Gale Group PROMT(R)   1990-2003/Dec 11
              (c) 2003 The Gale Group
*File  16: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File 160:Gale Group PROMT(R)   1972-1989
              (c) 1999 The Gale Group
  File 634:San Jose Mercury   Jun 1985-2003/Dec 11
              (c) 2003 San Jose Mercury News
  File 148:Gale Group Trade & Industry DB   1976-2003/Dec 12
              (c)2003 The Gale Group
*File 148: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File  20:Dialog Global Reporter   1997-2003/Dec 12
              (c) 2003 The Dialog Corp.
  File  35:Dissertation Abs Online   1861-2003/Oct
              (c) 2003 ProQuest Info&Learning
  File 583:Gale Group Globalbase(TM)   1986-2002/Dec 13
              (c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
  File  65:Inside Conferences   1993-2003/Dec W1
              (c) 2003 BLDSC all rts. reserv.
  File   2:INSPEC   1969-2003/Nov W5
              (c) 2003 Institution of Electrical Engineers
*File   2: Alert feature enhanced for multiple files, duplicates
removal, customized scheduling. See HELP ALERT.
  File 233:Internet & Personal Comp. Abs.   1981-2003/Jul
              (c) 2003, EBSCO Pub.
  File 474:New York Times Abs   1969-2003/Dec 11
              (c) 2003 The New York Times
  File 475:Wall Street Journal Abs   1973-2003/Dec 11
              (c) 2003 The New York Times
  File  99:Wilson Appl. Sci & Tech Abs   1983-2003/Oct
              (c) 2003 The HW Wilson Co.
  File 348:EUROPEAN PATENTS   1978-2003/Nov W05
              (c) 2003 European Patent Office
  File 349:PCT FULLTEXT   1979-2002/UB=20031203,UT=20031127
              (c) 2003 WIPO/Univentio
  File 347:JAPIO   Oct 1976-2003/Aug(Updated 031202)
              (c) 2003 JPO & JAPIO
*File 347: JAPIO data problems with year 2000 records are now fixed.
Alerts have been run.  See HELP NEWS 347 for details.

        Set   Items   Description
        ---   -----   -----------
? s (upsell?) or (cross-sell) or (cross()sell) or (cross()market)
Processed  10 of  27 files ...
Processing
Processing
Processed  20 of  27 files ...
Processing


search for  09/751,081
```

Completed processing all files
```
          8052  UPSELL?
             8  CROSS-SELL
       2848802  CROSS
       3983086  SELL
         33571  CROSS(W)SELL
       2848802  CROSS
      19351064  MARKET
          5507  CROSS(W)MARKET
    S1  45508   (UPSELL?) OR (CROSS-SELL) OR (CROSS()SELL) OR
                (CROSS()MARKET)
```
? s s1 (s) (network) (s) (request) (s) (display?) (s) (graphic)
Processing
Processed 20 of 27 files ...
Completed processing all files
```
         45508  S1
       7870401  NETWORK
       3074797  REQUEST
       3234781  DISPLAY?
        496297  GRAPHIC
    S2      2   S1 (S) (NETWORK) (S) (REQUEST) (S) (DISPLAY?) (S)
                (GRAPHIC)
```
? t s2/3

 2/3/1   (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00908952   **Image available**
ANONYMOUS TRANSACTION SYSTEM
SYSTEME DE TRANSACTION ANONYME
Patent Applicant/Assignee:
  NEXTWORTH INC, 410 N.W. 18th Street, #102, Portland, OR 97209, US, US
    (Residence), US (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
  STEELE Dale Everett, 410 N.W. 18th Street, #102, Portland, OR 97209, US,
    US (Residence), US (Nationality), (Designated only for: US)
  SILVA Kenneth Alan, 610 N.W. 131st Street, Vancouver, WA 98685, US, US
    (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
  FORD Stephen S (agent), Marger Johnson McCollom, P.C., 1030 S.W. Morrison
    Street, Portland, OR 97205, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200242982 A2 20020530 (WO 0242982)
  Application: WO 2001US44318 20011127 (PCT/WO US0144318)
  Priority Application: US 2000253371 20001127
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU
  CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP
  KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO
  RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZM ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 15770

search for 09/751,081

ogging in to Dialog

Trying 31060000009999...Open

DIALOG INFORMATION SERVICES
PLEASE LOGON:
  ********   )
ENTER PASSWORD:
  ****
Welcome to DIALOG

Dialog level 03.05.00D

>>> Cost Estimate prior to Disconnect, information only
>>>   12dec03 13:35:22 User242899 Session D293.3
>>> $0.86   0.160 DialUnits File15
>>> $0.86 Estimated cost File15
>>> $0.86   0.159 DialUnits File9
>>> $0.86 Estimated cost File9
>>> $0.06   0.056 DialUnits File810
>>> $0.06 Estimated cost File810
>>> $0.45   0.083 DialUnits File275
>>> $0.45 Estimated cost File275
>>> $0.08   0.085 DialUnits File476
>>> $0.08 Estimated cost File476
>>> $0.08   0.082 DialUnits File610
>>> $0.08 Estimated cost File610
>>> $0.29   0.051 DialUnits File624
>>> $0.29 Estimated cost File624
>>> $0.79   0.146 DialUnits File636
>>> $0.79 Estimated cost File636
>>> $0.69   0.128 DialUnits File621
>>> $0.69 Estimated cost File621
>>> $0.07   0.072 DialUnits File613
>>> $0.07 Estimated cost File613
>>> $0.05   0.054 DialUnits File813
>>> $0.05 Estimated cost File813
>>> $1.75   0.324 DialUnits File16
>>> $1.75 Estimated cost File16
>>> $0.32   0.060 DialUnits File160
>>> $0.32 Estimated cost File160
>>> $0.04   0.044 DialUnits File634
>>> $0.04 Estimated cost File634
>>> $2.67   0.495 DialUnits File148
>>> $2.67 Estimated cost File148
>>> $0.58   0.583 DialUnits File20
>>> $0.58 Estimated cost File20
>>> $0.13   0.032 DialUnits File35
>>> $0.13 Estimated cost File35
>>> $0.18   0.054 DialUnits File583
>>> $0.18 Estimated cost File583
>>> $0.11   0.031 DialUnits File65
>>> $0.11 Estimated cost File65
>>> $0.68   0.095 DialUnits File2
>>> $0.68 Estimated cost File2
>>> $0.05   0.018 DialUnits File233

search for 09/751,081

```
>>>       $0.05   Estimated cost File233
>>>               $0.13    0.036 DialUnits File474
>>>       $0.13   Estimated cost File474
>>>               $0.10    0.028 DialUnits File475
>>>       $0.10   Estimated cost File475
>>>               $0.06    0.025 DialUnits File99
>>>       $0.06   Estimated cost File99
>>>               $1.27    0.279 DialUnits File348
>>>       $1.27   Estimated cost File348
>>>               $1.30    0.274 DialUnits File349
>>>                $3.20   2 Type(s) in Format  3
>>>               $3.20   2 Types
>>>       $4.50   Estimated cost File349
>>>               $1.11    0.101 DialUnits File347
>>>       $1.11   Estimated cost File347
>>>               OneSearch, 27 files,  3.555 DialUnits FileOS
>>>       $2.10   TELNET
>>>      $20.06   Estimated cost this search
>>>      $20.12   Estimated total session cost   3.783 DialUnits
>>>
```

Reconnected in file OS 12dec03 13:42:49
FTXTCOR is set ON as an alias for 15, 9, 810, 275, 476, 610, 275, 476, 624, 636,
621, 613, 813, 16, 160, 634, 148, 20.
NFTXTCOR is set ON as an alias for 77, 35, 583, 65, 2, 233, 474, 475, 99,
348,349,347.
* * *   * * *
>>>   77 does not exist
>>>1 of the specified files is not available

SYSTEM:OS - DIALOG OneSearch
   File 15:ABI/Inform(R)   1971-2003/Dec 12
           (c) 2003 ProQuest Info&Learning
*File 15: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
   File   9:Business & Industry(R)   Jul/1994-2003/Dec 11
           (c) 2003 Resp. DB Svcs.
   File 810:Business Wire   1986-1999/Feb 28
           (c) 1999 Business Wire
   File 275:Gale Group Computer DB(TM)   1983-2003/Dec 11
           (c) 2003 The Gale Group
   File 476:Financial Times Fulltext   1982-2003/Dec 12
           (c) 2003 Financial Times Ltd
   File 610:Business Wire   1999-2003/Dec 12
           (c) 2003 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
   File 624:McGraw-Hill Publications 1985-2003/Dec 11
           (c) 2003 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
   File 636:Gale Group Newsletter DB(TM)   1987-2003/Dec 11
           (c) 2003 The Gale Group
   File 621:Gale Group New Prod.Annou.(R)   1985-2003/Dec 12
           (c) 2003 The Gale Group
   File 613:PR Newswire   1999-2003/Dec 12
           (c) 2003 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.

search for 09/751,081

Archive data (1987-4/99) is available in File 813.
   File 813:PR Newswire   1987-1999/Apr 30
          (c) 1999 PR Newswire Association Inc
   File 16:Gale Group PROMT(R)   1990-2003/Dec 11
          (c) 2003 The Gale Group
*File 16: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
   File 160:Gale Group PROMT(R)   1972-1989
          (c) 1999 The Gale Group
   File 634:San Jose Mercury   Jun 1985-2003/Dec 11
          (c) 2003 San Jose Mercury News
   File 148:Gale Group Trade & Industry DB   1976-2003/Dec 12
          (c)2003 The Gale Group
*File 148: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
   File 20:Dialog Global Reporter   1997-2003/Dec 12
          (c) 2003 The Dialog Corp.
   File 35:Dissertation Abs Online   1861-2003/Oct
          (c) 2003 ProQuest Info&Learning
   File 583:Gale Group Globalbase(TM)   1986-2002/Dec 13
          (c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
   File 65:Inside Conferences   1993-2003/Dec W1
          (c) 2003 BLDSC all rts. reserv.
   File   2:INSPEC   1969-2003/Nov W5
          (c) 2003 Institution of Electrical Engineers
*File   2: Alert feature enhanced for multiple files, duplicates
removal, customized scheduling. See HELP ALERT.
   File 233:Internet & Personal Comp. Abs.   1981-2003/Jul
          (c) 2003, EBSCO Pub.
   File 474:New York Times Abs   1969-2003/Dec 11
          (c) 2003 The New York Times
   File 475:Wall Street Journal Abs   1973-2003/Dec 11
          (c) 2003 The New York Times
   File 99:Wilson Appl. Sci & Tech Abs   1983-2003/Oct
          (c) 2003 The HW Wilson Co.
   File 348:EUROPEAN PATENTS   1978-2003/Nov W05
          (c) 2003 European Patent Office
   File 349:PCT FULLTEXT   1979-2002/UB=20031203,UT=20031127
          (c) 2003 WIPO/Univentio
   File 347:JAPIO   Oct 1976-2003/Aug(Updated 031202)
          (c) 2003 JPO & JAPIO
*File 347: JAPIO data problems with year 2000 records are now fixed.
Alerts have been run. See HELP NEWS 347 for details.

        Set   Items   Description
        ---   -----   -----------
Cost is in DialUnits
?
>>>'IALOG' not recognized as set or accession number
? b 410
        12dec03 13:42:52 User242899 Session D293.4
              $0.05   0.008 DialUnits File15
        $0.05 Estimated cost File15
              $0.05   0.008 DialUnits File9
        $0.05 Estimated cost File9
              $0.01   0.008 DialUnits File810

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```
$0.01  Estimated cost File810
       $0.05     0.008 DialUnits File275
$0.05  Estimated cost File275
       $0.01     0.008 DialUnits File476
$0.01  Estimated cost File476
       $0.01     0.008 DialUnits File610
$0.01  Estimated cost File610
       $0.05     0.008 DialUnits File624
$0.05  Estimated cost File624
       $0.05     0.008 DialUnits File636
$0.05  Estimated cost File636
       $0.05     0.008 DialUnits File621
$0.05  Estimated cost File621
       $0.01     0.008 DialUnits File613
$0.01  Estimated cost File613
       $0.01     0.008 DialUnits File813
$0.01  Estimated cost File813
       $0.05     0.008 DialUnits File16
$0.05  Estimated cost File16
       $0.05     0.008 DialUnits File160
$0.05  Estimated cost File160
       $0.01     0.008 DialUnits File634
$0.01  Estimated cost File634
       $0.05     0.008 DialUnits File148
$0.05  Estimated cost File148
       $0.01     0.008 DialUnits File20
$0.01  Estimated cost File20
       $0.03     0.008 DialUnits File35
$0.03  Estimated cost File35
       $0.03     0.008 DialUnits File583
$0.03  Estimated cost File583
       $0.03     0.008 DialUnits File65
$0.03  Estimated cost File65
       $0.06     0.008 DialUnits File2
$0.06  Estimated cost File2
       $0.02     0.008 DialUnits File233
$0.02  Estimated cost File233
       $0.03     0.008 DialUnits File474
$0.03  Estimated cost File474
       $0.03     0.008 DialUnits File475
$0.03  Estimated cost File475
       $0.02     0.008 DialUnits File99
$0.02  Estimated cost File99
       $0.04     0.008 DialUnits File348
$0.04  Estimated cost File348
       $0.04     0.008 DialUnits File349
$0.04  Estimated cost File349
       $0.09     0.008 DialUnits File347
$0.09  Estimated cost File347
       OneSearch, 27 files,  0.226 DialUnits FileOS
$0.22  TELNET
$1.16  Estimated cost this search
$1.16  Estimated total session cost   0.226 DialUnits
```

File 410:Chronolog(R) 1981-2003/Dec
     (c) 2003 The Dialog Corporation

search for 09/751,081

```
        Set  Items  Description
        ---  -----  -----------
?
HILIGHT set on as ''
HILIGHT set on as ''
? b ftxtcor
        12dec03 13:43:07 User242899 Session D293.5
             $0.00    0.084 DialUnits File410
     $0.00  Estimated cost File410
     $0.06  TELNET
     $0.06  Estimated cost this search
     $1.22  Estimated total session cost   0.310 DialUnits
```

SYSTEM:OS - DIALOG OneSearch
  File 15:ABI/Inform(R) 1971-2003/Dec 12
        (c) 2003 ProQuest Info&Learning
*File 15: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File   9:Business & Industry(R)   Jul/1994-2003/Dec 11
        (c) 2003 Resp. DB Svcs.
  File 810:Business Wire 1986-1999/Feb 28
        (c) 1999 Business Wire
  File 275:Gale Group Computer DB(TM)   1983-2003/Dec 11
        (c) 2003 The Gale Group
  File 476:Financial Times Fulltext 1982-2003/Dec 12
        (c) 2003 Financial Times Ltd
  File 610:Business Wire 1999-2003/Dec 12
        (c) 2003 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 624:McGraw-Hill Publications 1985-2003/Dec 11
        (c) 2003 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
  File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 11
        (c) 2003 The Gale Group
  File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 12
        (c) 2003 The Gale Group
  File 613:PR Newswire 1999-2003/Dec 12
        (c) 2003 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
  File 813:PR Newswire 1987-1999/Apr 30
        (c) 1999 PR Newswire Association Inc
  File 16:Gale Group PROMT(R) 1990-2003/Dec 11
        (c) 2003 The Gale Group
*File 16: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File 160:Gale Group PROMT(R) 1972-1989
        (c) 1999 The Gale Group
  File 634:San Jose Mercury   Jun 1985-2003/Dec 11
        (c) 2003 San Jose Mercury News
  File 148:Gale Group Trade & Industry DB 1976-2003/Dec 12
        (c)2003 The Gale Group
*File 148: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File 20:Dialog Global Reporter 1997-2003/Dec 12

search for 09/751,081

```
        Set  Items   Description
        ---  -----   -----------
? s (cross-sell) or (cross()sell)
              0   CROSS-SELL
        1826199   CROSS
        3828838   SELL
          33254   CROSS(W)SELL
     S1   33254   (CROSS-SELL) OR (CROSS()SELL)
? s s1 and network and request? and display? and graphic
Processing
Processed  10 of  16 files ...
Completed processing all files
          33254   S1
        6952748   NETWORK
        2531346   REQUEST?
        2155416   DISPLAY?
         385568   GRAPHIC
     S2      27   S1 AND NETWORK AND REQUEST? AND DISPLAY? AND GRAPHIC
? rd s2
...completed examining records
     S3      18   RD S2 (unique items)
? s s2 and py<2001
Processing
Processed  10 of  16 files ...
Processing
Processing
Processing
Completed processing all files
             27   S2
       45785514   PY<2001
     S4      20   S2 AND PY<2001
? ds s4/3,k/1-20
>>>invalid parameter
? t s4/3,k/1-20


 4/3,K/1      (Item 1 from file: 15)
DIALOG(R)File  15:ABI/Inform(R)
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```

02009099 52328451
CUNA Marketing Council's Diamond Awards 2000
Molvig, Dianne
Credit Union Magazine v66n4 PP: 80 Apr 2000
ISSN: 0011-1066 JRNL CODE: CUG
WORD COUNT: 4541

...TEXT: of hosting a special event for educators only. At a half day computer fair, vendors **displayed** computers and offered reduced prices. Credit union lending staff were there to take applications for...up members," she says.

Last year, Mohler spearheaded an effort to launch a Business Development **Network** for her peers at Iowa credit unions. To date, 20 members have joined the **network** , says Gayle Welter, director of marketing and communication at the Iowa Credit Union League.

search for 09/751,081

Network members are "excited about sharing ideas and learning from each other," Welter adds. "But best of all, they recognize the Business Development **Network** as a valuable resource. And we have Lynn Mohler to thank for that."
Judges in...an alternative to banks.

Results: The Virginia Division of Motor Vehicles required 350 individual paid **requests** and applications before the first plates could be manufactured. With that goal attained, the plates...loan volume 30% over previous year. Have at least 10% of operational staff reach the **cross** -**sell** goal/baseline of $250,000. Use "Raiders of the Lost Rates" incentive program, complete with...

...Calif.

Objective/strategy: Promote use of Web site by redesigning all pages. Use template-based **graphic** standard to aid in navigation and develop consistent image.

LOGOS

Asset size: More than $300...million

Credit union: OSU FCU, Corvallis, Ore.

Objective/strategy: Introduce two new cards using distinct **graphic** design to build awareness of credit union's identity and card's global accessibility.

POINT OF-SALE **DISPLAY**/ RETAIL MERCHANDISING

Asset size: Less than $50 million

Credit union: Southwest FCU, Albuquerque, N.M...

...fourmonth certificate as a means to grow deposits to keep pace with loan demand. Use **displays**, teller mats, banners, and posters.

Results: Sold $893,468 in four-month certificates, 78.7...

...union: Truliant FCU, WinstonSalem, N.C.

Objective/strategy: In keeping with Financial Fitness Center theme, **display** a fitness/sports theme throughout the branch. Offer latest in convenience and technology to become...

 4/3,K/2   (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00875992 95-25384
Inside the State Street machine
Teitelman, Robert
Institutional Investor v28n6 PP: 59-74 Jun 1994
ISSN: 0020-3580 JRNL CODE: IL

search for 09/751,081

WORD COUNT: 8162

...TEXT: a mouse, a troubleshooter in Quincy drops deep into a schematic of a client's **network** in London or Tokyo, sniffing out a problem--a bad telephone line, a **network** crash, a server glitch.

The data center at Quincy is one of the engine rooms...

... grid of circuits embedded in the VLSI processors driving its IBM mainframes to its global **network** of subcustodians linked by "utilities" such as Swift, DTC and Chips, State Street is less an institution than it is a machine--one that exists on many levels and **displays** many faces.

To the outside world the formidable machinery at State Street is hidden behind...
...years, and new applications are introduced regularly. These new products have fueled the drive to **cross-sell**--a continual refrain from State Street chairman Marshall Carter and one of the factors that...Street had no overseas branches. Golz oversaw the piece-by-piece construction of a subcustodial **network**--local banks that handle the local clearing and settlement of trades--that now includes banks... Edgerly the idea of a deeper partnership. When at last the company formally produced a **request** for proposal, only State Street and Chase were invited to compete. Although Sexton's multicurrency...

... undermined the hegemony of the mainframe; local area networks, client-server computers, relational databases and **graphic** interfaces like Microsoft's Windows had become robust enough--and commercially available--to use. Integrating... cash levels and securities holdings; it had outposts around the globe and a global electronic **network**; and it had a hefty bank balance sheet and a double-A credit rating.

With... advantage is price. State Street, for instance, is a major user of Posit, the crossing **network** set up by Jeffries & Co. Hynes, in fact, was one of the developers of Posit...

...functions in larger, more complex arrays. About a year ago State Street, provoked by customer **requests** , started marketing "cashless option exercises." When stock options come due, most executives who want to...is in the midst of a "reengineering" effort to slash transactions costs in its subcustodial **network** , which involves analysis and negotiation at every one of its **network** banks. Part of that process is for State Street to handle more of the lending...four strategies to combat creeping maturity. He is famous within the bank for these strategies. **"Cross-sell** like crazy," he says. "Accelerate R&D spending. Add value to existing products to stretch...

 4/3,K/3   (Item 3 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)
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00726798 93-76019
Management Software Update (Part 2)
Schell, Ernest H.
Catalog Age v9n6 PP: 87-92 Jun 1992

search for 09/751,081

...TEXT: a generic G/L interface. Later this year, the system will be available with a **graphic** -user interface (GUI) to give the system, written in Unidata (a Pick-like emulation of...

... PC version), NameBase+ now offers "Table Base Management" with a new menu called "List" for **displaying** the contents of look-up tables by selected record groups or ranges. There is also enhanced validation of acceptable field entries with a pop-up **display** of valid entries.

City and state are now entered automatically following zip-code entry, and ...

... Name/account searches can be customer, prospect or both. Organization and contact name are both **displayed** in customer order inquiry. Detailed customer account histories are now available on-line, with a...

...reprinted to accommodate errors or additional boxes.

Telephone rep productivity can now be tracked by **requests** taken, follow-up calls scheduled, letters queued and messages posted, as well as by order...PowerDirect 2000 gives order-entry clerks a full-screen product description, product substitution prompts, upsell/**cross-sell** prompts, delivery date estimates, a complete log of customer contacts, and RFM reports that take...

... routine system operation (helpful for new or temporary uses) and "database" scripting that invokes upsell, **cross-sell,** or other scripts when specified data appears in selected fields.

Inbound and outbound telemarketing have...

... customer type, sales ID, user ID, product source key, and product type in the order **request** screen; gift history reorder/reminder letter.

RESPONSE, VERSION 4.4
CoLinear Systems Inc., 1000 Johnson...

... key identification, and to let the user select the master record. Customer service screens can **display** in reverse chronological order all SKUs a customer has purchased, with customer look-up by...card processing now includes the BYPASS credit card service. Authorization codes can be selected by **requested** ship date, order status, or order number. Back-order release can be processed by order number, **requested** shipping date, range of order numbers or selected dates, with "percent releasable" based on number of items or dollar value.

Order-entry **displays** the total lifetime dollars for the customer and allows entry of an "interest" code. Picking...

... president of The Communications Center in Jenkintown, PA, executive director of the Catalog Systems Management **Network,** and a consultant for catalog software selection, operations audits, and database implementation.

search for 09/751,081

4/3,K/4   (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00726105 93-75326
Management Software Update: Part 1
Schell, Ernest H.
Catalog Age v9n5 PP: 81-86 May 1992
ISSN: 0740-3119 JRNL CODE: CTA
WORD COUNT: 2509

...TEXT: a given catalog, and exclude postage and handling on items like a
gift certificate.

Upsell/**cross-sell** prompts now appear in a seven-page window of
eight lines by 80 characters. Customers...

...pages of 8 lines by 50 characters. When entering a line item, the system
will **display** comparative data on multiple vendors on prices, gross
margin and delivery times. You can also...

...most innovative elements in the newest version of MACS is a consolidated
product status screen, **displaying** weekly sales data and averages,
demand data by week/month/year, all parts of a...accounts can now be
evaluated on-line by days to pay in both numeric and **graphic** tables
by time period (to spot trends in slow payments, for instance) to determine
whether...

...The sales rep's customer note window not only permits contact notes, but
will also **display** a complete history of system actions for each
customer (merges, previous orders, all credit card...

... will assign an ordertracking number in lieu of an order number for
invoice adjustments, if **requested,** if the item appears on more than
one order. Returned items can be allocated for...be easily user-customized.
Incorrect data entries are rejected, with a list of valid options
displayed . You can suspend a mail order to take a phone order,
suspend that for another...

... is president of The Communications Center, Jenkintown, PA, executive
director of the Catalog Systems Management **Network,** and a consultant
for catalog software selection, operations audits and database
implementation.

4/3,K/5   (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

01707338   SUPPLIER NUMBER: 16169087   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Nexpo '94: newspaper industry comes up swinging.
Edwards, Stephen E.; Neeff, David; Rossello, Rosanne; Tribute, Andrew
Seybold Report on Publishing Systems, v23, n21, p3(36)
August 9, 1994
ISSN: 0736-7260   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 33888   LINE COUNT: 02630

search for 09/751,081

...   topic at this year's Nexpo. Of greatest consequence were developments in electronic distribution of **display** advertising, which were evident in many booths showing a variety of approaches.
     In an issue...

...multitude of solutions for handling the basic concerns of pagination. Many of them were on **display** at Nexpo.
     Pagination alternatives
     Developments in pagination continue to revolve around Quark Xpress as the...Baker's Dozen size options. All it requires is a Novell or Workgroup for Windows **network**, Microsoft Word and Quark Xpress licenses, and, bingo! (or should we say keno! in Las...
...as three Xtensions (or five for $750), it enables multiple users of Xpress on a **network** to edit multiple stories on the same Xpress page, edit copy to fit using an...

...this limited. Predicting the future in this aspect of the business, however, is treacherous.
     Managing **display** ads
     In the area of **display** advertising, there hasn't been much to write about since Multi-Ad Creator usurped a...

...we have moved to the next plateau: advertisement management systems to control the production of **display** advertising. We had seen such systems for proprietary **display** ad systems from Xenotron and Camex running on standard databases -- probably the first use of...

...newspaper industry. Such systems are appearing again to pull together and control the standard platform **display** ad makeup systems.
     Among the suppliers showing such products were CCI, CNI, Digital Technology and Information International. There was also, from Managing Editor, a **display** ad tracking system not built around a database.
     These systems provide full control over products...orders Camex/Intertext system"
     "Houston plans to phase the installation according to the following schedule:
     "**Display** ad makeup: this year
     "Classified/Editorial: 1989
     "Full paginated pages: 1990"
     "Camex also demonstrated progress...

...an IBM mainframe file server. . . .
     "Camex is planning a full JCS implementation of Sybase for **display** ad graphics on July 11. The classified system on the Suns is now scheduled for...computer is used to receive wire service input.
     The editorial system has a customizable directory **display**, sorted by slug, time, length, date, etc. The header includes a "public" button that determines...

...Then, if the story is called up later in Word, the latest version will be **displayed**.
     Classified. Classified software, installed at four sites, runs on the same hardware as the editorial...

...pagination software. Access to customer records is by phone number, customer number or name. The **display** is attractive, showing required

search for   09/751,081

fields initially, with extra buttons available to **display** additional items.

The schedule calendar appears as a separate screen that can be filled in...the database, APT said, but none had been prepared so this capability wasn't demonstrated.

Display ads. APT uses the same basic program to handle **display** ads that it uses for classified. Ads can be entered into the database and scheduled...

...into any Macintosh or Windows application. The Mac or Windows pc can be on another **network** in its own environment, so Workstation-III Lan is one way of allowing a user...to Xpress and uses the same formats as Xpress. First, it is now possible to **display,** crop and scale graphics. Second, text can be h&j'ed to fit the size...

...its TeamBase:SpecialEdition around a repository called WorkBase, in which data are filed around a **network** with distributed data management. Agile doesn't use a standard database, contending that standard sql...

...Agile has implemented an open database connectivity (odbc) client structure.

Every transaction in a SpecialEdition **network** generates a TeamBase message that is transmitted to every workstation on the **network** to update the data structures. The odbc client picks up each of these messages and...

...that hide the fact that it is Excel. For example, column headings are changed to **display** buttons, and a hidden field pops up to **display** text serving as a long directory. Excel, Word and Microsoft applications such as Access are...

...ed using Xpress's composition algorithm and returned with Xpress's line endings to be **displayed** in wysiwyg form in Word. The Xpress h&j program can be run in the same workstation as Word or as a composition server on the **network.**

Also impressive are the way stories are linked to page design elements and reference sets...

...our Nexpo review, Archetype introduced a new version of its Designer program for making up **display** ads and its Document Engine, which was featured as a building block that can be...

...always, Designer serves as a page layout tool in addition to its use in creating **display** ads.

The Document Engine, which was shown initially on the Next platform, is being promoted...Much more use is made of windows that pop up when needed, rather than being **displayed** all the time.

The key change this year is the growth of the system into...

...of characters in a field. It brings up multiple entries conforming to the characters on **display,** from which the user can select the appropriate one. This capability applies to many of...

...and its composition functionality using templates allows it to be used for some reasonably complicated **display** advertising.

Reporting functions are comprehensive, using standard report-writing

search for 09/751,081

tools.

Enterprise also makes extensive use...Editor, a simple text editor for use with Xpress that provides draft, editing and wysiwyg **display** views. Like Quark's CopyDesk program for QPS, Atex provides accurate h&j through a...

...update key.

A long directory shows 256 characters of each story.

While a directory is **displayed,** it is possible to highlight multiple stories -- contiguous or noncontiguous -- and copy, move or **display** them with a ...The user chooses the color (black-and-white monitors use a dotted-line strikethrough) and **displays** or hides the notes with a keystroke.

ProductionManager. Baseview also introduced a production tracking system for use with its **DisplayManager** software. Called ProductionManager, it has two main functions: It tracks the progress of ads through the system and it links **display** ads to ad dummies created using Managing Editor's Page Director. Page Director then passes...

...the database, such as for archiving.

Transporter works automatically by monitoring specified folders on the **network,** looking for files that match the user-defined criteria. It checks these folders at preset...or vertically. It also makes it easier to pull liner ads from a page so **display** ads can be moved.

Baseview Products, 333 Jackson Plaza, Ann Arbor, MI 48103-1922; phone ...

...composition.

Measure calls for composition, which currently is done by sending the article over the **network** to a Unix computer running the CCI composition program. The h&j'ed copy returns...

...we reported from last year's show, the key product CNI has developed is a **display** ad management and tracking database. It uses the Novell sql database with Windows clients. Input...layout station for a final check.

The system supports Macintoshes and pcs on a Novell **network** with a central file server. Also on the **network** is a Mac or a pc to run Xpress for pagination and, optionally, any number...

...Xpress for layout in conjunction with, or instead of, PPI.)

When a copyeditor on the **network requests** a story for editing, the server transmits the story to the editing station. The editor ...

...of the file after h&j. This procedure enables a layout editor elsewhere on the **network** to change the layout even while the copyeditor has the text for the story open...

...the story is longer than its space, h&j stops at the overset point and **displays** the remaining text in raw form.

This process can be repeated as often as necessary...

...news hole, including styles, headlines, captions, and so on, with h&j done over the **network.**

An operator at a PPI workstation can modify the layout to suit the text, and...

...very quickly. It then retrieves the text when it needs to flow the ads

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for **display**.
     The system automatically generates classification heads where needed,
displays different types of ads (**display**, semidisplay, liner)
in different colors, and tracks ads on the system. It reports those that...
a standard classified format.
     Until now, these variations made it impossible for many publications
to **cross-sell** sister products with package discounts. The
classified managers had to agree on a single format...The system, however,
currently doesn't automatically update the page. Instead, the operator has
to **request** the database to send the articles that have changed since
the last update. Overall, though...production business through its massive
classified order-entry systems and its ability to build simple
display ads on the ad order-entry screen. This, of course, opens a
Pandora's box...

...Ad information includes client contacts, text, size, ad services
instructions, predefined tracking (required processes), associated
graphic components and **graphic** previewing.
     CCM provides the appropriate tools to manage graphics: conversion
filters for most formats; an option to preview a **graphic** at every
step; and extensive libraries. It also provides the launching tools found
in most...of Xpress. The system needs to be installed on a Novell or
Windows for Workgroups **network,** and, voil*, it becomes an editorial
system. To help in the setup, Dewar provides a...

...Xtension for Xpress is intended to do with Xpress all the tasks done by
specialized **display** ad programs. Initially it will run under Windows,
with a Macintosh version scheduled to be...

...element or selected elements where the margin is defined and where, if
the text or **graphic** to be boxed is already the size of the defined
boxed area, it is resized...systems are to be installed.
     Digital Technology has installed the database over a wide-area
network using leased lines between sites. In this setup, anytime an
sql query is generated, it can be sent to all databases on the
network.
     Deal with WordPerfect. Digital Technology and WordPerfect announced a
cooperative development effort that is intended...

...Conquest claims to be the first vendor of text retrieval systems to
employ a semantic **network** architecture using word meaning as the
basis for its search capability. For example, if the...

...five-year licensing agreement with System Integrators. It had started
when SII licensed the AdSpeed **display** ad makeup application and began
to sell PageSpeed, SpeedPlanner and other newspaper production software
applications...the operator has to insert the page numbers), editorial
notes that may be hidden or **displayed,** squaring off of stories with
or without vertical justification, automatic indenting of text and scaling
...

...stories and messages to and from the Whirlwind database. Remote users
can have customized screen **displays** based on their log-ons.
     When a remote user accesses a story, that story is...management,
electronic mail and messaging, etc., in an sql relational database
environment under Windows. Directory **displays,** which present
information **requested** by users from database fields, can be modified

search for 09/751,081

by dragging and dropping items to resize...

...in the main window.
    The system can use Xpress as a composition server on the **network**
to produce identical h&j results in both the editorial and pagination
systems.
    Xpress can...a dos application during the past four years. It is a
place-as-you-go **display** ad layout and liner pagination system. It is
in production at several newspapers in Canada...

...minimal wastage.
    AdPlacer gobbles up the liner dump from Graph-X classification by
classification, showing **display** ads in the window at the bottom. An
operator can place **display** ads manually or let the system use rules.
Or the operator can manually place some...

...After the box layout process, pages are transferred into Xpress using an
Xtension. For each **display** ad and eps container, the system creates
another, smaller box underneath, with the advertiser name...

...tool, now has a Windows client and relies heavily on Excel for report
generation and **graphic** presentation of page and element status.
    The Windows version of the Browser runs as a...

...Browser allows a snapshot of the image to be pasted into a story as a
graphic message to another editor identifying it as the picture to go
with the story. It...of the Rich Text Format (rtf) will allow Harris to
refine further the Word wysiwyg **display** by being able to talk to the
Word composition engine at a lower level, using...

...now define the items to be shown in the directory and how they should be
displayed. Stories can be read directly from the directory to give a
quick long directory.
    Selective...

...does not incorporate Boolean arguments (and, or, etc.).
    Images can appear within directories, which can **display** a
preview of each image.
    Story editor. Text is edited and composed using the story...of its Ad
Manager. At the Los Angeles Times, it is controlling and managing a
network of Macintoshes making up **display** ads, and it is in use
at six other newspapers. It can also control ad makeup stations such as the
Camex Breeze and Triple-I's own AMS.
    The **network** server -- a Sparcstation -- is linked to the ad
order-entry system to pick up the...status in the North American newspaper
market, particularly with respect to the LinoPress system.
    On **display** was LinoPress release 2.1, now running on the Data
General Aviion server that is...
...space.
    In the past, LinoPress has demonstrated tight integration of Multi-Ad
Creator for creating **display** ads. Creator has easy access to data and
graphics files residing in the LinoPress database...

...application was rather limiting in that it could place only
single-column lineage and simple **display** ads. Multicolumn ads had to
be placed before flowing single-column ads. With CLS, as...

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...repeat headers should be used at the top of columns or pages, or under classified **display** ads. It also controls whether short columns are extended with vertical justification or by inserting...as columns are made up.

The system takes into account the placement of multicolumn classified **display** ads and places them automatically, flowing single-column ads around them.

Tracking ads. Managing Editor...

...a production manager to ascertain the status of all ads made up anywhere on the **network** for use in determining when pages are ready or where delays are preventing ads or...

...flag within ALS.

Up to 256 status levels can be applied, each given a customizable **display** color. The ALS scripting capabilities within AdWatch allow it to search the **network** for status indicators to locate made-up ads and **display** them on the screen when complete.

AdWatch is an excellent example of how a developer...

...will be read-only versions of AdWatch and ALS to allow multiple users on a **network** to read, but not interact with, the data.

Finding and viewing graphics. The well-known Gatherer Xtension for finding page elements on the **network,** now known as XTPro, has been enhanced. It now **displays** thumbnail and full-size views of **graphic** elements it finds. It also allows for captions to be attached automatically to graphics, and **displays** caption information delivered from the Associated Press.

XTPro also imports references from picture catalog libraries...

...Controlled Ad.

The ACES Apple Events sent by Creator to the ad management system are **Request** to Print, **Request** to Save and **Request** to Close.

ACES Apple Event Records so far are Restrictions and Ad Information Record (which...be compatible with Xpress 3.3 and provide many of the facilities newspapers have been **requesting**. At the same time, it provides a significant increase in Dispatch server capacity. The number... from another system before moving the text in ascii form into CopyDesk for formatting. It **displays** a directory of stories in an incoming folder with their taste status. When an article header in this directory is highlighted, the corresponding text is **displayed** in a scrollable window. If needed, it is flowed into a current CopyDesk text box...

...Scitex has a 25% share in P.Ink Software Engineering of Germany.

The system on **display** showed some significant changes intended to make it more attractive to the North American market...definable by the user. The transfer function runs on a separate Macintosh client on the **network**. The Macintosh monitors the production database to check the status of items. After it writes...

...inverted file structure, which can result in very large indexes. Instead, P.Ink uses neural-**network** technology, which is based on pattern matching.

Retrieval of information, using the retrieval module, is...

...percentage acceptance, or the minimum quality of hits, which is a benefit of using neural-**network** technology (see photo, next page). For example, 100% would be an exact string match. In benefit of neural-

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network searching is that it can accommodate spelling mistakes. We
reran the search using the spelling...

...got the same hits, but the percentage acceptance was stated as 74%. If
we had **requested** a 90% match the first time or 80% the second time,
we would not have...

...one-tenth-point increments, popping up rate-sensitive operator messages
automatically while rate tables are **displayed,** searching for
classifications by name as well as by number, browsing the list of accounts
...to specific needs. In the same way, the user's log-on enables the screen
display and operational functions to be customized to the needs of
the individual user.
    For ad...

...Digital Technology, ending its five-year marketing agreement under which
SII sold DT's AdSpeed **display** ad system. It appears ready to sign
with Multi-Ad Services to offer Creator instead...number of states the user
can set up.
    As the operator speaks, the pc screen **displays** the several most
likely choices for the words it hears, while **displaying** the top
choice on the SII or Atex screen. If the user doesn't want the first one,
the command "choose two" automatically corrects the text **displayed** on
the SII or Atex screen to the second-choice word.
    At any time, the...

...after one hour of use, the system should achieve about 90% accuracy. The
system being **displayed** was well trained -- about 96% accurate, we
were told. The system supports unique voice files...

...Once categorized, files can be routed to front-end systems, directories
on a local area **network,** remote bureaus, printers, users' desks as
electronic mail messages, etc.
    The database can be queried by editors or remote users to
request stories using search arguments that include Boolean commands
and case sensitivity.
    Users also can add...

...transfers data from an Atex classified advertising system to an sql
database residing on a **network.** There it can be queried by customers
in real time.
    The latest sale was to...to the Atex system and have the same access
rights as other users. The screen **displays** Atex's traditional text
modes representing typographic properties and a choice of a blinking or...

    ...TRADE NAMES: TeamBase:SpecialEdition (**Network** software...
19940809

 4/3,K/6   (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

01356102   SUPPLIER NUMBER: 08362028   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Branchbanker continues to improve with age. (Software Review) (evaluation)
Monk, Thomas; Landis, Kenneth M.
Computers in Banking, v7, n4, p46(2)

search for 09/751,081

April, 1990
DOCUMENT TYPE: evaluation   ISSN: 0742-6496   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1224   LINE COUNT: 00104

...ABSTRACT: s greatest strength is as a tool to present financial
products, examine alternatives, and produce **cross-sell**
recommendations, while collecting and logging market research, sales
incentive and platform productivity data. No price...
...   communications module called the Online Hook. The Online Hook can
automatically contact the host computer, **request** CIF-resident
customer data and then import the data into the dictionary.
        The Screens Library organizes all of the text and **graphic**
screens used by the system for sales presentations, calculations, and forms
generation. Because they are...

...data entry screen can be identified as a required field, a warning field
or a **display** only field. The platform officer must follow the rules
the institution establishes for each field...

...covering most generic U.S. financial products. These products are
supported by several hundred color/**graphic** product presentation
screens, more than two hundred generic "what-if" calculations and many
useful platform...

...s main strengths lie in its ability to professionally present financial
products, examine alternatives, produce **cross-sell**
recommendations and to collect and log market research, sales incentive,
and platform productivity data.
        Although...All PC-attachable printers, including laser printers, are
supported. Branchbanker runs in the Token Ring **network** environment
using IBM's PC local area **network** and Financial Branch Systems
Services.
        For further information and pricing contact: Hillary Smith,
Ampersand, 128...

19900400

4/3,K/7   (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

01294360   SUPPLIER NUMBER: 07187266   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Power branching: new technologies key marketing strategies. (with related
   articles on branch automation vendors and merging of teller and platform
   functions)
Hellauer, Brian
Computers in Banking, v6, n4, p33(6)
April, 1989
ISSN: 0742-6496   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 3262   LINE COUNT: 00260

...ABSTRACT: is facilitated by the advent of intelligent
microcomputer-based workstations. Along with distributed processing and
network configurations, the challenge for marketing managers is to
instill attitudinal change, to make branch personnel...

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...   can be another story. The majority of branch automation systems
currently in use have dependent **displays,** meaning that platform and
teller personnel are equipped with terminals powered by a remote host...

...the platform level, accomplishes three things. "It improves the ability
of the platform person to **cross-sell,** it improves the
likelihood of selling something, and it reduces the operational aspects of
the...

...viewing color monitor, for example, can be used to show customers "what
if?" scenarios and **graphic displays** of comparisons.
        Negotiating Formidable Hurdles
        Although the idea of an intelligent, decentralized branch automation
structure...

...base of such systems has grown rapidly, it will be some time before PCs
unseat **displays.** According to research conducted by Unisys Corp., at
the end of 1988 there were roughly...

...Chemical's case, doing something different meant designing from scratch
a multi-million dollar branch **network,** called Genesys, that utilizes
a novel mix of hardware and proprietary software to give Chemical...
...of the PC can end up looking like the drab screen of a 3270 terminal
display.
        And even though the price of hardware contintues to drop, converting
to a branch system...

...especially for a bank that has not yet fully depreciated the cost of its
dependent **display** investment. The difference between the price of a
PC and the price of a terminal...

...part of the picture. The tab for rewiring a branch with the requisite
local area **network** (LAN), along with new branch automation and
communications software, can cause the overall bill to...the response."
        Chemical's Potenza says the technology required to support the type
of branch **network** Chemical wished to build didn't exist when the
project began in 1986. "Nobody had...

...fine tuning the interface between the mainframe host and the branch
system, Potenza broke the **network** down into three components. The
data system, consisting of customer information files residing on IBM...

...However, the delivery system, which shuttled information around the
branches, and the presentation system, which **displayed** information to
tellers and platform staff, needed work.
        "Looking at this, there were certain things...

...the host location act as an SNA gateway to the IBM host and also handle
network management and software distribution.
        Within the branches, Chemical put NCR 3390s--IBM AT-compatible
diskless...

...peer-to-peer basis. The PCs also serve as the letter terminals' gateway
into the **network.** To tie the various pieces together, DEC and
Chemical developed software called DACS (Distributed Access...

...new rate data can be downloaded from the host to all the PCs on the

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network simultaneously. The PCs then raise a warning flag, which
tells users the sustems are rebooting...the software has reduced both
training time for branch personnel and error messages over the
network.
         Even Bank One, Columbus, Ohio, long renowned for its innovations in
retail banking technology, is...

...time. This $3.9-billion-asset subsidiary of Banc One Corp. also
maintained its controller **network** as it converted its branch software
and replaced teller and platform terminals with IBM PS...

...bank has mated a new teller and platform package from Argo Data
Resources, Dallas, with **Cross Sell** Manager from Berman
Technologies, Charlottesville, Va., by writing a custom interface between
the two pieces...

...years ago.
         But like the systems project, Bank One's future plans for its branch
network are quite ambitious. "We'd like to distribute some of our
data to the brances...

...on sales. He says that platform staff are too frequently distracted by
routine customer service **requests** to be effective salespeople.
         In two separate projects that he managed, at Wells Fargo Bank...

19890400

 4/3,K/8   (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2003 The Gale Group. All rts. reserv.

01481535   Supplier Number: 47073709   (USE FORMAT 7 FOR FULLTEXT)
Harte-Hanks Reports 1996 EPS Up 31 Percent And Announces Stock Repurchase
  Plan
PR Newswire, p0128NYTU062
Jan 28, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 4925

...   achieved operating income growth of 23.3 percent on 3.9 percent
revenue growth. Increased **network** compensation, lower film costs and
the elimination of the marginal graphics operation all contributed to as
well as we continue to develop new products, **cross-sell**
services, add customers and invest in our people and technology. In
addition, we expect to core business of local **display** and reader ads.
As part of this expansion, specialized focus was placed on particular
industries...

...reducing newsprint consumption. Pagination also enabled the shoppers to
grow revenues by offering in-column **display** advertising to better
meet customers needs. The PennySaver also enhanced its single-sheet Print
and Deliver fliers to include process color and enlarged its **graphic**
management system to include more images and allow for faster retrieval. In
other technology developments...

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...generating revenue from banner advertising, client home pages and classified ads on the nationwide AdOne **network**. First to go online in early 1995, the Abilene Reporter-News receives more than 500...

...revenues, building on the strength of the primary newspaper products. More than 7 million information **requests** were received during the year via audiotext -- some 600,000 a month.
      - All six Harte...
19970128

   4/3,K/9   (Item 1 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

06284837   Supplier Number: 54433068   (USE FORMAT 7 FOR FULLTEXT)
FULFILLMENT/OPERATIONS.(direct marketing and catalog-related services)
Catalog Age, v16, n5, pS17(1)
April, 1999
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 18216

...   best known in the industry, or the cataloger keeps the product and pays nothing."
      CS **Network** (See our listing under Fulfillment: Full Service.)
      Computer Strategy(*) Coordinators, Inc.
      Exceeding Customer Expectations 1100...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...Summary: Run your direct marketing or electronic commerce business on your PC or PC-based **network**! Order entry, review, invoicing, customer/prospect management, inventory control, advertising tracking, profit analysis, accounts receivable...collateral materials, and managing lead fulfillment programs. We also specialize in sweepstakes administration, POP/POS **display** distribution, custom kit assembly, and shrinkwrapping.
      Company Statement: "Committed to performing a quality job on budget while providing excellent customer service".
      CS **Network**, Inc.
      1209 Dundee Avenue, #8 Elgin, IL 60120 (847) 697-2111 (800) 554-7470 FAX...

...sizes of business and consumer publications.
      Company Statement: "27 years of circulation experience allows CS **Network**, Inc. to act as your complete circulation department."
      Centrobe, Inc.
      833 W. South Boulder Road...direct marketing consumer or business-to-business catalog, direct mail, Internet, Infomercial, Space advertising or **network** marketing operation".
      Graphik Dimensions Ltd.
      2103 Brentwood Street High Point, NC 27263 (336) 887-3700...

...and audio duplication; CD replication; and lettershop services to support client manufacturing. Client list upon **request**.
      Keystone Fulfillment, Inc. 101 Kindig Lane Hanover, PA 17333 (800) 669-3535 FAX (717) 633...dates; upselling, substitute selling), Outbound

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Telemarketing, Mail order processing; Credit card processing; Warehousing;
Shipping; Catalog **request** fulfillment; Customer Service; Management
Reports. Modern access from remote locations. Assistance provided for
startups.
Plant...Our turnkey systems utilize the IBM RS/6000, the leading
commercial UNIX platform. PC's, **network** and workstations are
supported with a user interface that employs windows, list boxes and other
...the Controller+. Sigma provides turnkey system integrator capabilities
for those clients wishing to integrate and **network** existing hardware
and software tools (such as popular "shrink-wrapped" office automation
tools) with a...processing, club frequency programs, merchandise and travel
incentive programs, database development and internet promotion services,
graphic design and production ... and more! No promotion agency,
regardless of size, has a wider array...Our turnkey systems utilize the IBM
RS/6000, the leading commercial UNIX platform. PC's, **network** and
workstations are supported with a user interface that employs windows, list
boxes and other...the Controller+. Sigma provides turnkey system integrator
capabilities for those clients wishing to integrate and **network**
existing hardware and software tools (such as popular "shrink-wrapped"
office automation tools) with a...

...WebOrder (Smith-Gardner's Internet commerce solution).
Professional Affiliations: Direct Marketing Association, Catalog
Management Systems **Network**, Association for Interactive Media,
Jupiter Communications, National Association of Manufacturers, National
Retail Federation, Florida Direct...compromising service.
Founded in 1982, and headquartered in Minneapolis, Minnesota, CTC
operates through an extensive **network** of company owned
state-of-the-art sorting and distribution centers strategically located
throughout the country. This **network** links together with thousands of
regional and local carriers, and our client's own facilities...Inbound
catalog order taking, outbound customer service
Specialization: Inbound call processing, catalog order taking,
catalog **requests**, dealer locate.
Company Statement: "To provide our clients a high quality,
cost-effective outsourcing solution...

...Data-Comm, Inc. into your business strategy allows you to form a
partnership with a **network** of experienced and trained professionals
who make it their business to make your company a...

...medium size catalog and direct clients providing the following services:
Catalog Order-Taking, Q&A **Requests**, Pledges, Seminar
Registration, and Credit Card Processing.
All West provides quality dependable services at very...
...from our bulletin board, fax, and the Internet. Most importantly, we can
uplink to a **network** which can give you access to over 500+ operators.
With our networking capability, we can...

...start-ups. No client's too big or too small!
Clients: Client list available on **request**.
Professional Affiliations: NAEO, DMA, NYDMA, PDMA, CCCC, ATSI.
Associated Call Centers
Associated Call Centers P...

...or ad directly into our system. Combine this feature with a carefully
designed upsell or **cross-sell** program. It gives us that

search for 09/751,081

"inhouse" feel.
Call Interactive
Call Interactive 2301 North 117th Avenue...sweepstakes, instant win programs, and lead generation.
Services include: lead generation; sweepstakes and contests; catalog **requests**; credit card activation programs; automated credit card account information; and much more.
The Connection Inbound...extensively trained agents who provide unique services in the following areas: catalog order taking, brochure **requests**, dealer locator, customer service inquiries, seminar registration, on-line web services and literature fulfillment. Our...

...and fulfillment campaign that comes our way. RSU Telemarketing offers inbound/ outbound service, telesales, information **requests**, lead capture, dealer locator, customer care surveys, dedicated, shared and multilingual operators. In addition, RSU offers pick/ pack/ship fulfillment, literature/information **requests**, collateral material distribution, database management and loyalty program management.
Clients: Twentieth Century Fox, Disney, Cendant...

...Enabled Services, Internet Order Processing, E-Mail Management, Order Taking, Customer Service/Help Desk, Literature **Request**, IVR Services, Technical Support, Dealer & Product Locator, Fulfillment, Reservations/Class & Seminar Scheduling, credit Card Processing...

...qualified operators. In business since 1979." Free Literature: Literature on TORCOM services is available upon **request**.
USA 800, INC.
6608 Raytown Road Kansas City, MO 64133 (800) 790-0790 FAX (816...

...our clients.
Services:
Call Center Solutions: Our call center solutions include simple, high-volume information **requests**, database riven order processing for catalogs and direct response campaigns and complex customer care applications...from our bulletin board, fax, and the Internet. Most importantly, we can uplink to a **network** which can give you access to over 500+ operators. With our networking capability, we can...

...start-ups. No client's too big or too small!
Clients: Client list available on **request**.
Professional Affiliations: NAEO, DMA, NYDMA, PDMA, CCCC, ATSI.
DialAmerica Marketing, Inc.
960 Macarthur Boulevard Mahwah...pickline organization.
Moore North America
(See our listing under Printers: Business-to-Business Catalogs.)
(*) denotes **display** advertiser. See Advertiser Index.
19990401

4/3,K/10   (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04807729   Supplier Number: 47073709   (USE FORMAT 7 FOR FULLTEXT)
Harte-Hanks Reports 1996 EPS Up 31 Percent And Announces Stock Repurchase
  Plan

search for 09/751,081

PR Newswire, p0128NYTU062
Jan 28, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 4925

...   achieved operating income growth of 23.3 percent on 3.9 percent
revenue growth. Increased **network** compensation, lower film costs and
the elimination of the marginal graphics operation all contributed to as
well as we continue to develop new products, **cross-sell**
services, add customers and invest in our people and technology. In
addition, we expect to core business of local **display** and reader ads.
As part of this expansion, specialized focus was placed on particular
industries...

...reducing newsprint consumption. Pagination also enabled the shoppers to
grow revenues by offering in-column **display** advertising to better
meet customers needs. The PennySaver also enhanced its single-sheet Print
and Deliver fliers to include process color and enlarged its **graphic**
management system to include more images and allow for faster retrieval. In
other technology developments...

...generating revenue from banner advertising, client home pages and
classified ads on the nationwide AdOne **network**. First to go online in
early 1995, the Abilene Reporter-News receives more than 500...

...revenues, building on the strength of the primary newspaper products.
More than 7 million information **requests** were received during the
year via audiotext -- some 600,000 a month.
     - All six Harte...
19970128

 4/3,K/11   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11583931   SUPPLIER NUMBER: 55294992   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Marketing to the digital consumer.
McQuade, Shayne; Waitman, Robert; Zeisser, Michael; Kierzkowski, Alexa
McKinsey Quarterly, 3, 4(1)
Summer, 1996
ISSN: 0047-5394   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 6294   LINE COUNT: 00530

...   value-added services, and use what they learn about their customers
to customize existing or **cross-sell** new products and services.
Examples include Volvo, Zima, Hyatt, Fidelity, Citibank Direct, HotHotHot,
and many...

...Wide Web allows them to improve quality and response time in dealing
with customer information **requests**; it is also more cost-effective.
     This can be seen in Exhibit 4. We estimate the cost of dealing with
package tracking **requests** via telephone to be about 90 cents per
package, whereas the marginal cost of answering these **requests** on
the Internet is zero. The total costs of maintaining a Web site to answer
their current volume of package tracking **requests** is estimated at

search for 09/751,081

about $900,000 per annum. If only 75 percent of online package tracking
requests would otherwise have been done through calls to the 1-800
number, the costs would...

...is saving in the order of $1.7 million per annum. As the volume of
requests continues to grow, so too will this cost saving.
        The same benefits realized in answering...

...information needs in various ways. These include an automated cost
calculation tool, online package pickup **requests,** and personalized
maps to **display** the time to delivery from specific locations.
        Beyond these advantages, UPS's Web site affords...

...doesn't purchase mailing lists for its catalogue effort, but rather
sends catalogues only when **requested.** Even with the self selected
customer base of their catalogue channel helping to lower costs...is
uninspiring, trivial, or poorly presented, while for other applications it
is so sophisticated or **graphic** that it is simply too time-consuming
to browse given the unfortunate constraints on bandwidth...potential value
of that information could someday be tremendous for marketers to expand
into and **cross-sell** new products or services, and create
entirely new forms of consumer relationship and loyalty programs...
...on interactive media should make relationship marketing to a large
audience more attractive on a **network** than it currently is in the
physical world.
        The challenges ahead
        Digital marketing is still...

19960622

     4/3,K/12   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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11275394   SUPPLIER NUMBER: 55412267   (USE FORMAT 7 OR 9 FOR FULL TEXT)
A fourth year of solid performance.(1999 Healthcare Advertising Agency
   Review)
Medical Marketing & Media, 34, 7, 38(6)
July, 1999
ISSN: 0025-7354   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 34607   LINE COUNT: 04068

...   ad is a very clean ad that grabs the attention of the audience by
the **graphic** element of the green light. The green light clearly
expresses the advantages of the Allegra...Surgical instruments
        Client: Robbins Instruments
        Why this ad is special: Unlike most surgical ads which **display**
unappealing graphics, this ad captures the beauty, delicacy, and perfection
required by today's surgical...Inc.: radiopharmaceuticals, devices, managed
care; UroSurge, Inc.: urology and incontinence devices; Southern Illinois
Healthcare: healthcare **network;** ETHEX Pharmaceuticals: generic
pharmaceuticals; Medical Marketing Association: professional association;
Washington University School of Medicine, Center...ad is special: "After
Delivery We Don't Cut the Cord" and its telephone cord **graphic**
quickly conveys the message of this newspaper ad. Copy provides details of
The Valley Hospital...the rapid onset of action and clot-busting power of

search for 09/751,081

Retavase with an eye-stopping **graphic** and crisp, memorable copy - a
Robert A. Becker trademark.
    Financial data:

                    U.S.   Gross
                employees...marketing and communications; Digital
Divisions: interactive/multimedia programs; Cultural Health Connections
(formerly SANA - Spanish Advertising **Network** Associates): ethnic
marketing and advertising; Blunt Hann Global: an affiliation with six
independent international healthcare...N/A
    U.S. billings breakdown by media/source
    N/A
    Accounts gained: NorthMed Heart **Network**, Michigan Medical P.C.,
Service Master Healthcare.
    Additional client services: Market research, strategic planning,
corporate...use, and freedom. The results exceeded original forecasts,
driving patients to their healthcare providers and **requesting** the Pen
by name.
    Financial data:

                U.S.   Gross
                employees   income   Billings

        1997   30 $1...health and medical programming
(television, video news, and satellite media tours); Physician's Weekly:
national **network** of billboards featuring weekly medical news for
doctors; FCG International: medical education.
    Healthview EURO RSCG...client services: Direct marketing, managed
healthcare, audiovisual production, focus groups, seminars symposia, sales
meetings, convention **displays,** sales training modules, continuing
medical education/market research study projects, physician interview
projects, patient/physician...

...special: To establish a presence in the migraine market, Merck required
images for their exhibit **display** panels that were powerful,
memorable, and relevant. By working closely with the artist, we were...4
    Product: Magazine Launch
    Client: SCP
    Creative/account team: Julie Laitin, Creative Director; Phil Taggart,
graphic designer.
    Why this ad is special: Our ad campaign introduced this publication,
which had been...Opalenick, Beth Croft, Laura Perry, Megan Potter.
    Why this ad is special: The striking captivating **graphic** of
this ad clearly depicts the posthysterectomy candidate for ERT with new,
law-dose 0...College of Rheumatology; American Prescriptive Providers;
American Red Cross; American Society of Hypertension; Amgen; AMHARN
Network; AppliedTheory; Astra Belgium; AstraZeneca PLC; AT&T; Athena
Neurosciences; Agouron; Baxter Healthcare Corporation; Bayer Corporation...
Gamble Healthcare; Purdue; Berlex, Genzyme.
    Additional client services: Convention marketing, special events,
exhibit design/fabrication, **graphic** design/fabrication, promotional
programs, and program management.
    Potentia Partners
    211 E. Chicago Avenue Chicago, IL...St. Louis Children's Hospital;
Catholic Health Partners: Preferred Physician Partners; CareAlliance Health
Services: emergency **network;** Endeavor Plus: healthcare software
products, Quantum; Pasteur Merieux Connaught: brand advertising/managed

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care markets; VaxChek...Olympus' own employees had little knowledge of each other's products, diffusing their ability to **cross-sell**. By picturing all of Olympus' offerings in a single panoramic photo, and emphasizing Olympus' multidisciplinary...Touch InterMedia: interactive healthcare media; Institute for Continuing Healthcare Education: CME, pharmacy CE; Smudin Studios: **graphic** design; Signova, Inc.: public relations.
      Warhaftig Associates, Inc.
      361 Broadway, Suite 300 New York, NY...

19990701

 4/3,K/13   (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11013252   SUPPLIER NUMBER: 54433068   (USE FORMAT 7 OR 9 FOR FULL TEXT)
FULFILLMENT/OPERATIONS.(direct marketing and catalog-related services)
Catalog Age, 16, 5, S17(1)
April, 1999
ISSN: 0740-3119   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 19445   LINE COUNT: 01807

...   best known in the industry, or the cataloger keeps the product and pays nothing."
      CS **Network** (See our listing under Fulfillment: Full Service.)
      Computer Strategy(*) Coordinators, Inc.
      Exceeding Customer Expectations 1100...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...Summary: Run your direct marketing or electronic commerce business on your PC or PC-based **network**! Order entry, review, invoicing, customer/prospect management, inventory control, advertising tracking, profit analysis, accounts receivable...collateral materials, and managing lead fulfillment programs. We also specialize in sweepstakes administration, POP/POS **display** distribution, custom kit assembly, and shrinkwrapping.
      Company Statement: "Committed to performing a quality job on budget while providing excellent customer service".
      CS **Network**, Inc.
      1209 Dundee Avenue, #8 Elgin, IL 60120 (847) 697-2111 (800) 554-7470 FAX...

...sizes of business and consumer publications.
      Company Statement: "27 years of circulation experience allows CS **Network**, Inc. to act as your complete circulation department."
      Centrobe, Inc.
      833 W. South Boulder Road...direct marketing consumer or business-to-business catalog, direct mail, Internet, Infomercial, Space advertising or **network** marketing operation".
      Graphik Dimensions Ltd.
      2103 Brentwood Street High Point, NC 27263 (336) 887-3700...

...and audio duplication; CD replication; and lettershop services to support client manufacturing. Client list upon **request**.
      Keystone Fulfillment, Inc. 101 Kindig Lane Hanover, PA 17333 (800)

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669-3535 FAX (717) 633...dates; upselling, substitute selling), Outbound
Telemarketing, Mail order processing; Credit card processing; Warehousing;
Shipping; Catalog **request** fulfillment; Customer Service; Management
Reports. Modern access from remote locations. Assistance provided for
startups.

Plant...Our turnkey systems utilize the IBM RS/6000, the leading
commercial UNIX platform. PC's, **network** and workstations are
supported with a user interface that employs windows, list boxes and other
...the Controller+. Sigma provides turnkey system integrator capabilities
for those clients wishing to integrate and **network** existing hardware
and software tools (such as popular "shrink-wrapped" office automation
tools) with a...processing, club frequency programs, merchandise and travel
incentive programs, database development and internet promotion services,
graphic design and production ... and more! No promotion agency,
regardless of size, has a wider array...Our turnkey systems utilize the IBM
RS/6000, the leading commercial UNIX platform. PC's, **network** and
workstations are supported with a user interface that employs windows, list
boxes and other...the Controller+. Sigma provides turnkey system integrator
capabilities for those clients wishing to integrate and **network**
existing hardware and software tools (such as popular "shrink-wrapped"
office automation tools) with a...

...WebOrder (Smith-Gardner's Internet commerce solution).
Professional Affiliations: Direct Marketing Association, Catalog
Management Systems **Network**, Association for Interactive Media,
Jupiter Communications, National Association of Manufacturers, National
Retail Federation, Florida Direct...compromising service.
Founded in 1982, and headquartered in Minneapolis, Minnesota, CTC
operates through an extensive **network** of company owned
state-of-the-art sorting and distribution centers strategically located
throughout the country. This **network** links together with thousands of
regional and local carriers, and our client's own facilities...Inbound
catalog order taking, outbound customer service
Specialization: Inbound call processing, catalog order taking,
catalog **requests**, dealer locate.
Company Statement: "To provide our clients a high quality,
cost-effective outsourcing solution...

...Data-Comm, Inc. into your business strategy allows you to form a
partnership with a **network** of experienced and trained professionals
who make it their business to make your company a...

...medium size catalog and direct clients providing the following services:
Catalog Order-Taking, Q&A **Requests**, Pledges, Seminar
Registration, and Credit Card Processing.
All West provides quality dependable services at very...
...from our bulletin board, fax, and the Internet. Most importantly, we can
uplink to a **network** which can give you access to over 500+ operators.
With our networking capability, we can...

...start-ups. No client's too big or too small!
Clients: Client list available on **request**.
Professional Affiliations: NAEO, DMA, NYDMA, PDMA, CCCC, ATSI.
Associated Call Centers
Associated Call Centers P...

...or ad directly into our system. Combine this feature with a carefully

search for 09/751,081

designed upsell or **cross-sell** program. It gives us that
"inhouse" feel.
Call Interactive
Call Interactive 2301 North 117th Avenue...sweepstakes, instant win
programs, and lead generation.
Services include: lead generation; sweepstakes and contests; catalog
requests; credit card activation programs; automated credit card
account information; and much more.
The Connection Inbound...extensively trained agents who provide
unique services in the following areas: catalog order taking, brochure
requests, dealer locator, customer service inquiries, seminar
registration, on-line web services and literature fulfillment. Our...

...and fulfillment campaign that comes our way. RSU Telemarketing offers
inbound/ outbound service, telesales, information **requests**, lead
capture, dealer locator, customer care surveys, dedicated, shared and
multilingual operators. In addition, RSU offers pick/ pack/ship
fulfillment, literature/information **requests**, collateral material
distribution, database management and loyalty program management.
Clients: Twentieth Century Fox, Disney, Cendant...

...Enabled Services, Internet Order Processing, E-Mail Management, Order
Taking, Customer Service/Help Desk, Literature **Request**, IVR Services,
Technical Support, Dealer & Product Locator, Fulfillment,
Reservations/Class & Seminar Scheduling, credit Card Processing...

...qualified operators. In business since 1979." Free Literature:
Literature on TORCOM services is available upon **request**.
USA 800, INC.
6608 Raytown Road Kansas City, MO 64133 (800) 790-0790 FAX (816...

...our clients.
Services:
Call Center Solutions: Our call center solutions include simple,
high-volume information **requests**, database riven order processing for
catalogs and direct response campaigns and complex customer care
applications...from our bulletin board, fax, and the Internet. Most
importantly, we can uplink to a **network** which can give you access to
over 500+ operators. With our networking capability, we can...

...start-ups. No client's too big or too small!
Clients: Client list available on **request**.
Professional Affiliations: NAEO, DMA, NYDMA, PDMA, CCCC, ATSI.
DialAmerica Marketing, Inc.
960 Macarthur Boulevard Mahwah...pickline organization.
Moore North America
(See our listing under Printers: Business-to-Business Catalogs.)
(*) denotes **display** advertiser. See Advertiser Index.

19990401

4/3,K/14   (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09234662   SUPPLIER NUMBER: 19065979   (USE FORMAT 7 OR 9 FOR FULL TEXT)

search for 09/751,081

Harte-Hanks Reports 1996 EPS Up 31 Percent And Announces Stock Repurchase
  Plan
PR Newswire, p128NYTU062
Jan 28, 1997
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 4640   LINE COUNT: 00448

...   achieved operating income growth of 23.3 percent on 3.9 percent
revenue growth. Increased **network** compensation, lower film costs and
the elimination of the marginal graphics operation all contributed to...

...are positioned for strong internal growth as well as we continue to
develop new products, **cross-sell** services, add customers and
invest in our people and technology. In addition, we expect to...in its
three largest markets to support revenue growth in its core business of
local **display** and reader ads. As part of this expansion, specialized
focus was placed on particular industries...

...reducing newsprint consumption. Pagination also enabled the shoppers to
grow revenues by offering in-column **display** advertising to better
meet customers needs. The PennySaver also enhanced its single-sheet Print
and Deliver fliers to include process color and enlarged its **graphic**
management system to include more images and allow for faster retrieval. In
other technology developments...generating revenue from banner advertising,
client home pages and classified ads on the nationwide AdOne **network**.
First to go online in early 1995, the Abilene Reporter-News receives more
than 500...

...revenues, building on the strength of the primary newspaper products.
More than 7 million information **requests** were received during the
year via audiotext -- some 600,000 a month.
        - All six Harte...

19970128

 4/3,K/15   (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09133311   SUPPLIER NUMBER: 18876627   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Circulation listings. (periodical publishing)(Directory)
Folio: the Magazine for Magazine Management, v25, n18, p37(37)
Annual, 1997
DOCUMENT TYPE: Directory   ISSN: 0046-4333   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 30247   LINE COUNT: 02703

...   midsize and more entrepreneurial groups throughout the U.S., Latin
America and Canada. See our **display** ad on page 13 in the Consultants
section.
      Air Freight National & International
      Hassett Air Express...TV Guide and Rodale Press.
      Statement: "Fifty profitable years of Guaranteed Satisfaction."
      Literature Available: Upon **request**.
       Consultants: Newsstand
      Publishing Management Services, Inc. 370 Lexington Ave. Room 2100 New

search for 09/751,081

York, NY 10017...point optimization.
    (**) Metromail is a non-exclusive licensee of the USPS.
    Literature: Brochures available upon **request**. Our
Sales/marketing professionals will customize a solution based on your
specific business requirements.
        Distribution...

...Telescope, Utne Reader, The Wine Spectator, Wired and other fine
publications. Presentation kit available upon **request**.
    Mercury Airfreight International Ltd.(*) Sales Office: 2323 Randolph
Avenue Avenel, NJ 07001 (888) 624-5468...HDG International have access to a
virtually limitless reserve of support. Services Brochure available upon
request.
    Hassett Air Express (See our listings under Air Freight National &
International; Distribution: National.)
    Kable Distribution...

...Sales & Marketing Assignment System
        * Extensive Chain Marketing
        * Experienced Circulation Staff/Field Reps
        * Data Base Computer **Network**
        * On-Line Distribution Department
        * Expedient & Economic Shipment Procedures
        * Concise Financial Reporting
        * Complete ABC Statement Preparation...Available: Bi-monthly
newsletter --YellowStone International Reader--reporting developments
within overseas postal administrations. Free upon **request**.
    ADS Publisher Services, Inc. 3400 Dundee Road Northbrook, IL 60062
(847) 498-5014 FAX (847...

...and OUT Magazine, to name a few.
    Literature: Corporate brochure and title listing available upon
request.
    "No One Delivers Magazines Like DEYCO" Disticor Magazine Distribution
Services 695 Westney Road, South Suite...

...Telescope, Utne Reader, The Wine Spectator, Wired and other fine
publications. Presentation kit available upon **request**.
    Fine Print Distributors, Inc. 500 Pampa Drive Austin, TX 78752 (512)
452-8709 (800) 874...heritage of successful programs and quality
distribution techniques." Company brochure and title listing available upon
request.
    IPD (International Periodical Distributors) Represented by UCS 674 Via
de la Valle, Suite 200 Solana...of computerized reports makes Ingram the
industry's service leader. Information packets are available upon
request.
    Kable Distribution Services A Division of KABLE NEWS COMPANY, INC. 641
Lexington Avenue 6th Floor...
...Sales & Marketing Assignment System
        * Extensive Chain Marketing
        * Experienced Circulation Staff/Field Reps
        * Data Base Computer **Network**
        * On-Line Distribution Department
        * Expedient & Economic Shipment Procedures
        * Concise Financial Reporting
        * Complete ABC ,Statement Preparation...

search for 09/751,081

...ensure high sales and efficient sell-throughs
        * Coordination and securing of chain authorizations, promotions, and
displays, as well as brokering and cash flow planning assistance
        * Experienced field personnel covering major regional...a variety or
specialized reports.
        Clients: Computer Fulfillment's capabilities are ideally suited for
controlled (**"requestor"**) business-to-business magazines with average
annualized circulations ranging from 180,0Q0 (15,000 per...

...400 midrange processor (RAID-5) with extensive PC connectivity,
including on-line bulletin boards, outbound **network** faxing
capability, and internet access.
        Software: All fulfillment software developed and maintained in-house
for...and Admark inkjet addressing, barcoding, label/stamp affixing,
tabbing, bursting and folding, commingling, Express Mail **Network,**
in-house post office, and selective inserting up to 9" x 12".
        Specialization: Focus on...

...Product Fulfillment, Worldwide Newsstand Distribution, Direct to Retail
Sales, List Services, Lettershop & Direct Mail Services, **Graphic**
Art/Design/Typesetting, and Enhanced Circulation Services.
        Features and Benefits: An on-line, interactive fulfillment...solid
record of accomplishment in the publishing business and technology:
editors, publishers, circulation/ fulfillment executives, **graphic**
designers, and high technology information system specialists intimately
familiar with day-to-day publishing operations...

...to-date, and file counts can be obtained in seconds. Even the most
complicated information **requests** (such as complete BPA statistics)
are readily processed.
        4) Cost: OMEDA charges on a fixed...Barcoding, Promotion Tracking and
Accounting. Completely automated billing and renewals, Readership Service,
and Report Generator. **Network** option for Novelle and LanTastic.
        Clients: Over 200 including Memphis Magazine, Facts on File,
Runzheimer...house VHS video duplication and letter shop services to
support client manufacturing. Client list upon **request.**
        National Fulfillment Services 100 Pine Avenue Holmes, PA 19043 (610)
532-4700 FAX (610) 532...Barcoding, Promotion Tracking and Accounting.
Completely automated billing and renewals, Readership Service, and Report
Generator. **Network** option for Novelle and LanTastic.
        Clients: Over 200 including Memphis Magazine, Facts on File,
Runzheimer...203) 552-6799 Whether you want to acquire new customers,
retain your current clients or **cross sell** your services to
them, the Walter Karl Companies can help you generate response. Our experts
...203) 552-6799 Whether you want to acquire new customers retain your
current clients or **cross sell** your services to them, the Walter
Karl Companies can help you generate response. Our experts...Electronic
Engineering Times, OEM, Information Week, Computer Reseller News, Computer
Retail Week, VARBusiness, Communications Week, **Network** Computing,
WINDOWS Magazine, HomePC, and NetGuide.
        Databases: CMP's High Tech Market, Canadian Technology Market...
required for approval, and prepayment for new clients.
        Note: Individual country/state counts available upon **request.**
Call Shelly Newman at 212-705-7768 regarding special rates far SPECTRUM
advertisers, universities and...TV Guide and Rodale Press.
        Statement: "Fifty profitable years of Guaranteed Satisfaction."
        Literature Available: Upon **request.**

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Telephone Marketing Services: Inbound
American International Distribution Corp. (AIDC) 2 Winter Sport Lane
Williston, VT...

...management). Next-day product and literature fulfillment, credit card
and check payment processing,. upsell and **cross-sell** programs.
Other services: outbound telemarketing, custom applications, interactive
service customized reports.
ACCESS DIRECT Telemarketing 2738...

...50-line phone room has sufficient capacity to obtain up to 50,000
telephone direct **requests** per month for controlled circulation
clients. We provide the option of using computer-aided interviewing...in
renewals, new business generation, requalification and editorial surveys
for magazines, books, and book clubs **Cross sell** and continuity
experts Services include customized scripting, reports and program
analysis.
The Smith Company 4455...

...Statement: "Quality telemarketing that enhances the clients' image while
providing outstanding bottom line results."
Telemarketing **Network,** Inc. 2020 Front Street, Suite 206
Cuyahoga Falls, OH 44221 (800) 998-4146 FAX (330) 946-4237
Contact: Ken Weitzel, Charles Fustos
Mission: Established in 1989 Telemarketing **Network,** Inc.
provides the publishing industry with an ideal environment and the
necessary expertise to conduct of your campaigns.
(*) denotes **display** advertiser. See Advertiser index.

19970000

4/3,K/16   (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09133310   SUPPLIER NUMBER: 18876626   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Management/marketing editorial listings. (periodical publishing)(Directory)
Folio: the Magazine for Magazine Management, v25, n18, p11(20)
Annual, 1997
DOCUMENT TYPE: Directory   ISSN: 0046-4333   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 14269   LINE COUNT: 01303

...   midsize and more entrepreneurial groups throughout the U.S., Latin
America and Canada. (See our **display** ad on page 13 in the Consultants
section.
LEXICON-MTA 15 E. Putnam Ave., Ste...

...solid record of accomplishment in the publishing business and
technology: editors, publishers, circulation/ fulfillment executives,
graphic designers, and high technology information system specialists
intimately familiar with day-to-day publishing operations...Marketing,
Segmentation, and Selection
* Postal Presort for Optimum Postage Savings
* Full DM Consulting Services
(*) denotes **display** advertiser. See Advertiser index.

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Customer Insight Company 6855 South Havana St., Englewood, CO
80112-3841...

...licensee of the USPS National Change of Address (NCOA) and Delivery
Sequence File (DSF)
        (*) denotes **display** advertiser. See Advertiser index.
        DynaMark A Fair, Isaac Company 4295 Lexington Avenue North St. Paul...

...planning and consulting, decision support, predictive modeling, response
analysis, list rental fulfillment, personalized printing, font &
graphic digitization.
        Literature/Available: For more information about DynaMark's full range
of database marketing services...

...6763
        LMC and Karl Analytics can help you acquire new customers, retain
current clients, or **cross sell** your services to them, using a
comprehensive range of database, analytical and computer services. We...
to-date, and file counts can be obtained in seconds. Even the most
complicated information **requests** (such as complete BPA statistics)
are readily processed.
        4) Cost: OMEDA charges on a fixed...Marketing Services (See our
listing under Printers: Commercial and Direct Mail.)
        Directories: Specialized Services
        Automated **Graphic** Systems, Inc. 4590 Graphics Drive White
Plains, MD 20695 800-678-8760 * FAX (301) 843-6339 (301) 843-1800 * BBS
(301) 843-1046
        Contact: Mark Edgar, Eileen Bok
        Subsidiaries: Automated **Graphic** Imaging/Copy Center--1350 I
Street, NW, Washington, D.C. 20005. (202) 371-5484. Automated **Graphic**
Systems-Ohio--6810 Cochran Road, Solon, Ohio 44139. (800) 362-6134. The
One-Off CD...

...an indispensable extension of our customers' production departments by
providing a complete range of print & **graphic** communication
solutions.
        The Directory Center 117 W. Harrison Street, Suite 500 Chicago, IL
60605 (312...

...solid record of accomplishment in the publishing business and technology
editors, publishers, circulation/fulfillment executives, **graphic**
designers, and high technology information system specialists intimately
familiar with day-to-day publishing operations...more time on managing the
business rather than on worrying about the cash flow."
        (*) denotes **display** advertiser. See Advertiser index.
        Indexing
        Schroeder Indexing Services 2606 Old Mill Lane Rolling Meadows, IL...

...solid record of accomplishment in the publishing business and technology
editors, publishers, circulation/fulfillment executives, **graphic**
designers, and high technology information system specialists intimately
familiar with day-to-day publishing operations...

...CD covers, disk covers, inserts and custom boxes and packaging. Also
featuring Crestline products. Full **graphic** enhancements include
print, foil stamp, emboss, lamination and uv coating on over 50 cover
stocks...size and more entrepreneurial groups throughout the U.S., Latin

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America and Canada. (See our **display** ad on page 13 in the Consultants
section.
     (*) denotes **display** advertser. See Advertiser index.
     The Leslie Company 15290 South Keeler Olathe, KS 66062 (800) 255...

...714) 283-2153
     Contact: Joe Tardie, Jr.
     Specialization: The highest quality Presentation Folders with full
graphic capabilities including laminating, UV coating, 4-color
process, foiling, embossing and printing 12pt. white, black...203) 363-2218
     Contact: James B. Kobak, Hope M. Kobak Overall publishing consulting.
     Magazine Acquisition **Network** 11845 Olympic Boulevard Suite 845,
West Tower Los Angeles, CA 90064 (310) 477-2232
     Contact: Peter M. Craig or Hal Jaffe
     Specialization: Magazine Acquisition **Network** is a financial and
management consulting firm that specializes in mergers and acquisitions and
services...consumer publications.
     Representative Titles: Kiplinger's Personal Finance Magazine,
Independent Business, Business96, The Ivy League **Network,** Private
Clubs, Sail/Power **Network,** Cahners Magazine **Network,** Flower &
Garden, Workbench, Workbasket, Confectioner, National Wildlife, Sports
Traveler and Independent Agent.
     Company Statement: "MSI...based advertising sales programs. National
in-home field force; central location (CATI) telephone interviewing.
Worldwide **network** of full-service companies conducting research in
over 80 different nations.
     Simmons Market Research Bureau...

...1981. Audience; Advertising Audits; Advertiser Image; Apperception;
Buying Power; Editonal; Industry Assessment; Pass-Along
     Telemarketing **Network,** Inc. 2020 Front Street, Suite 206
Cuyahoga Falls, OH 44221 (800) 998-4146 FAX (330) 945-4237
     Contact: Ken Weitzel, Charles Fustos Mission: Established in 1989,
Telemarketing **Network,** Inc. provides the publishing industry with an
ideal environment and the necessary expertise to conduct...industries they
serve. Finformation, please contact Joel Davis, CEM President, at the above
number.
     (*) denotes **display** advertiser. See Advertiser index.

19970000

4/3,K/17   (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07304698   SUPPLIER NUMBER: 16124510   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Inside the State Street machine. (State Street Bank and Trust Co.) (Cover
  Story)
Teitelman, Robert
Institutional Investor, v28, n6, p59(11)
June, 1994
DOCUMENT TYPE: Cover Story   ISSN: 0020-3580   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 8826   LINE COUNT: 00688

...   a mouse, a troubleshooter in Quincy drops deep into a schematic of

search for 09/751,081

a client's **network** in London or Tokyo, sniffing out a problem -- a
bad telephone line, a **network** crash, a server glitch.
     The data center at Quincy is one of the engine rooms...

...grid of circuits embedded in the VLSI processors driving its IBM
mainframes to its global **network** of subcustodians linked by
"utilities" such as Swift, DTC and Chips, State Street is less an
institution than it is a machine -- one that exists on many levels and
displays many faces.
     To the outside world the formidable machinery at State Street is
hidden behind...

...years, and new applications are introduced regularly. These new products
have fueled the drive to **cross-sell** -- a continual refrain from
State Street chairman Marshall Carter and one of the factors that...Street
had no overseas branches. Golz oversaw the piece-by-piece construction of a
subcustodial **network** -- local banks that handle the local clearing
and settlement of trades -- that now includes banks...Edgerly the idea of a
deeper partnership. When at last the company formally produced a
request for proposal, only State Street and Chase were invited to
compete. Although Sexton's multicurrency...

...undermined the hegemony of the mainframe; local area networks,
client-server computers, relational databases and **graphic** interfaces
like Microsoft's Windows had become robust enough -- and commercially
available -- to use. Integrating...cash levels and securities holdings; it
had outposts around the globe and a global electronic **network**; and it
had a hefty bank balance sheet and a double-A credit rating.
     With...advantage is price. State Street, for instance, is a major user
of Posit, the crossing **network** set up by Jeffries & Co. Hynes, in
fact, was one of the developers of Posit...
...functions in larger, more complex arrays. About a year ago State Street,
provoked by customer **requests,** started marketing "cashless option
exercises." When stock options come due, most executives who want to...is
in the midst of a "reengineering" effort to slash transactions costs in its
subcustodial **network,** which involves analysis and negotiation at
every one of its **network** banks. Part of that process is for State
Street to handle more of the lending...four strategies to combat creeping
maturity. He is famous within the bank for these strategies. **"Cross-
sell** like crazy," he says. "Accelerate R&D spending. Add value to
existing products to stretch....

19940600

 4/3,K/18   (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

05892982   SUPPLIER NUMBER: 12243944   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Management software update. (Part 2)
Schell, Ernest H.
Catalog Age, v9, n6, p87(4)
June, 1992
ISSN: 0740-3119   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 2606   LINE COUNT: 00213

search for 09/751,081

...   a generic G/L interface. Later this year, the system will be
available with a **graphic**-user interface (GUI) to give the system,
written in Unidata (a Pick-like emulation of...

...PC version), NameBase+ now offers "Table Base Management" with a new
menu called "List" for **displaying** the contents of look-up tables by
selected record groups or ranges. There is also enhanced validation of
acceptable field entries with a pop-up **display** of valid entries.
      City and state are now entered automatically following zip-code
entry, and...

...Name/account searches can be customer, prospect or both. Organization
and contact name are both **displayed** in customer order inquiry.
Detailed customer account histories are now available on-line, with a...

...reprinted to accommodate errors or additional boxes.
      Telephone rep productivity can now be tracked by **requests**
taken, follow-up calls scheduled, letters queued and messages posted, as
well as by order...PowerDirect 2000 gives order-entry clerks a full-screen
product description, product substitution prompts, upsell/**cross-
sell** prompts, delivery date estimates, a complete log of customer
contacts, and RFM reports that take...

...routine system operation (helpful for new or temporary users) and
"database" scripting that invokes upsell, **cross-sell,** or other
scripts when specified data appears in selected fields.
      Inbound and outbound telemarketing have...

...customer type, sales ID, user ID, product source key, and product type
in the order **request** screen; gift history reorder/reminder letter.
      Response, Version 4.4
      CoLinear Systems Inc., 1000 Johnson...

...key identification, and to let the user select the master record.
Customer service screens can **display** in reverse chronological order
all SKUs a customer has purchased, with customer look-up by...

...processing now includes the BY-PASS credit card service. Authorization
codes can be selected by **requested** ship date, order status, or order
number. Back-order release can be processed by order number,
requested shipping date, range of order numbers ...selected dates,
with "percent releasable" based on number of items or dollar value.
      Order-entry **displays** the total lifetime dollars for the
customer and allows entry of an "interest" code. Picking...

...president of The Communications Center in Jenkintown, PA, executive
director of the Catalog Systems Management **Network,** and a consultant
for catalog software selection, operation audits, and database
implementation.

19920600

4/3,K/19   (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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search for 09/751,081

05872242   SUPPLIER NUMBER: 12241635   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Management software update. (Part 1)
Schell, Ernest H.
Catalog Age, v9, n5, p81(4)
May, 1992
DOCUMENT TYPE: Evaluation   ISSN: 0740-3119   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 2750   LINE COUNT: 00219

...   a given catalog, and exclude postage and handling on items like a
gift certificate.
      Upsell/**cross-sell** prompts now appear in a seven-page
window of eight lines by 80 characters. Customers...

...pages of 8 lines by 50 characters. When entering a line item, the system
will **display** comparative data on multiple vendors on prices, gross
margin and delivery times. You can also...

...most innovative elements in the newest version of MACS is a consolidated
product status screen, **displaying** weekly sales data and averages,
demand data by week/month/year, all parts of a...accounts can now be
evaluated on-line by days to pay in both numeric and **graphic** tables
by time period (to spot trends in slow payments, for instance) to determine
whether...

...The sales rep's customer note window not only permits contact notes, but
will also **display** a complete history of system actions for each
customer (merges, previous orders, all credit card...

...assign an order tracking number in lieu of an order number for invoice
adjustments, if **requested,** if the item appears on more than one
order. Returned items can be allocated for...be easily user-customized.
Incorrect data entries are rejected, with a list of valid options
displayed. You can suspend a mail order to take a phone order,
suspend that for another...

...is president of The Communications Center, Jenkintown, PA, executive
director of the Catalog Systems Management **Network,** and a consultant
for catalog software selection, operations audits and database
implementation.

19920500

 4/3,K/20   (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

02228439 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The Customer Service Process
BUSINESS LINE
July 16, 1998
JOURNAL CODE: FBLN   LANGUAGE: English   RECORD TYPE: FULLTEXT
WORD COUNT: 3468

  (USE FORMAT 7 OR 9 FOR FULLTEXT)

search for 09/751,081

...   service is dictated by the ability of every person to respond to
the customer's **request** with up-to-date information about the status
of information **requests,** orders, service problems, spare parts, etc.
World-class customer service is the responsibility of everyone... of
broadcast television.
      Interactive television networks will make it possible to deliver
programming at the **request** of the viewer. Thus the **network** will
allow the service provider to deliver advertising that is targeted to
specific viewers or...

... of an advertising time slot is directly related to the popularity of a
program. The **network** that broadcasts the Superbowl each year can
charge huge amounts for advertising time because it...

... fifth category of nonmeasured media advertising includes sports and
event sponsorships, farm publications, transit poster **displays,** and
other miscellaneous advertising.
      In both business and consumer environments, advertising pays for
roughly half...base want to create web pages that accomplish the following:
      * Stay in contact with customers
      * **Cross-sell** to existing customers
      * Advertise and promote products and services
      * Complement their business model
      * Provide better....understand what is appropriate. Forcing a customer
to wait several minutes while a beautifully designed **graphic** fills
the screen may actually be counter-productive if all the customer wants and
needs...

19980716
?

Set   Items   Description
S1   45508   (UPSELL?) OR (CROSS-SELL) OR (CROSS()SELL) OR (CROSS()MARK-
                  ET)
S2   2   S1 (S) (NETWORK) (S) (REQUEST) (S) (DISPLAY?) (S) (GRAPHIC)
?

search for 10/038,004